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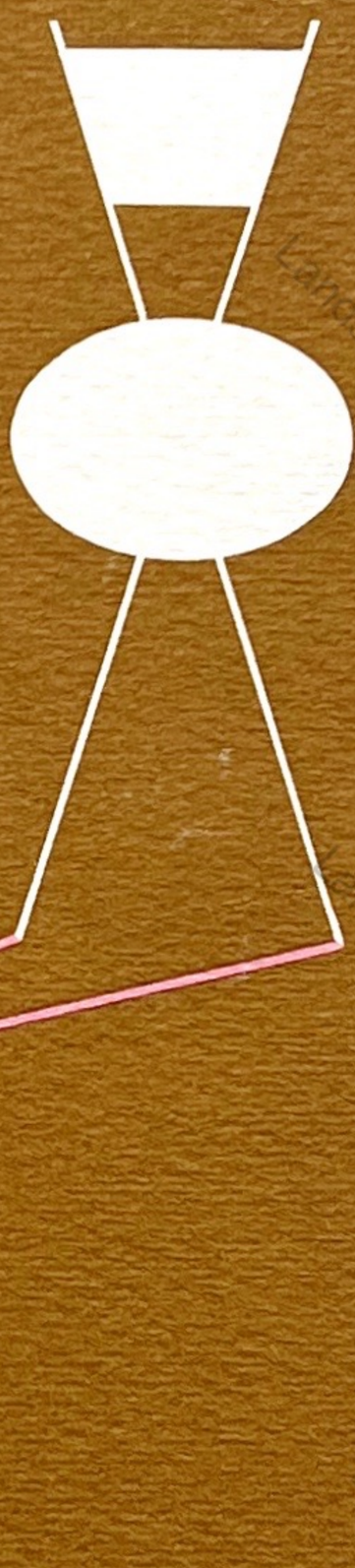

NK2200
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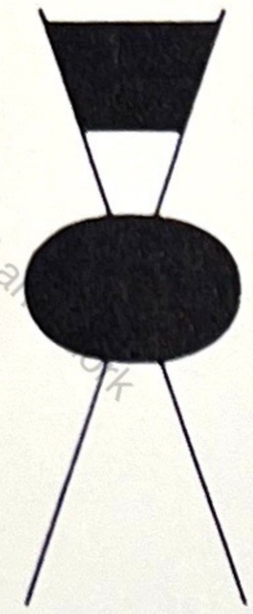
Spring 1959

furniture forum



SPECIAL FEATURES

Publisher's Notes

"The Last Decade"
Edgar Kaufmann, Jr.
Jens Risom
Edward Wormley

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Phillip L. Pritchard, Publisher
Associate member, A.I.D.

SPRING 1959
contents of vol. 10, no. 1

furniture forum

reference of contemporary design

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Note: FURNITURE FORUM is so designed that the 4-issues of each year may be bound into one cover, thereby providing a permanent, accumulative source-reference volume. Since the 4-issues of each year constitute a VOLUME, subscriptions are only sold by the year to include the 4-issues.

furniture forum

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publisher's notes

FURNITURE FORUM with this issue celebrates its Tenth Anniversary and we wish to take this opportunity to express our most sincere thanks to the many loyal persons and firms whose co-operative effort has made our publication possible. During the past decade we have attempted to bring to our readers, a comprehensive selection of contemporary designs in the interior furnishing's field. If one were to take the time to peruse the issues in sequence, they would be able to trace some of the many changes, development and improvements that have taken place. Unfortunately and regretfully we have not been able to 'present' more of the good contemporary designs of the manufacturers and importers, because some of them are seemingly unaware of the vast growing interest and potential market.

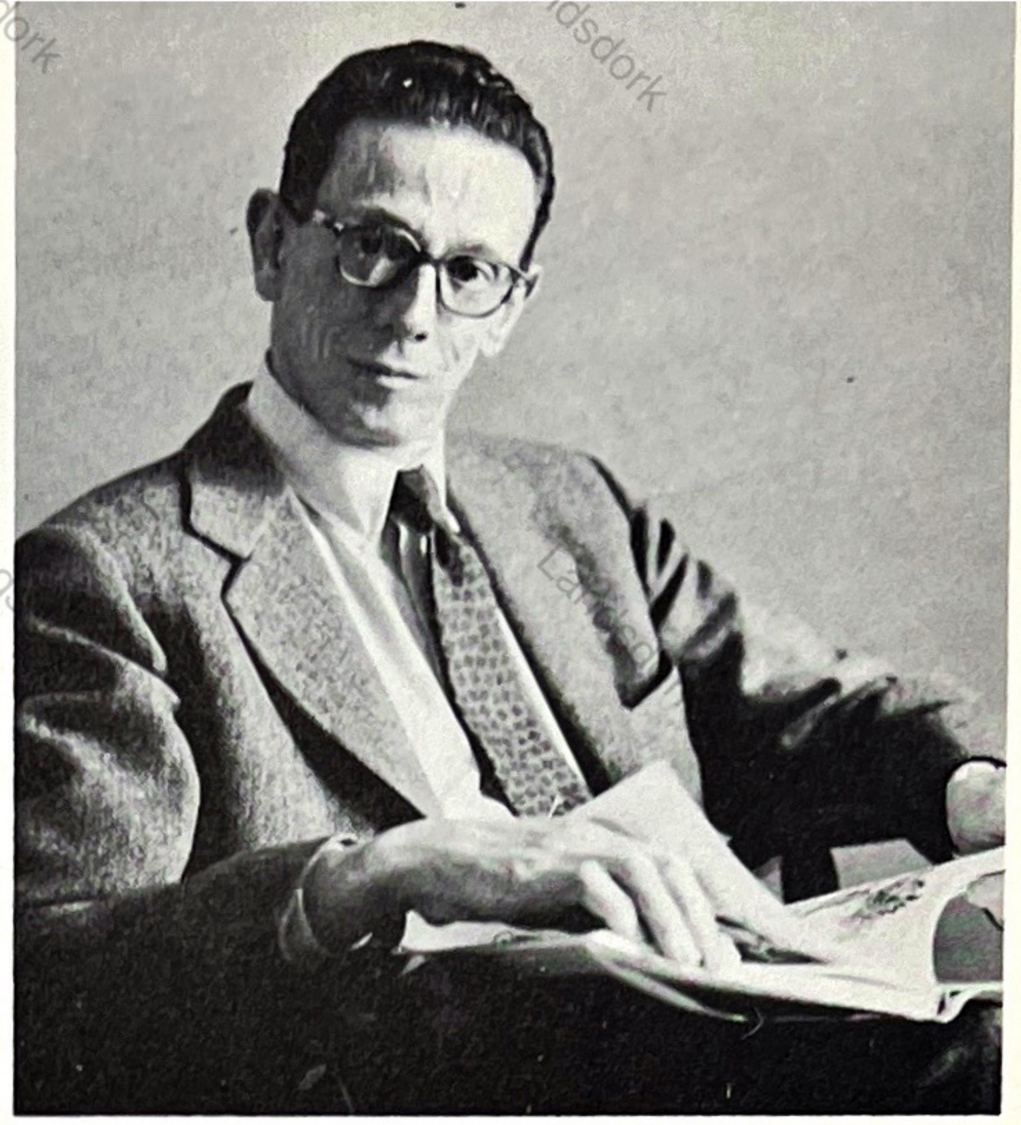
It is with extreme pleasure we proudly present in this issue, three Guest Editorials by three of the most distinguished personalities in the field of contemporary design. The guest editors were invited to review the past decade in their own words and we are certain that our readers will enjoy reading the respective points of view. One of the guest editors has suggested that we make a portion of our publication available to our readers, designers and other persons who are interested and concerned about contemporary design. This is indeed a most welcome suggestion, and we are pleased to again invite interested persons to avail themselves of the opportunity to express their thoughts and ideas.

The Design Center for Interiors which opened its doors last September in New York City has enjoyed a most gratifying public acceptance. The Design Center has indeed become a focal point of interest to both the local and visiting public and professionals. FURNITURE FORUM whole-heartedly recommends a visit to this interesting permanent exhibition.

Starting on April 30 and running through May 3, the 13th annual convention of the N.O.F.A. (National Office Furniture Association) will open in Miami's Convention Hall. 300 exhibitors expect to attract more than 5,000 registrants. This convention has grown by leaps and bounds in the past four years and is an outstanding one which certainly merits the attendance of those interested in the commercial interior furnishing's field.

FURNITURE FORUM is circulated by subscription to architects, interior designers, interior decorators, contract-furnishers, department and retail furniture stores, who maintain an interior or contract department. We cordially invite contemporary manufacturers and importers to "present" their designs to our contemporary audience.

Editor-Publisher
Phillip L. Pritchard



EDGAR KAUFMANN, Jr. needs no introduction to our readers. As former Director of The GOOD DESIGN Exhibitions he did more to foster and encourage contemporary design and designers than any one other person. He was definitely the motivating spirit of the Museum of Modern Art Interior Furnishings Exhibitions, and in many ways responsible for moulding and developing wide consumer acceptance of contemporary design. Fortunately, he has continued writing and lecturing and is still very actively engaged in the movement. Currently he is editing a festive book for Frank Lloyd Wright's 90th birthday (June 8), richly illustrating the color and texture of Wright's original drawings. He is also editing a New Talent issue of Art in America. In addition he is lecturing at the Graduate School of Retailing at the University of Pittsburgh and preparing some future enterprises.

The Furniture Forum and its staff are to be congratulated on the good sense of their readers and contributors, who increasingly over the last nine years have supported the publication. A business venture, Furniture Forum has generally done a job of encouraging cultural progress that might be emulated by larger or more 'educational' enterprises.

Guided by the common-sense requirements of its business obligations Furniture Forum has been able to avoid ad hoc theorizing, a priori standard-setting and "impartiality" — the Three Fates of any public review, in print or in exhibition, and the triple frustration of those who are eager to see modern design continue its vigorous contribution to the enjoyments of life.

Furniture Forum has taken its chosen title seriously; it has in fact provided a public meeting place for open discussion. We are lucky that this discussion has not been presented in floods of words, unsuited to visual phenomena, but in picture pages, adequately documented and doubly authenticated because of their further utility to contributing firms as mailing pieces and catalog sheets.

continued

Were Furniture Forum no more than a compilation of diversified catalog sheets, uniform and brightly covered for distribution, no doubt it could not have survived; but Furniture Forum has tended to present the decent and progressive side of its industries. For this reason it has a position, a value and a future. The business man today (and the surveyor of civilizations tomorrow) will find in it no dead average, no fear of the less than ideally perfect, but a picture of development in a useful and significant field.

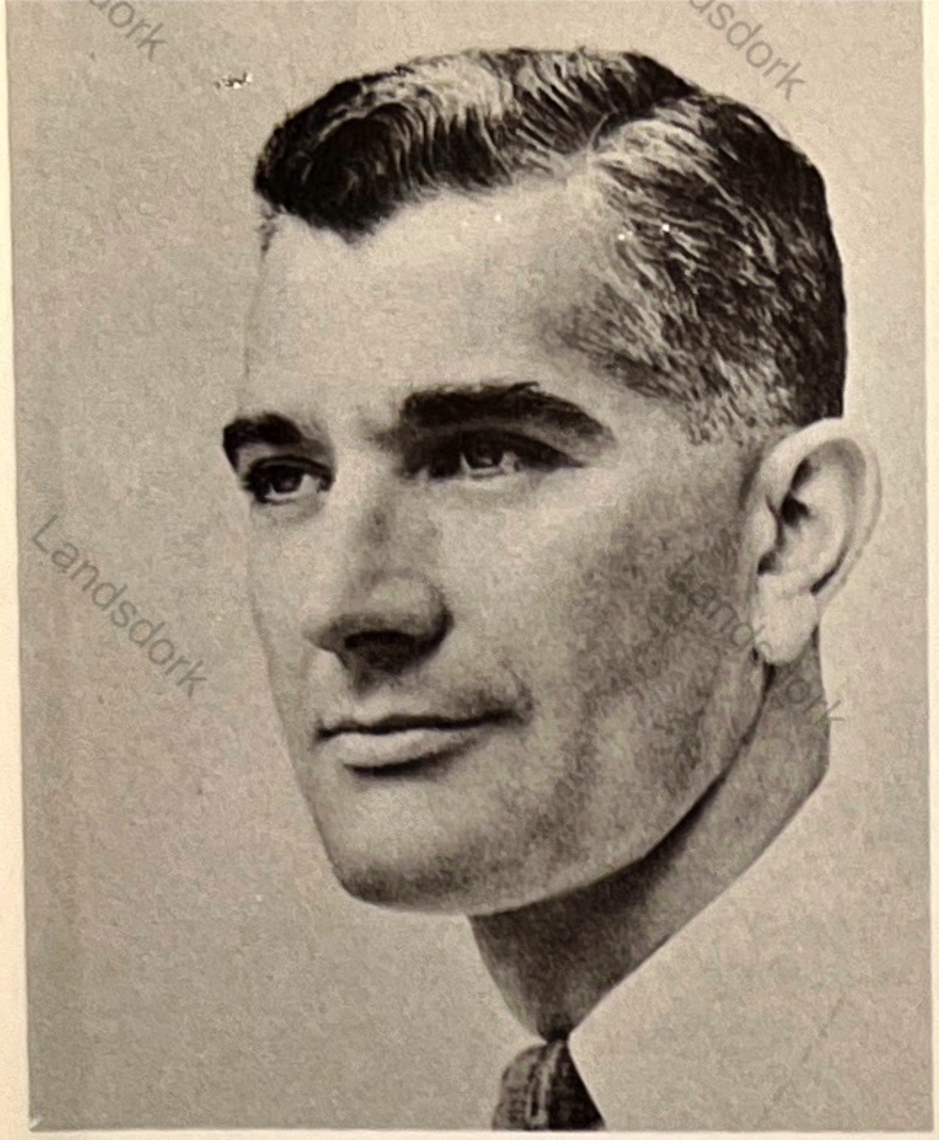
It would be a mistake to ignore the profiles that open each issue of Furniture Forum. Once again current curiosity is satisfied, and the future may turn to these faces and paragraphs for a more direct acquaintance with certain personalities of our times.

A mysterious multiplicity hides behind names like Belter, Chippendale or Sheraton. While Furniture Forum has not, to my knowledge, attempted to record the fascinating secret of modern design, yet thanks to it many present day designers need not be as unknown as those of only a few generations ago.

What might be an appropriate wish to round out Furniture Forum's first decade, beyond a healthy continuation of its progress? Two rather tentative suggestions occur. One concerns the eye catching covers. They need not be more elaborate, nor need they lose their 'family' look, but they could easily range further afield into visual adventure. It might be good too, if in each issue more than the Publisher's Notes voiced ideas, perhaps letters from users, reactions from the Design Selection Board, or word from designers — at least four designers in the course of a year may want urgently to say something well worth listening to. Without falling into the pre-cut habits of other publications, Furniture Forum, I submit, could add this careful modicum of words to its ample illustrations. But I'd be content to peruse another ten years' issues without any charges.

EDGAR KAUFMANN, JR.

Landsdork



JENS RISOM has headed his own firm since 1946. As a designer and manufacturer he has expanded from a two man operation to a company which today employs over 200 persons and operates a 100,000 square foot factory. His designs, in both residential and business furniture, appear throughout the world in embassies, hotels, hospitals, banks, schools, offices and homes. Born and educated in Denmark, Jens Risom served his apprenticeship in Scandanavia and came to this country in 1939 where he worked as a free-lance designer until World War II when he entered the Armed Forces and took part in the entire European Campaign. Employing the highest standards of workmanship, as well as original thought in design, Jens Risom enjoys one of the finest reputations in our entire industry.

To write a report on "the last ten years in American Home Furnishings" is quite an order, and the further I think back towards '48 and '49 the more I realize the many things which have taken place in these few years, how we have all grown and, I suppose, how we have all changed.

Of course, there have been changes in design and, of course, there are more good designs and more good creative designers serving our industry. The important thing, however, as I see it, the real improvement, is the tremendous change which has taken place in consumer acceptance and taste.

We can all sit and tell ourselves that we, the designers, are the ones who "shape the tastes and buying habits" of our good friend, the customer, and we know that a tremendous job has been done by the home furnishings press, the trade publications and the consumer magazines, but that is *not enough*. A lot of campaigns have been fought before, a lot was written, said and shown regarding our homes and their looks during the last hundred years or more, and today there is very little to show for it. No important designs or important design period have in my opinion appeared since probably the end of the 18th century, and one good reason is simply that the designs were not good enough and the consumer refused to go along. Not that no one tried to "shape his taste", not that it was not always pointed out that this was: "the new style", but simply because the designs were forced, over or under decorated, or unimportant modifications of old standbys; changes for change's sake only.

continued

It took us a long time in this country to recognize the new design trend which in other parts of the world had been accepted and considered on the "right track" back in the '20s and '30s but as always, once we *did* get going we really moved ahead. Except for a comparatively small group of people this recognition of contemporary design, which, because it was based upon sound principles seemed to suit us, did not take hold until after the war and through this last decade. The designers and any one concerned with promoting good contemporary design can look back upon these ten years with a certain amount of pride and a lot of satisfaction.

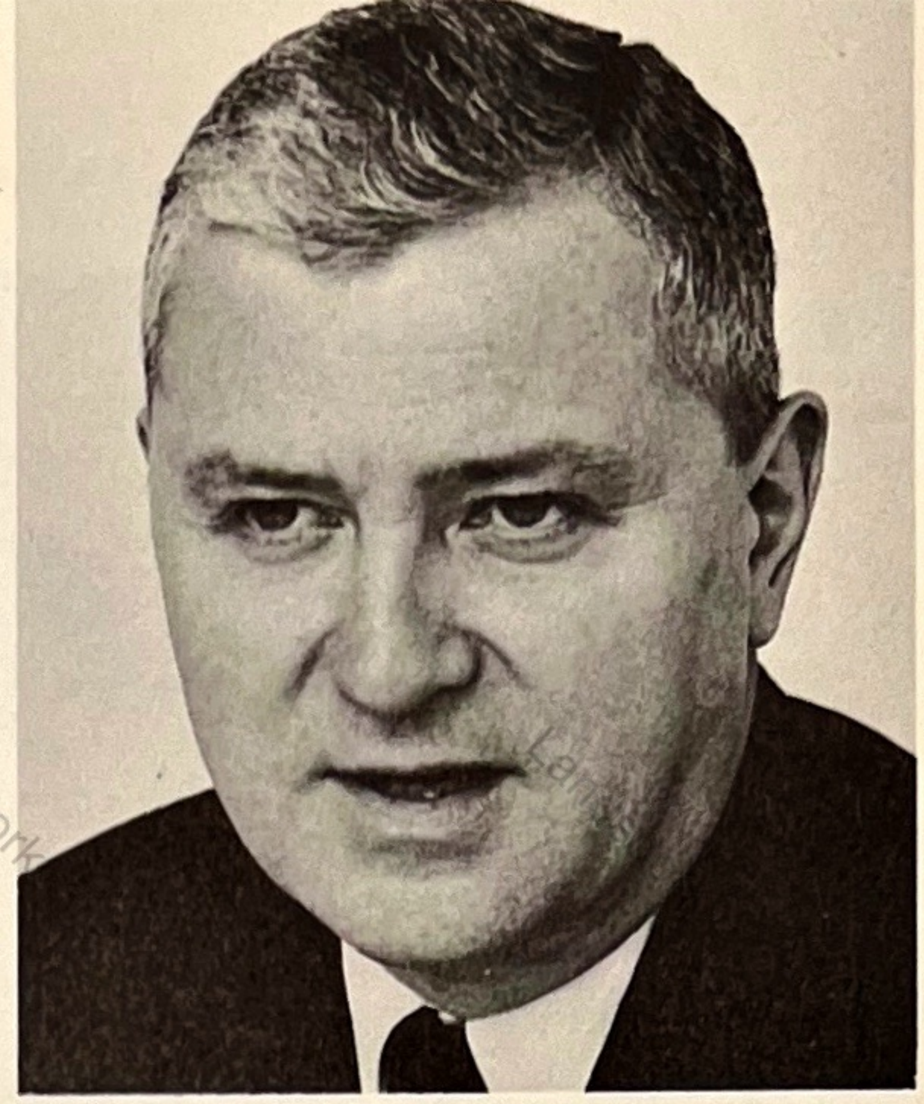
The war taught most of us that well planned, well designed equipment is apt to do a far better job for us than a rehash or a copy of something old. After all it was designed for a different purpose, different living condition and completely different people. In times of war a well designed product may well save your life, and you can't help remembering this when looking at new products from then on. A *recognition,* and *understanding* and a *respect* for well planned contemporary design, and for the advantages it offers us in our daily life, is probably the important development for which the last ten years should be known.

The consumer had been ready for a long, long time and quickly accepted good contemporary design; in many cases he accepted it long before some of the manufacturers did.

Ten years ago only a handful of designers, many of them heavily influenced by outside inspiration were responsible for setting the pace but I firmly believe that our country today is on top in practically every design phase, with well trained designers and design-conscious manufacturers ready to tackle any important job. We, unfortunately, have a little more than our normal share of poorly planned and poorly made products, as well as manufacturers who believe that copying some one else's successful product will be their salvation, but we are well on our way out of that and again because the consumer refuses to go along. The consumer is the one who must and does separate the well done original from the poor copy; he knows more about design, he knows a lot about methods and products and is a lot harder to fool than may of us thought. He needs help, though, from editors of good publications and we all need more creative writing, more criticism and in some cases less "neutral" editorial policy, too often guided by the advertising department, if we are to maintain and improve our lead in home furnishing design.

To the consumer, the manufacturer, the designer, and to a good publication on its Tenth Birthday, go good wishes for an exciting future.

JENS RISOM



EDWARD J. WORMLEY was born New Year's eve in 1908 in Oswego, Illinois, near Chicago. After grade school and high school, he won honors as a student at the Art Institute of Chicago; then became a member of the design staff of Marshall Field & Company and Berkey & Gay, Grand Rapids. After studying in Europe he returned in 1931 and became associated with Dunbar Furniture Corporation of Indiana, and was their exclusive designer for eleven years, until Pearl Harbor. During these years he created the largest line of modern furniture in the United States. During World War II he was called to Washington to head the Furniture Unit of OPA. After V-Day he opened his own design office in New York, where in addition to developing the Dunbar line he also designed the original Precedent Collection for Drexel Furniture. For the last several years Mr. Wormley has been designing furniture under an exclusive contract with Dunbar and he developed the Janus House Collection. In other related fields he has designed carpets, fabrics, ceramics, lamps, and is now working as a consultant for RCA-VICTOR.

In the first year of its existence FURNITURE FORUM published a sharp little essay by the late bright Alvin Lustig which carried this quotation from Andre Gide:

"One of the worst ills of our time is to confuse invention with art."

Lustig proceeded to pinpoint three faults of the then (1949) Design-for-Use scene as he saw it:

I. *Technological Preoccupation:* The proponent of this approach believes that any chair, so long as it is "poured, bent, moulded, stamped, beaten, or squeezed out of a new material, is automatically superior . . ."

II. *Formal Preoccupation:* "This school feels that what is good enough for Miro or Arp ought to be good enough for you to sit on or see by. This tendency consists of making unholy transferences from painting or sculpture into the domain of use."

III. *Flexibility Preoccupation:* "This attitude tends to make everything temporary or movable."

Ten years have gone by.

It would seem that ten years is too short a period indeed for three such predominant preoccupations of our homefurnishings designers as Alvin Lustig so aptly cited to have run down or to have been supplanted by more virulent tendencies. Even a casual perusal of the subsequent nine annuals of FURNITURE FORUM reveals the persistence of all three.

continued

In the rush to market with "something new," manufacturers and designers have proven time and again how hard something new is to come by (and is it so necessary?). The general direction of their rush has been consistently toward what is thought to be a *modern* expression. That is to say that the products looked as if they were mass-produced by an up-to-date technological means. Often as not products weren't and the means wasn't. Of course, to an observer scanning the total market offerings — not merely confining his gaze to those seen in FURNITURE FORUM — it is readily apparent that this Fake-Modern has become the New Borax.

If there has been one persistent trend noticeable over the last several seasons which was not incipient when Lustig wrote-and FURNITURE FORUM began-in 1949, it is one which some decry, some ignore, and others view with alarm. This is a re-searching and a fresh appreciation of the past.

Only a handful of architects and designers and critics see in this phenomenon signs of health and are not frightened to death by cries of "reaction."

Probably the seeds of this trend were sown in the earlier years of this last decade by the short flurry of interest in the rather fanciful forms of Italian designers in their post-war exhilaration, but undoubtedly received special nourishment in the resurgence of interest in Scandinavian imports. (Many readers of FURNITURE FORUM will be too young to remember or will have forgotten that there was a similar burst of admiration for the Northland things, which was inevitably followed by imitations, in 1937-38.) As a result of these European influences which erupted on the more commercial levels with items brashly labelled "Italian Modern" and "Danish Modern" we began to hear about a New Look in American Modern. It was supposed to be "softer," more "humanistic." Through this break in the ice of austerity, a cold climate associated with words like *avant-garde*, pure, good design, etc., some manufacturers with their designers in tow — the usual formation — slid right back into "Traditional," deep water indeed.

Somewhere along the way, however, as it has in architecture, the ennui engendered by the new academicism of modern design has got to give. The look-alikeness of things is genuinely apparent in reviewing this publication's presentation for ten years. This might be taken as a measure of the strength of the modern point-of-view, else why should the cliches be so emphatic! Yet while this can partly be ascribed to the melting-pot activity of the maret-place, it equally proves the attraction of the few towering figures in the field, around whom mimicry eddies. It has always been so.

Apparently it is too much — or too early — to expect sudden observable big changes in design for use in a mere ten years — even though it be the same momentous decade which has seen the breaking of the sound barrier, the penetration of outer space, and finally orbiting of man-made satellites around the earth and the sun. It is a ten years in which experimental architecture has begun to give promise of escaping the rectilinear confines of the grid in favor of the amorphic forms of shells, cocoons, and the interlocking curvilnear shapes of all sorts. What a profound, if not somewhat frightening prospect this presents to the designer of household objects, those little chicks or the Mother-art. We've had a foretaste of it, of course, but it will take a M. Hulot to put the future in its place!

EDWARD WORMLEY

Item No. 14878-R **Custom Hi Fi Cabinet**
87" x 24¼" x 32" high
For stereo* or monoral sound equipment

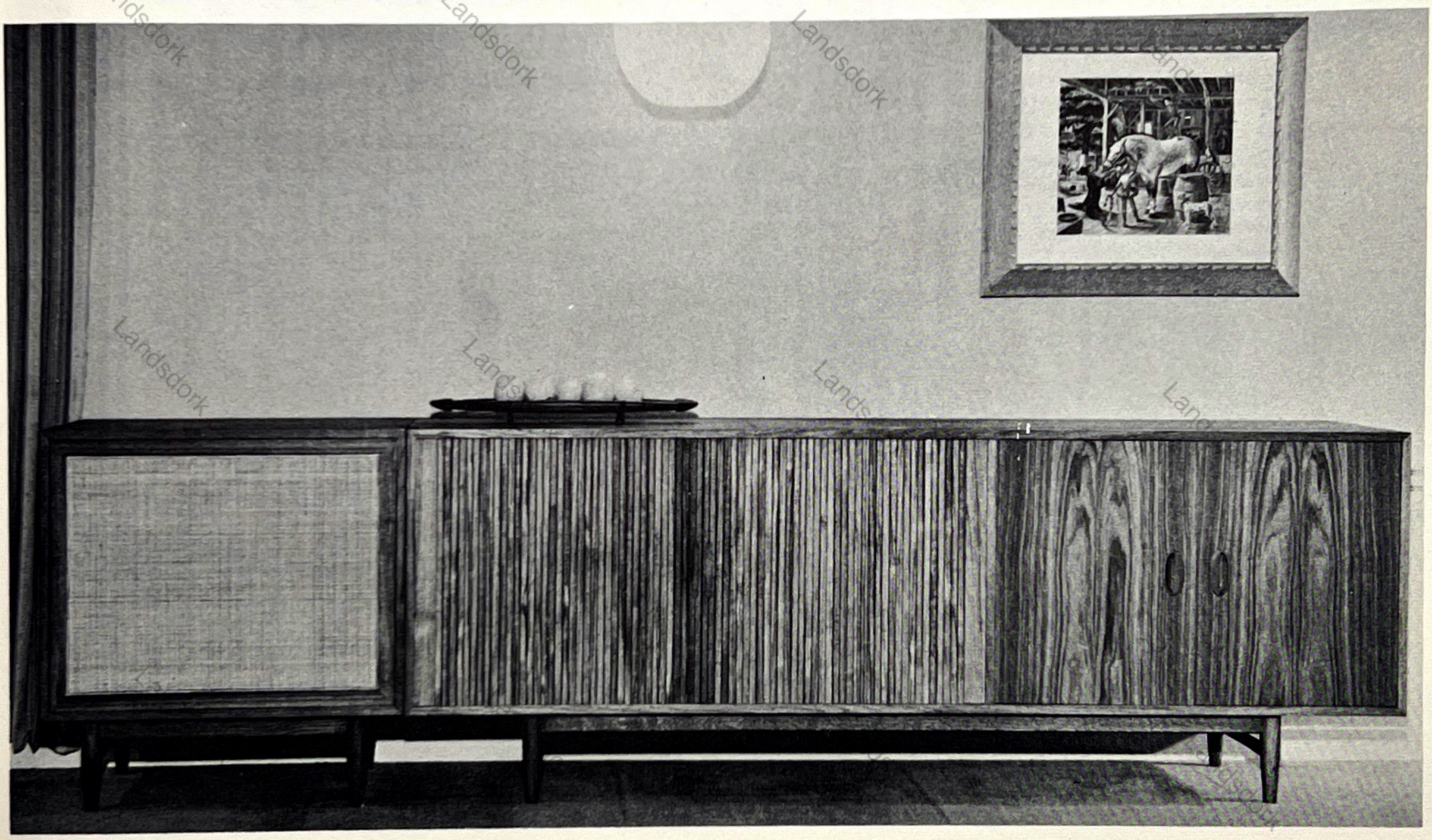
Left Section:
Storage area has finished interior;
suitable for TV or 2-adjustable shelves
Interior: 28" x 17½" x 22½" high

Designers: MILLS-DENMARK DEISIGN STAFF

Center Section:
Lift-up top with area for turntable
Interior: 17" x 16½" x 12" high
Open area with finished interior for storage

Right Section:
Top area for tuner & amplifier;
finished front panel
32½" x 18" x 7¾" high
Lower area for record-storage

Approximate Retail Price: 1195.00 **teak**



Item No. 14300-R **Custom panel Speaker Cabinet**
30" x 21¼" x 32" high; reinforced interior
Interior dimensions approx. 6.5 cubic feet
Approximate Retail Price: 295.00 **teak**

Both cabinets available in walnut or palisander

***For stereo, an additional speaker-cabinet required at opposite end of cabinet or elsewhere in room**

SHOWROOMS:
New York—227 East 56 Street
Chicago—325 North Wells Street
Milwaukee—410 North Milwaukee
Philadelphia—32 So. Second St.

furniture forum

MILLS-DENMARK
227 East 56 Street
New York 22, New York

Fritz Hansen AX Chair
(The tennis racket chair)

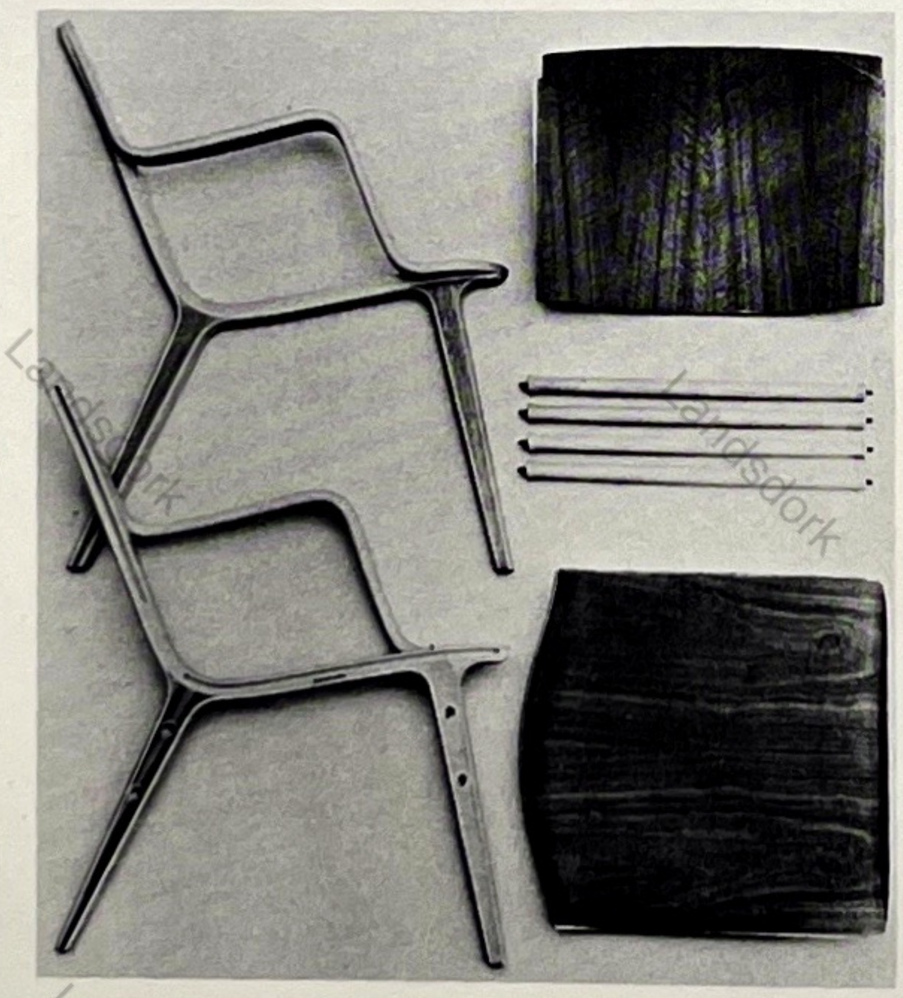
Item No. 6060 **Arm Chair**
24" x 26" x 31" high; 16" seat height
Laminated beech frame; teak leg insert;
Lacquer finish.
Removable, reversible sling.
Available in leather & Danish wool;
all wool or all suede.
Approximate Retail Prices: 97.00 — 122.00

Sling Combinations:
Natural leather/dark brown wool
Black leather/grey wool
Natural suede both sides
Orange wool/red wool
Green wool/blue wool

Designers: PETER HVIDT and O. MOLGAARD-NIELSEN

Item No. 6103 **Side Chair**
20" x 26" x 29½" high; 16" seat height
Laminated beech frame; teak leg insert;
Lacquer finish.
Molded plywood seat & back, teak veneer.
Approximate Retail Price: 64.00

Item No. 6003 **Arm Chair**
24" x 26" x 29½" high; 16" seat height
Laminated beech frame; teak leg insert
Lacquer finish
Molded plywood seat & back, teak veneer
Approximate Retail Price: 70.00



DESIGN RESEARCH, INC.
57 Brattle Street
Cambridge 38, Massachusetts

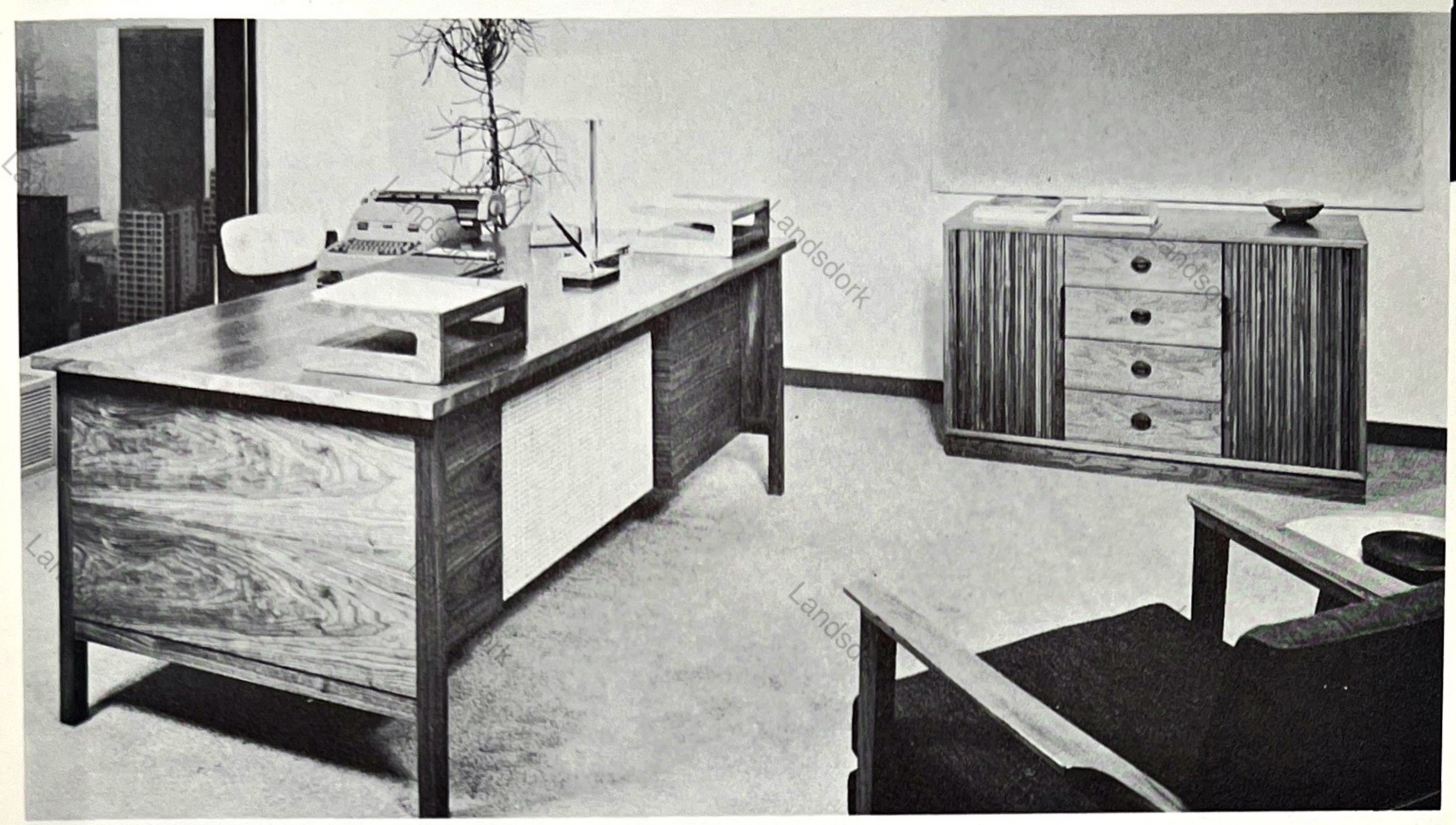
furniture forum

Landsdork

Item No. 806-F **Desk**
60" x 38¼" x 29" high
Walnut drawer pedestal on left facing;
file pedestal on right facing
Approximate Retail Price: 906.00

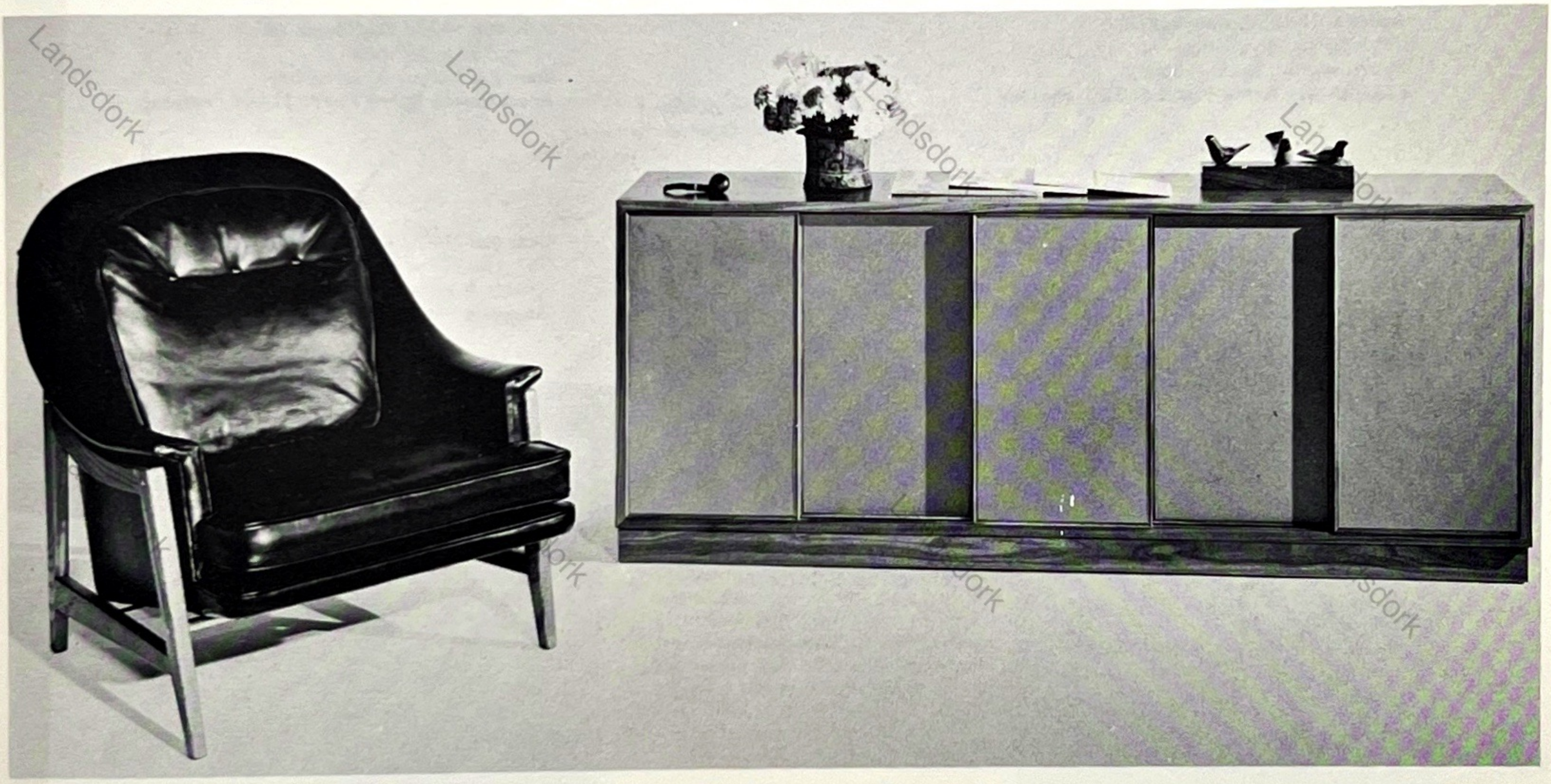
Item No. 860 **Chair**
24" x 25" 30" high
Walnut frame
Yardage required, 2
Approximate Retail Price: 196.00, **muslin**

Item No. 817 **Cabinet**
48" x 20" x 29" high; 3" base
Walnut with rosewood pulls;
adjustable shelves behind tambour doors
Approximate Retail Price: 617.00



DUNBAR furniture is designed by EDWARD WORMLEY

Item No. 803 **Cabinet**
72" x 15" x 29" high; 3" base
Wood: walnut; 2-adjustable shelves
Approximate Retail Price: 550.00



Item No. 5801 **Lounge Chair**
31" x 35½" x 33½" high; 108 square feet
Ash cradle; downfilled back cushion;
rubber filled seat cushion
Yardage required, 6¾, 50"
Approximate Retail Prices: 465.00, **muslin**
740.00, grain leather

SHOWROOMS:

New York—305 East 63 Street
Boston—92 Newbury Street
Chicago—635 Merchandise Mart
Dallas—390 Decorative Center
Denver—550 S. Colorado Blvd.
Kansas City—3939 Broadway
Los Angeles—8745 West 3 Street
San Francisco—42 Hotaling Place
Seattle—1501 Olive Way
Tulsa—1645 E. 21 Street, Utica Plaza
Montreal—Sternthal Bldg. — 1435 St. Alexander
Brussels—J. Wabbes, 34 Rue de la Pepiniere

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DUNBAR FURNITURE CORPORATION OF INDIANA
Berne, Indiana

Item No. N-403-L **Couch/Bed**
83" x 35" x 29½" high
Cherry walnut; foam rubber
Approximate Retail Price: 560.00, **covered**

Item No. N-404 **High back Chair**
26" x 33" x 36" high
Cherry & walnut foam rubber
Approximate Retail Price: 214.00, **covered**

Designer: SVANTE SKOGH

Item No. N-403 **Lounge Chair**
26" x 32½" x 31" high
Cherry & walnut; foam rubber
Approximate Retail Price: 206.00, **covered**

Item No. N-422 **Coffee Table**
56" x 21½" x 19" high
Cherry & walnut;
Approximate Retail Price: 116.00, **covered**

SHOWROOMS:
Chicago—325 West Huron Street
Grand Rapids—Waters Building
Seattle—1501 Olive Way
San Francisco—432 Jackson Square
Los Angeles—120 South Robertson
Miami—108 N. E. 39 Street

Available for residential or contract installation

HANSEATIC FURNITURE COMPANY
325 West Huron Street
Chicago 10, Illinois

furniture forum

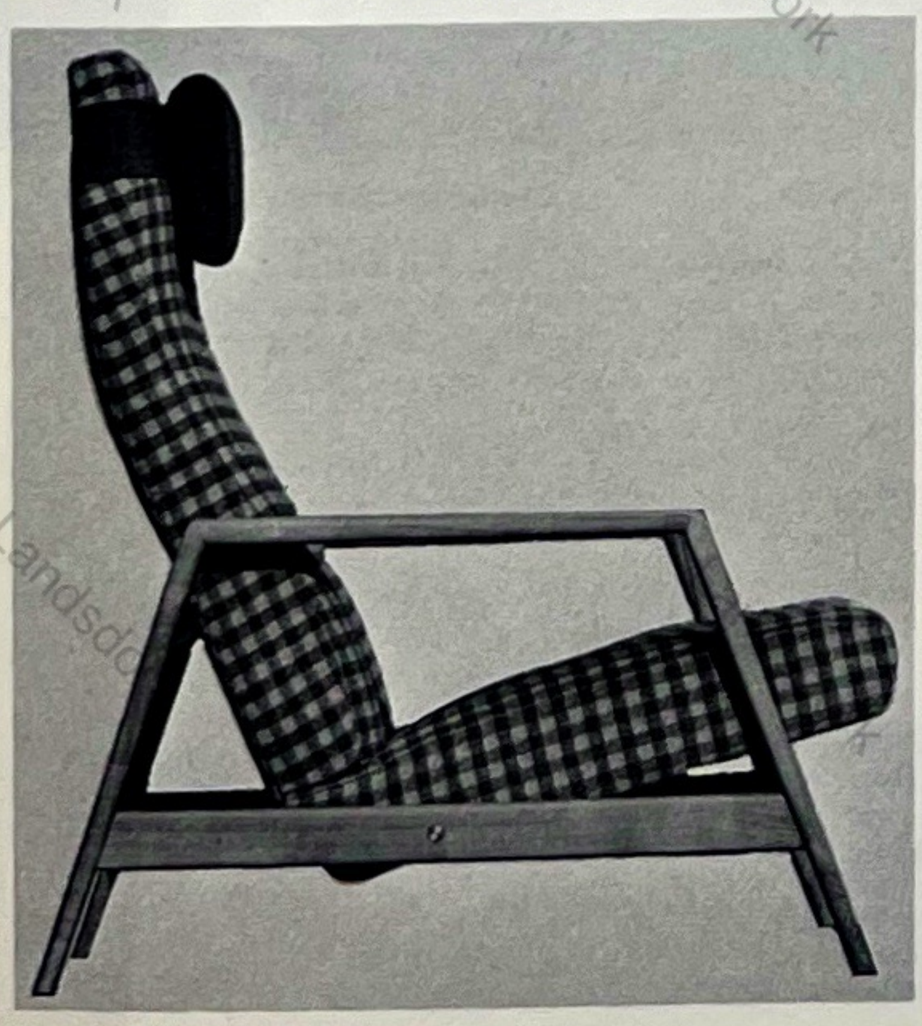
Item No. 408 **Lounge Chair**
28" x 29" x 28" high
European beech with walnut arms
Approximate Retail Price: 98.00, **Grade 3**

Designer: HARTMUT LOHMEYER

Item No. 409 **Sofa**
72" x 29" x 28" high
Approximate Retail Price: 250.00, **Grade 3**

Available for residential or contract installation

Designer: SVANTE SKOGH
Item No. N-411 **High back Chair**
28" x 38" x 36½" high
Wods: cherry & walnut
Adjustable foam rubber seat & back
Approximate Retail Price: 260.00, **covered**



Designer: IB KOFOD LARSEN
Item No. D-208 **High back Chair**
28" x 36" x 42" high
French walnut; foam rubber
Approximate Retail Price: 360.00, **covered**

SHOWROOMS:
Chicago—325 West Huron Street
Grand Rapids—Waters Building
Seattle—1501 Olive Way
San Francisco—432 Jackson Square
Los Angeles—120 South Robertson
Miami—108 N. E. 39 Street

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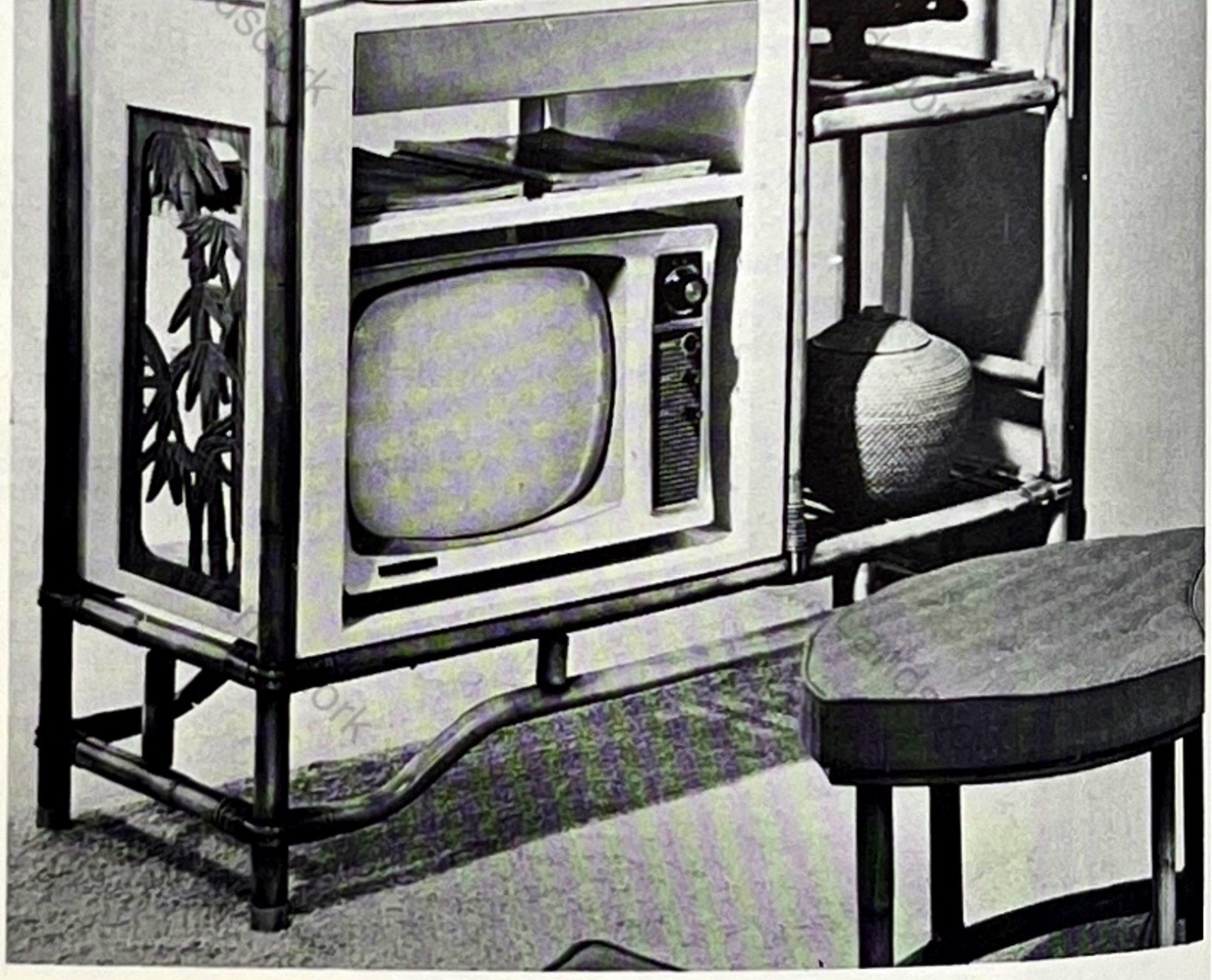
HANSEATIC FURNITURE COMPANY
325 West Huron Street
Chicago 10, Illinois

Item No. 7330U **"Pouf"**
Diameter 36"; height 16"
Pliofoam cushioning
Approximate Retail Price: 119.00

Designer: JOHN B. WISNER, A.I.D.

Available for residential or contract installation

SHOWROOMS:
New York—305 East 63 Street
Chicago—631 Merchandise Mart
Grand Rapids—Exhibitors Bldg.



Item No. 7325G **Room Divider**
49" x 18" x 74" high
Lacquered cabinet with adjustable shelf; drawer; cane webbed shelves
Approximate Retail Price: 250.00

Item No. 7024CU **Pull-up Chair**
27½" x 28" x 26½" high
Zippered foam rubber cushion
Wrapped cane panel back
Approximate Retail Price: 93.50

FICKS REED COMPANY
Charlemar Drive
Cincinnati 27, Ohio

furniture forum

Designer: JOHN B. WISNER, A.I.D.

Item No. 7021SU **Sectional Settee**
52" x 34" x 31" high
Zippered foam rubber cushions
Approximate Retail Price: 235.00, **base cover**
(Available with R or L arm)

Item No. 7320-P30 **Corner Table**
48" x 36" x 16" high
Simulated travertine plastic top
Approximate Retail Price: 130.00

Item No. 7022CU **Armless Center Section**
19" x 34" x 31" high
Zippered foam rubber cushions
Approximate Retail Price: 19.50, **base cover**

Item No. 7024CU **Pull-up Chair**
27½" x 28" x26½" high
Foam rubber zippered cushion
Wrapped cane panel back
Approximate Retail Price: 93.50

Item No. 7324GW **Scatter Table**
Pattern glaswich top
Approximate Retail Price: 98.50

Item No. 7023SU Right facing **Settee**
Approximate Retail Price: 235.00, **base cover**

Item No. 7322GW **Round Table**
Diameter 24"; height 20"
Glaswich top
Approximate Retail Price: 99.50

Item No. 7020CU **Lounge Chair**
32" x 34" x 31" high
Zippered foam rubber cushions
Approximate Retail Price: 147.00

Available for residential or contract installation

SHOWROOMS:
New York—305 East 63 Street
Chicago—631 Merchandise Mart
Grand Rapids—Exhibitors Bldg.

FICKS REED COMPANY
Charlemar Drive
Cincinnati 27, Ohio

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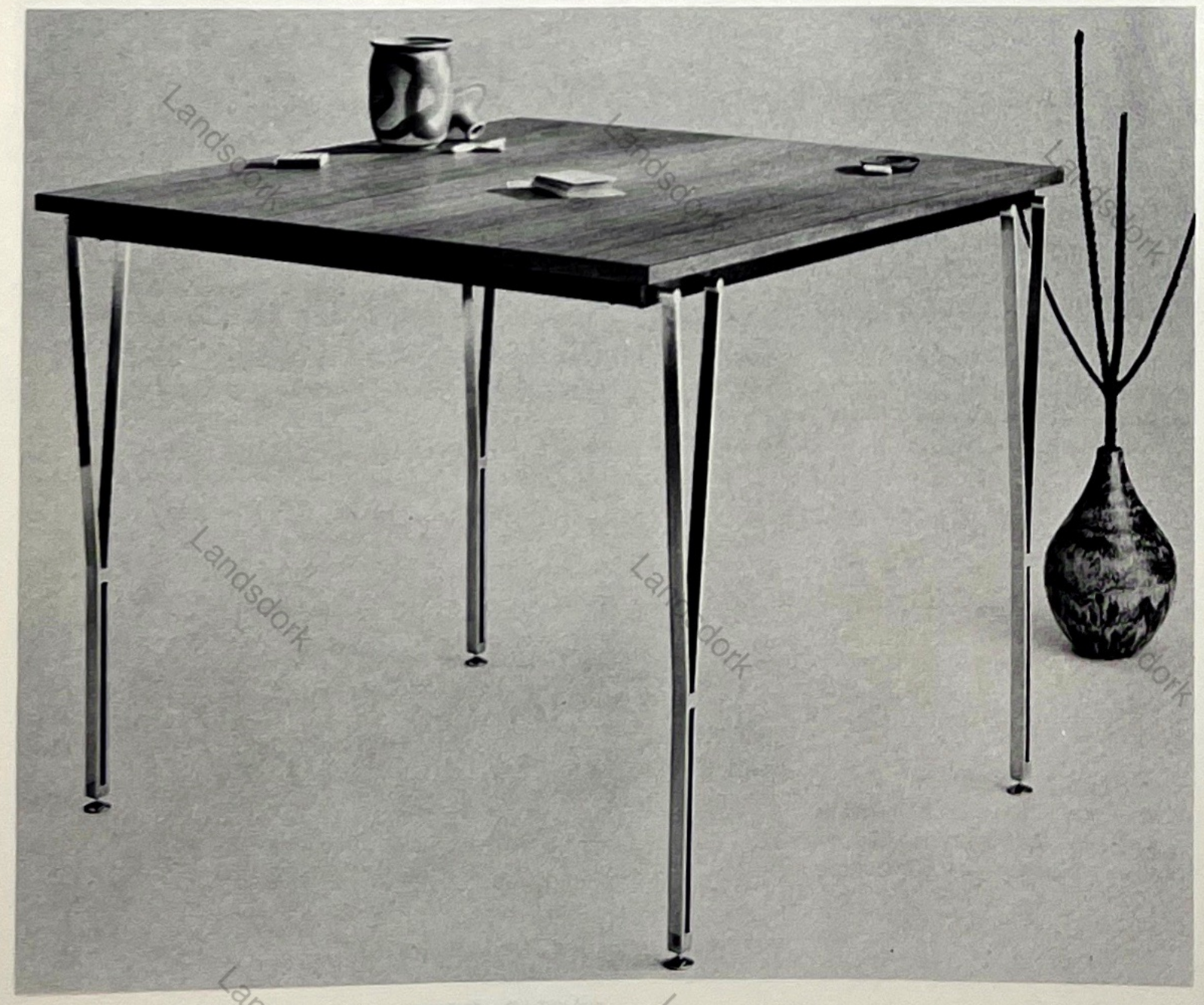
Landsdork

Item No. 3-29 **Table**
Diameter 44"; height 29"
Approximate Retail Price: 157.00

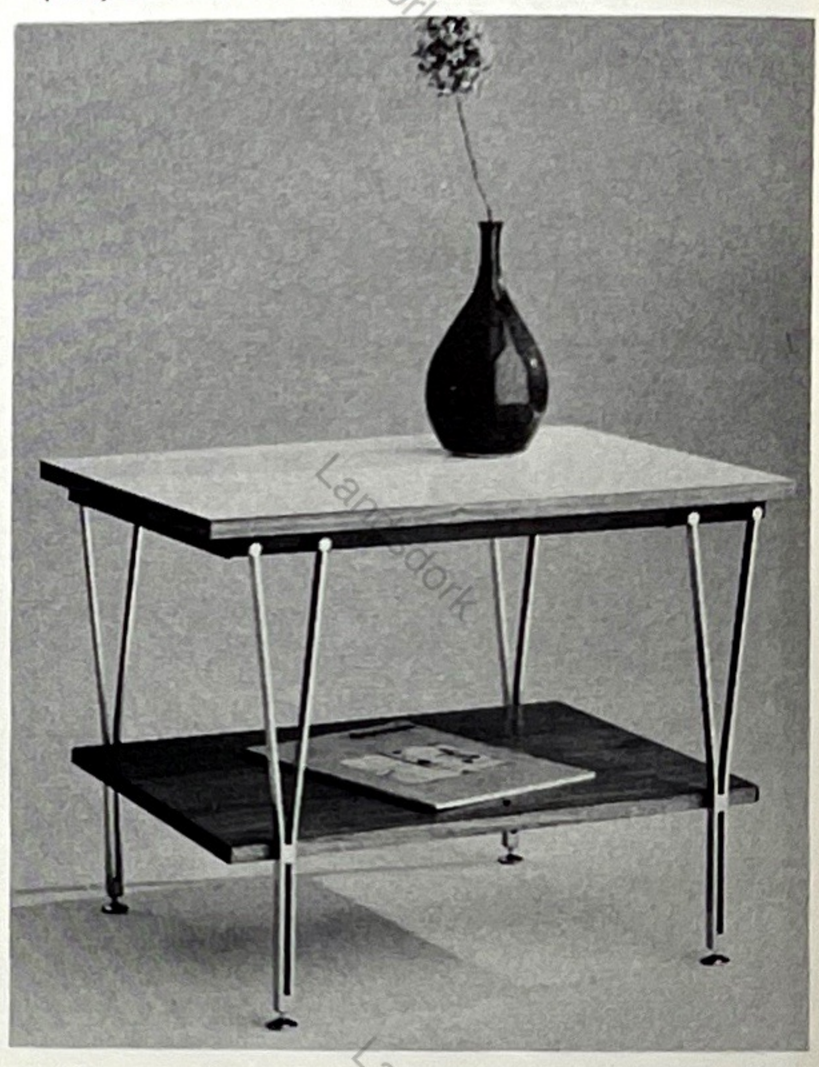
Item No. 2-29 **Table**
Diameter 34"; height 29"
Approximate Retail Price: 111.00



Designer: HUGH ACTON

SHOWROOMS:
Chicago—325 North Wells
Dallas—120 Decorative Center
Los Angeles—533 So. Los Angeles St.
San Francisco—432 Jackson Square

Item No. 4-21 **Table**
28" x 21" x 21" high
Top: walnut or Formica
Walnut bottom shelf
Available without bottom shelf
Approximate Retail Prices:
52.00.....(without shelf)
77.00.....(with shelf)
(May be had in 29" height)



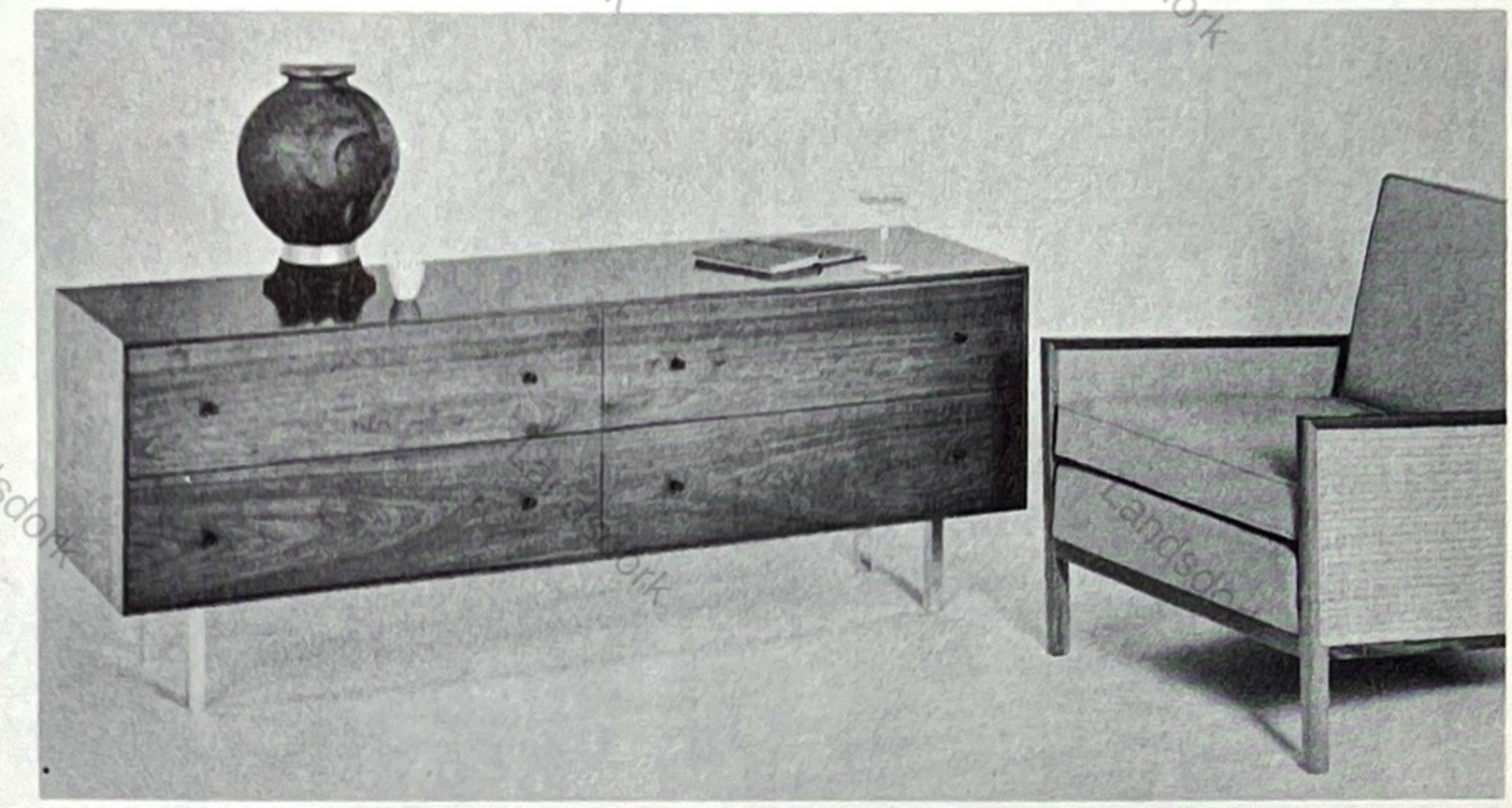
#2-29 &
#3-29 are available
in choice of round or square;
walnut, Formica or white terrazzo top
at same price
Shelves may be added on all models

Legs are steel with satin chrome finish and are interchangeable and shipped KD

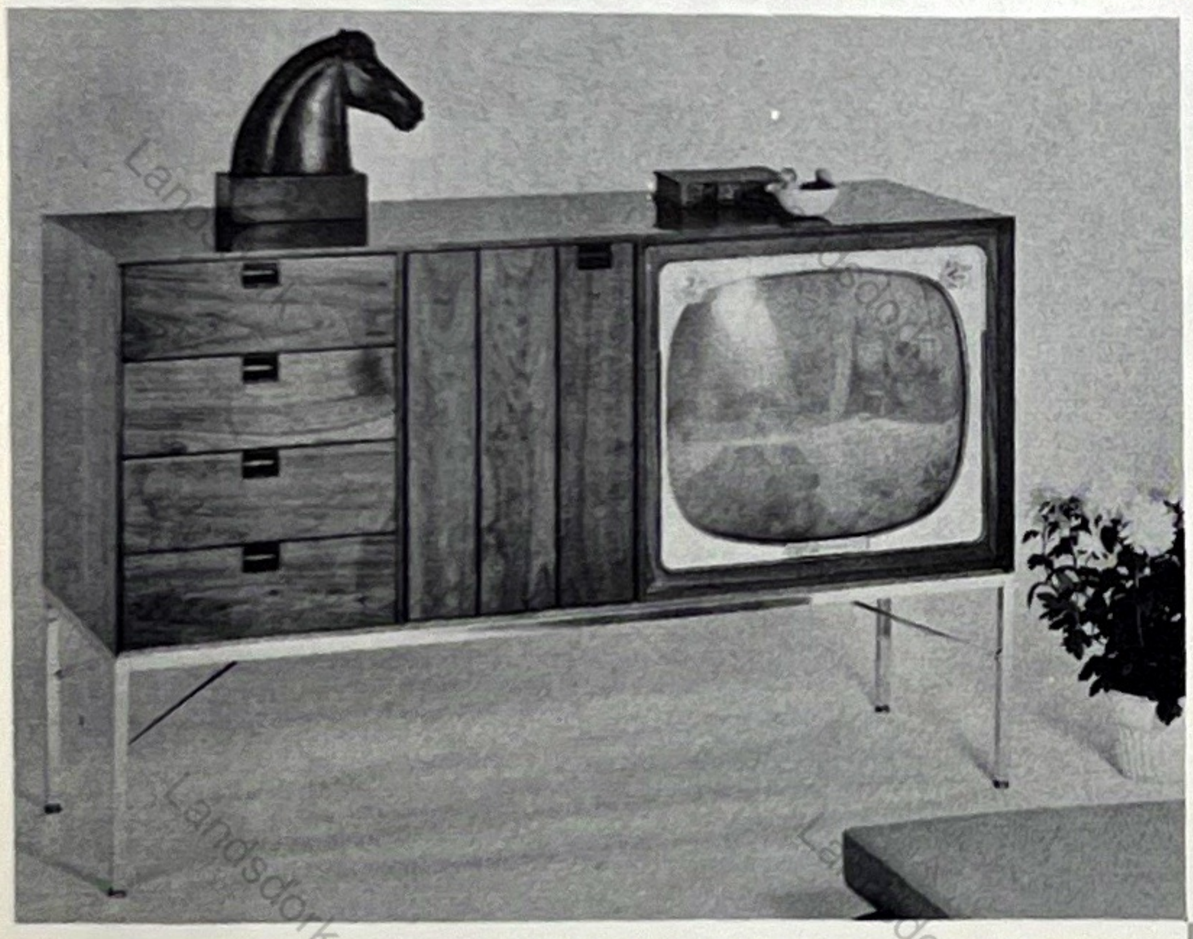
HUGH ACTON
Designer-Manufacturer
588 Brookside
Birmingham, Michigan

Designer: MILO BAUGHMAN

Item No. 1908 **Sofa**
90" x 32" x 26" high
Foam rubber construction;
loose cushions; brass legs
Yardage required, 13, 50"



Item No. 7160 **Low 4-drawer Chest**
64" x 18" x 22¾" high
Wood: walnut; legs, black metal
Item No. 5700 **Arm Chair**
26" x 26" x 28" high
Foam rubber construction; caned sides
Yardage required, 3½, 50"



Item No. 7054 **TV & Storage Unit**
54" x 18" x 33" high
Wood: walnut; legs & frame, brass

Available for residential or contract installation

Prices available upon request

SHOWROOMS:
Chicago—600 Merchandise Mart
Dallas—160 Decorative Center
St. Louis—1209 Washington Ave.
Cleveland—4019 Prospect Ave.
Minneapolis—212 Eleventh Street
San Francisco—528 Washington Street
Miami Beach—1145 — 97 Street
Grand Rapids—Waters Building

Item No. 2440 **Desk/Chest**
54" x 20" x 27½" high
Wood: walnut; finish, natural walnut
Item No. 5075 **Chair**
19" x 24" x 30" high
Frame: walnut; upholstered seat
Yardage required, 1¾, 50"

furniture forum

ARCH GORDON COMPANY INC.
2500 North Bosworth Avenue
Chicago 14, Illinois

Landsdork

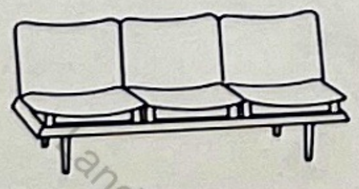
The CONTINENTAL MARK 1 Seating Group

Item No. 1 2-Chairs & 73" Bench
73" x 24" x 11½"high
24" removable table top surface
Yardage required, 2½, 54" for 2 chairs
Approximate Retail Prices:
Base fabric or C.O.M. — 199.00
Naugahyde — 212.00

Item No. 3 1-Chair & 48" Bench
O/A 48" x 24" x 11½" high
24" removable table top surface
Yardage required, 1⅔, 54"
Yardage required, 1-⅔, 54"
Approximate Retail Prices:
Base fabric or C.O.M. — 126.50
Naugahyde — 133.90

Item No. 4 2-Chair & 48" Bench
Approximate Retail Prices:
Base fabric or C.O.M. — 167.00
Naugahyde — 179.90

Item No. 2 3-Chair & 73" Bench
73" x 24" x 11½' high
Yardage required, 4-1/6, 54"
Approximate Retail Prices:
Base fabric or C.O.M. — 244.00
Naugahyde — 263.60



Item No. 6 Chair
25" x 24" x 19" high, seat depth, 19½"
Approximate Retail Prices:
Base fabric or C.O.M. —62.50
Naugahyde — 70.00

Item No. 5 Bench (2-seat cushions)
48" x 24" x 11½" high
Yardage required, 2, 54" for 2-seat cushion
Approximate Retail Prices:
Base fabric or C.O.M. —86.00
Naugahyde — 95.00

Prices quoted f.o.b. factory, Canton, Miss.

Available for residential or contract installation

Wood: Elm, flat walnut finish
Table top surface, white Formica only

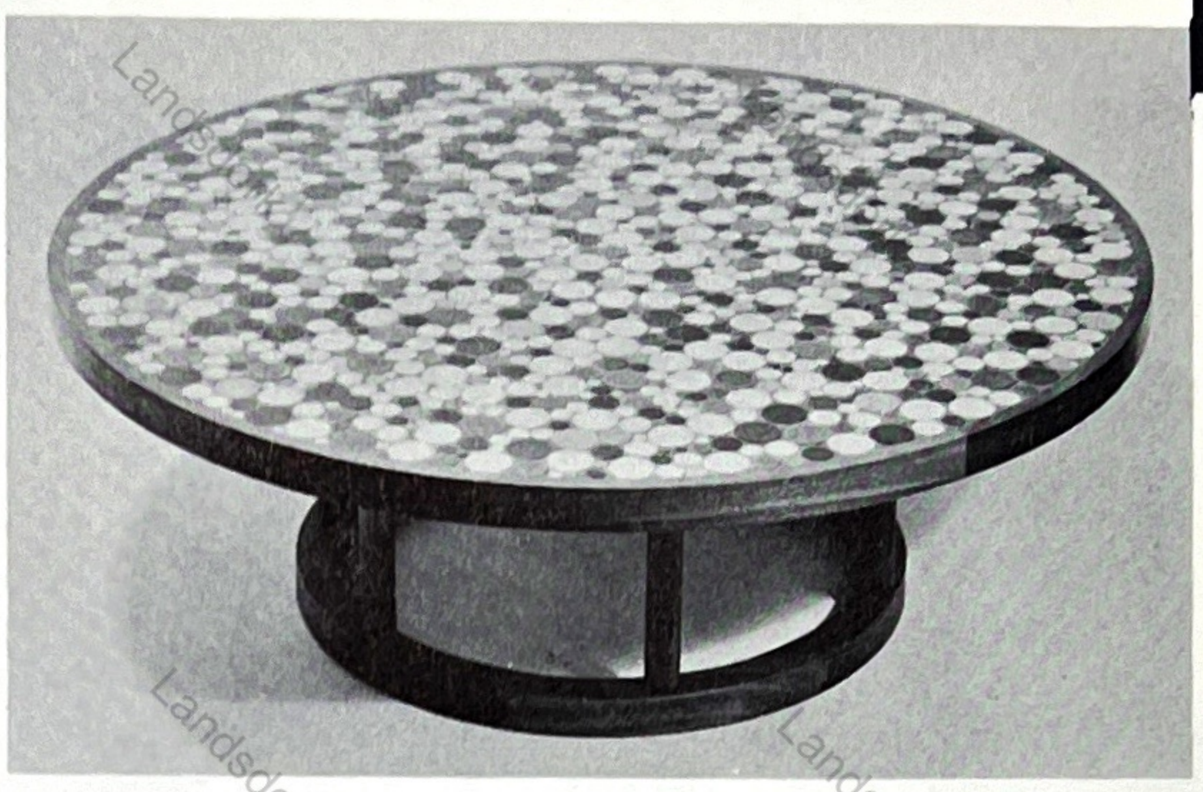
Benches are shipped KD

SELECTED DESIGNS, INC.
9276 Santa Monica Blvd.
Beverly Hills, California

furniture forum

Item No. TTT-35 **Serving Cart**
31½" x 19" x 28" high
Frame: walnut; #35 textured grey tile
Approximate Retail Price: 178.00
(Available in other sizes)

Item No. TT5812-13B/B **Table**
Diameter 36¼"; height 16"
Round walnut ring pedestal & moulding
Assorted sizes in round glazed tiles
in variegated colors
Approximate Retail Price: 376.00



Item No. TTA-28 **Soda Table**
Diameter 36¼"; height 26"
Walnut frame & pedestal
Top & base are glaze #28
Approximate Retail Price: 225.00

Item No. TTA-28R/A **Table**
Diameter 18¾"; height 22"
Round walnut pedestal
Assorted size round tile in glaze #28
Approximate Retail Price 79.00

Designers: JANE & GORDON MARTZ

Catalog available upon request

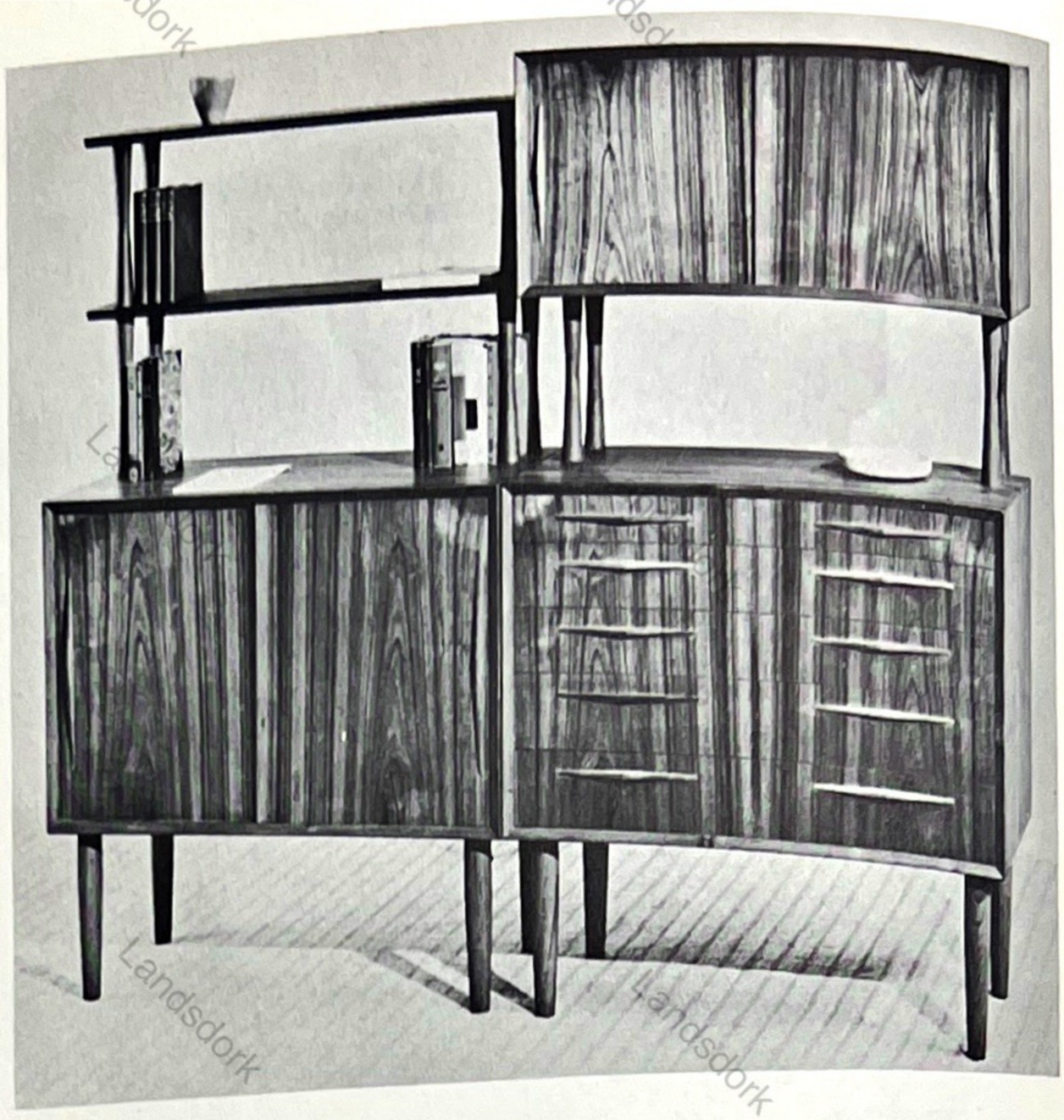
Walnut frames for Stoneware mosaic tile top tables come in 8-standard sizes & are available in ebony or bleached walnut in addition to the standard oiled walnut finish. Matching legs are removable. Special sizes of tables & legs are available to order.

SHOWROOM:
New York—Design Center

furniture forum

MARSHALL STUDIOS, INC.
Veedersburg, Indiana

Landsdork



Item No. 59 **Shelf/Storage Unit**
72" x 18" x 63" high
Wood: teak, oil finish
Upper & lower left units with
sliding panel doors; adjustable shelves
10-drawers with finished interiors
Approximate Retail Price: 450.00
(Available with platform base or legs)

Available for residential
or contract installation

Designer: H. KOERNULF
Item No. 25 **Desk**
60" x 30' x 28" high
Wood: teak, oil finish
Finished back with bookcase
arrangement & bar cabinet
Approximate Retail Price: 300.00

Item No. 85 **Bookcase Unit**
80" x 9/15" x 78" high
Woods: teak & oak, oil finish
(8)-adjustable shelves
Approximate Retail Price: 325.00

Import Division
LEO H. SPIVACK, INC.
460 Fourth Ave. (31 St.)
New York 16, New York

furniture forum

Designer: SUSAN NORTON-TAYLOR

SHOWROOMS:
New York—Mills — Denmark
Cambridge—Design Research
Santa Fe—The Centerline

Stone slab-base available at additional cost

Item: The "IGLOO' Heater
O/A dimensions; 30" x 26" x 33½' high
Materials: Refractory fireclays
withstanding over 2000° F.
Colors: tundra green, igloo white,
ptarmigan red, smoke blue or seal grey
Fuel: wood or coal-briquets in basket
type grate or loose as in fireplace
Installation: 8" stack to existing flue
or suspended stack such as Van Packer
Approximate Retail Price: 395.00
(Includes iron fire screen & round base)
Shipped crated, approx. 200 lbs.

Iron grate & barbeque grill also available

furniture forum

STRAWBERRY BANK CRAFTSMEN
67 Bow Street
Portsmouth, New Hampshire

Item No. 418 **Captain's Chair**
O/A height 30"; seat height 18"
Wood: solid beechwood in
gloss black or dull walnut stain
Upholstered seat on No-sag spring;
black or white plastic or C.O.M.
Approximate Retail Price: 42.50

Item No. 241 **Ladderback Chair**
O/A height 33"; seat height 17½"
Wood: solid beechwood in
gloss black or dull walnut stain
Genuine woven rush seat
Approximate Retail Price: 32.50
(Matching armchair) 50.00

Item No. 450 **Chair**
O/A height 32"; seat height 17½"
Wood: solid beechwood in
gloss black or dull walnut stain
Genuine woven rush seat & back
Approximate Retail Price: 30.00

Item No. BB1 **Chest**
30" x 30" x 18½" high
Wood: walnut, oil finish
Satin chrome pulls
Approximate Retail Price: 105.00
(Matching sideboard available)

PIAZZA ORIGINALS
by House of Italian Handicrafts Inc.

Available for residential
or contract installation

SHOWROOMS:
New York—225 Fifth Avenue
San Francisco—1355 Market St.
Los Angeles—533 S. Los Angeles St.
Seattle—4169 - 42 Ave., N.E.
Atlanta—1013 W. Peachtree, N.E.
Miami—111 N. E. 40 Street

HOUSE of ITALIAN HANDICRAFTS INC.
225 Fifth Avenue
New York 10, New York

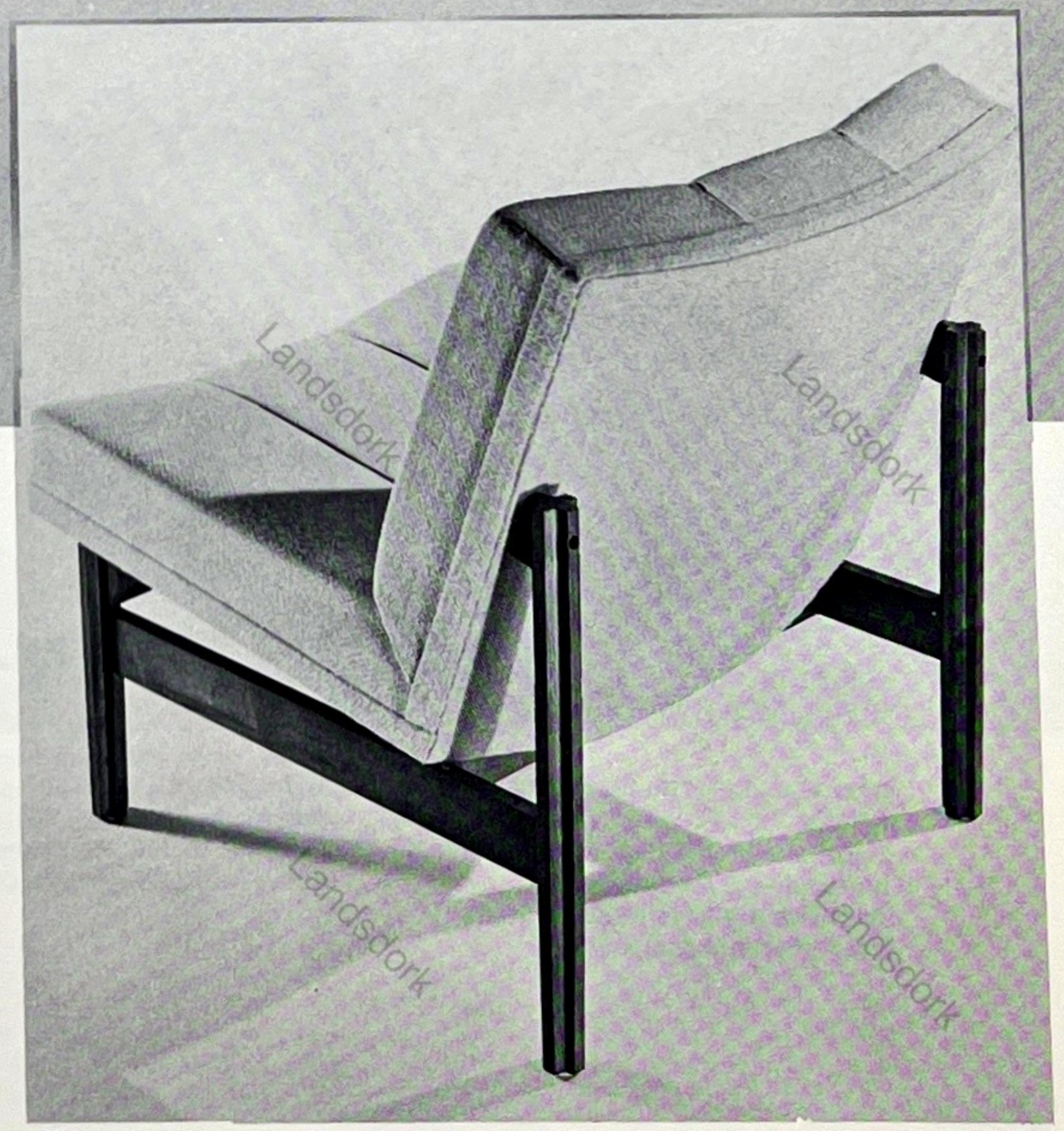
furniture forum

JSAF

JOHN STUART ARCHITECTIVE FURNITURE
for office and home
Please request on your business letterhead the JSAF catalog

Swivel Lounge Chair

Swivel Desk Chair



furniture forum

JOHN STUART INC.
New York • Grand Rapids • Philadelphia • Hillerod, Denmark
Principal Office and Showroom
Fourth Ave. at 32 St. • New York 16, New York

Designers: ESTELLE & ERWINE LAVERNE

Item No. LO-1 **The LOTUS Chair**
O/A 24" x 13" x 29" high
Single shell reinforced fiberglas plastic form; metal base
Approximate Retail Price: 120.00
(Available in various colors)

SHOWROOMS:
New York—160 East 57 Street
Chicago—6-162 Merchandise Mart
Dallas—270 Decorative Center

Item No. T-1 **The TULIP Chair**
O/A 44" x 29" x49½" high
Single reinforced fiberglas plastic form; metal base
Approximate Retail Price: 240.00
(Available in various colors)

LAVERNE
160 East 57 Street
New York 22, New York

furniture forum

Designer: FOLKE OHLSSON

Item No. 66-S3 Sofa
73" x 33" x 28½" high; seat 16" H.

Also available as four seat sofa and loveseat with one arm or two arms, left or right.

Item No. 66-CL Chair
31" x 33" x 28½" high; seat 16" H.

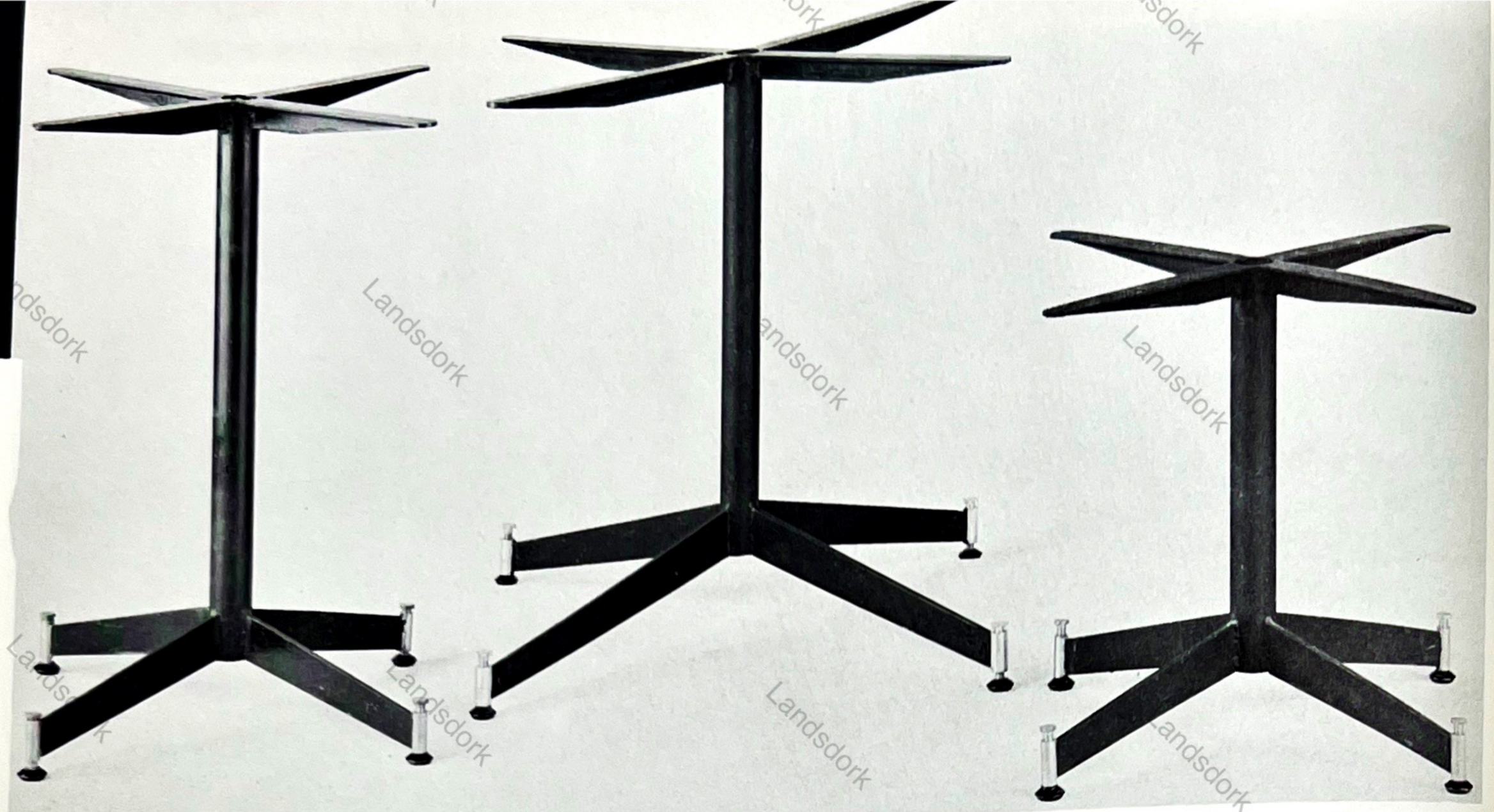
Prices quoted f.o.b. New York or San Francisco

Available for residential or contract installation

SHOWROOMS:
New York—600 Madison Avenue
Chicago—John R. Willis Company
San Francisco—Cole-Miller Company
Los Angeles—Walter Bernie
Dallas—W. Glenn Hennings

furniture forum

DUX INC.
390 Ninth Street
San Francisco 3, California



Item No. AG-1001SM **Table Base**
27" high; supports up to 40" top
Adjustable brass footings
Approximate Retail Price: 90.00

Item No. AG-1001S **Table Base**
27" high; supports up to 54" top
Adjustable brass footings
Approximate Retail Price: 95.00

Item No. AG-1001E **Table Base**
19" high; supports up to 40" top
Adjustable brass footings
Approximate Retail Price: 90.00

Item No. AH-1010 **"Chiavari" Side Chair**
Seat: 15" x 16"; 17" high; O/A 33½" H.
Glossy black, walnut or natural finish
Woven rush seat; packed 2-to carton
Approximate Retail Price: 27.50
(22.50 each for 8 or more)
Available as armchair

Item No. AH-1241 **"Chiavari" Side Chair**
Seat: 16" x 16"; 17½" high; O/A 33" H.
Glossy black or walnut finish
Woven rush seat; packed 2-to carton
Approximate Retail Price: 32.50
(27.50 each for 8 or more)
Available as armchair

Available for residential or contract installation

Item No. AH-1404 **"Chiavari" Side Chair**
Seat: 16" x 16"; 17½" high; O/A 36" H.
Glossy black or walnut finish
Woven rush seat; packed 2-to carton
Approximate Retail Price: 32.50
(27.50 each for 8 or more)
Available as armchair

Item No. AH-1201 **"Chiavari" Side Chair**
Seat: 18½" x 16"; 17" high; O/A 33" H.
Glossy black or walnut finish
Rope twisted rush seat; packed 2-to carton
Approximate Retail Price: 30.00
(25.00 each for 8 or more)
Available as armchair

Item No. AH-1329 **Bar Stool**
Seat: 14½" x 14"; 29" high; O/A 38 " H.
Glossy black or walnut finish
Woven rush seat; packed 2-to carton
Approximate Retail Price: 35.00
(30.00 each for 8 or more)
Available in 24" seat height

Item No. AH-1429 **Bar Stool**
Seat height 29"; O/A height 38"
Glossy black or walnut finish
Woven rush seat; packed 1-to carton
Approximate Retail Price: 40.00
(35.00 each for 8 or more)

ALTAMIRA
125 East 55 Street
New York 22, New York

furniture forum

Designers: FREDERICK-THOMAS

Item No. FT-401 **Coffee Table**
60" x 18" x 16" high
Approximate Retail Price: 180.00

Tables are all walnut with walnut inlay, oil finish

Available for residential or contract installation

Item No. FT-405 **Tamborette**
18" x 18" x 16" high
Approximate Retail Price: 70.00, **each**

Item No. FT-404 **Lamp Table**
27" x 22" x 22" high
Approximate Retail Price: 116.00

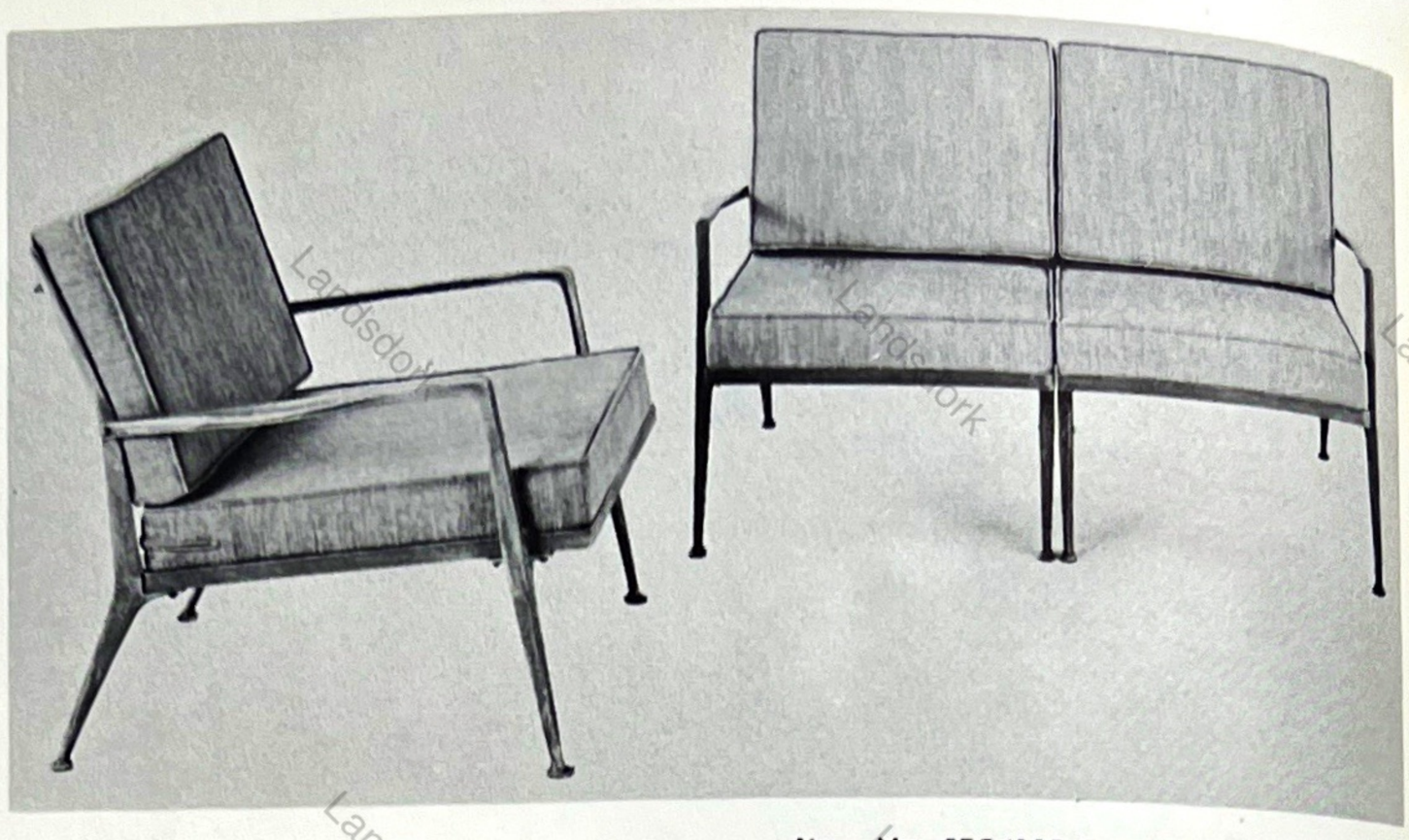
Item No. FT-402 **Octagonal Table**
Width 36"; height 16"
Approximate Retail Price: 180.00

Item No. FT-403 **Corner Table**
28" x 28" x 22" high
Approximate Retail Price: 130.00

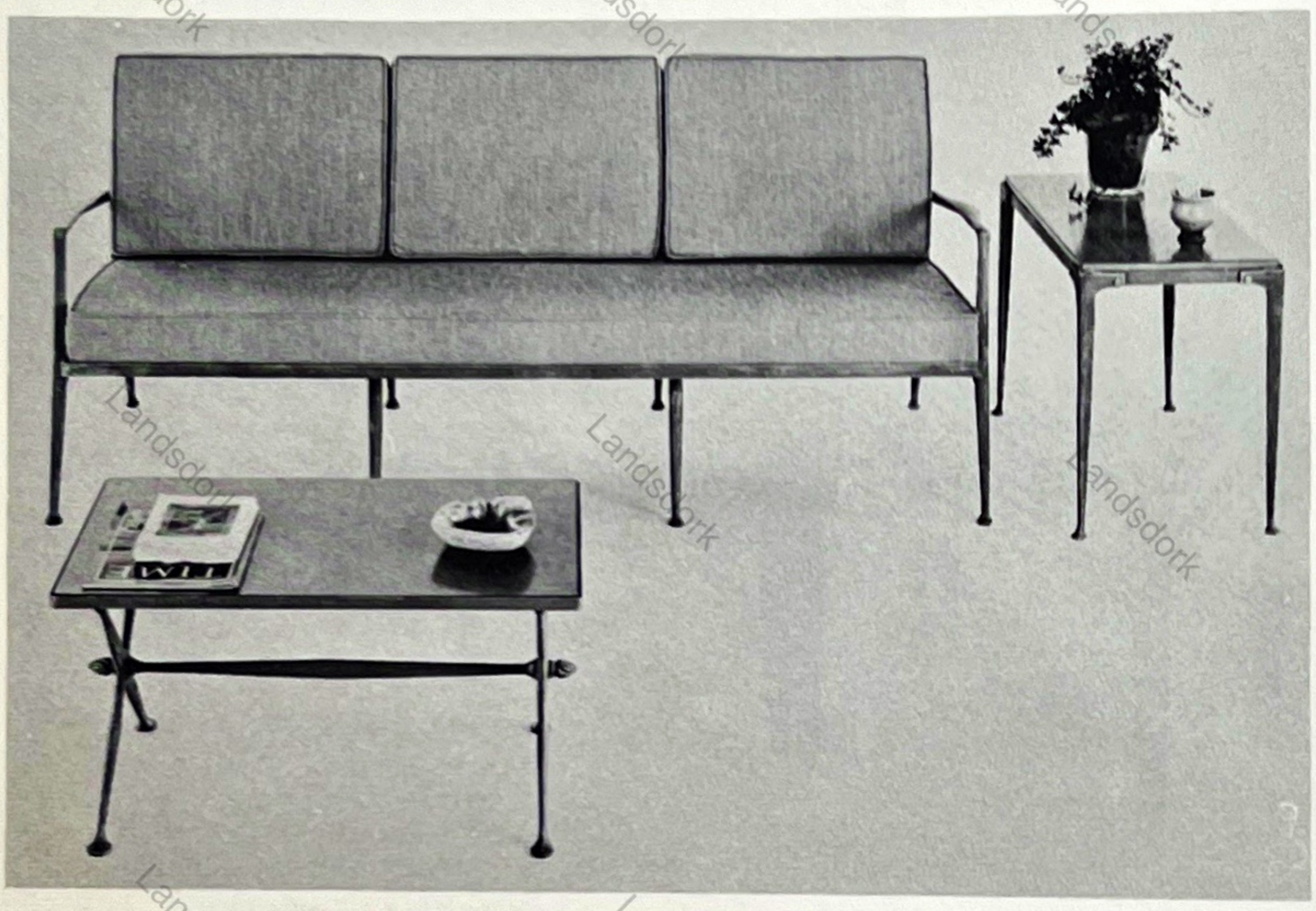
furniture forum

National Distributors
RAYNES & RHINE, INC.
227 East 56 Street
New York 22, New York

Item No. EC/32 **Easy Chair**
27" x 30" x 30" high
Approximate Retail Price: 115.00



Item No. S3/32 **Settee**
71" x 30" x 30" high
Approximate Retail Price: 290.00



Item No. SEC/32R **Sectional Chair**
24½" x 30" x 30" high

Item No. SEC/32L **Sectional Chair**
24½" x 30" x 30" high
Approximate Retail Price: 110.00, **each**

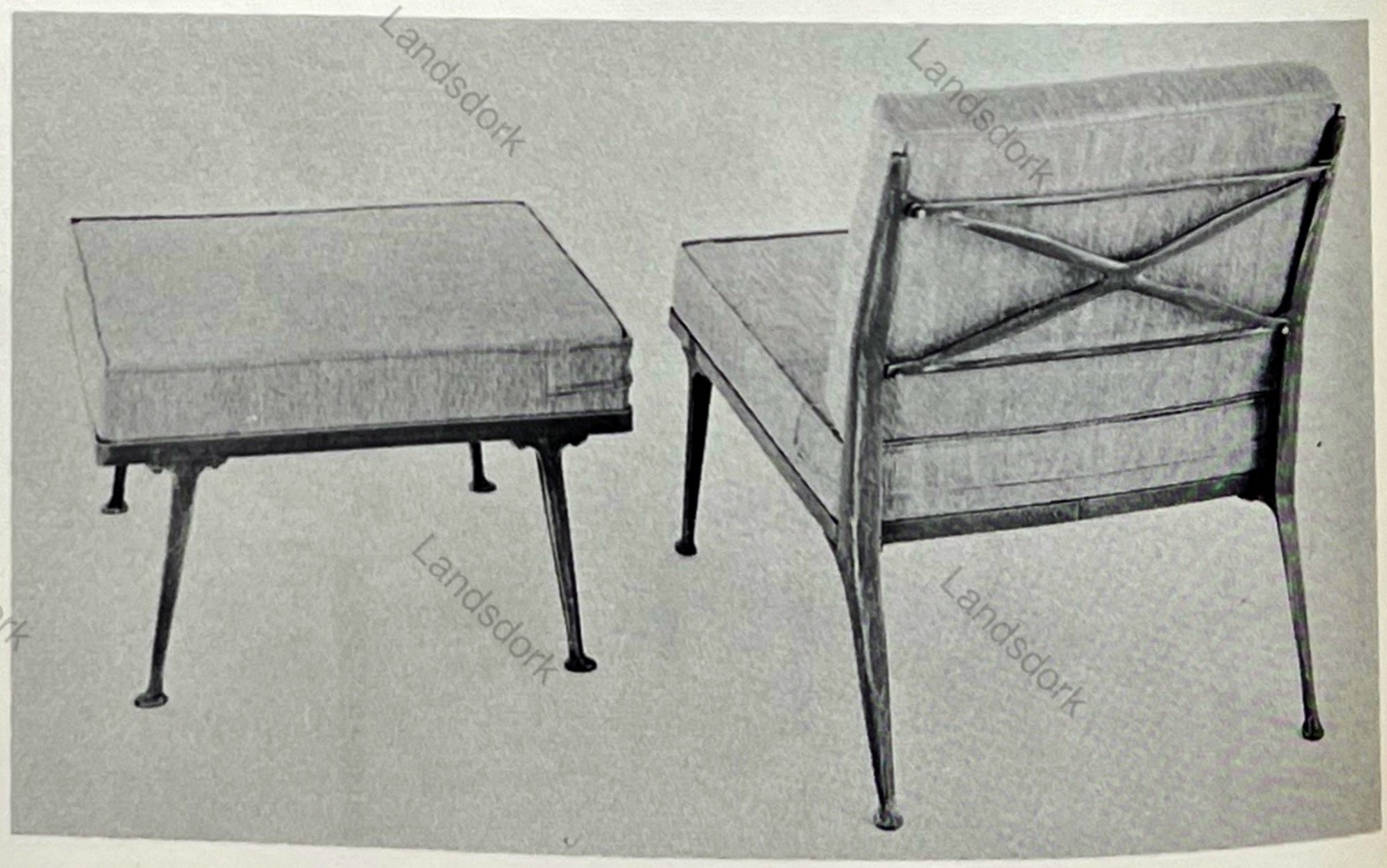
Item No. ET/32 **End Table**
28" x 14" x 20" high
Approximate Retail Price: 65.00, (Formica top)

The Sculptured aluminum seating-group

Frames are sculptured aluminum & steel
Removable & reversible cushions
Polyether foam with zippered covers
All units are KD construction

There are 21 items in this group

Item No. CT28/32 **Coffee Table**
28" x 18" x 15" high
Approximate Retail Price: 70.00, (Formica top)



Available for residential or contract installation

SHOWROOMS:
New York
Chicago
Boston
Grand Rapids
Dallas
Los Angeles
Providence
San Francisco
Atlanta

MOLLA, INC.
Contract Metal Furniture
110 State Street
Westbury, L. I., New York

Item No. 0/32 **Ottoman**
22" x 24" x 26" high
Approximate Retail Price: 68.00

Item No. SEC/32C **Sectional Chair**
22" x 30" x 30" high
Approximate Retail Price: 105.00

furniture forum

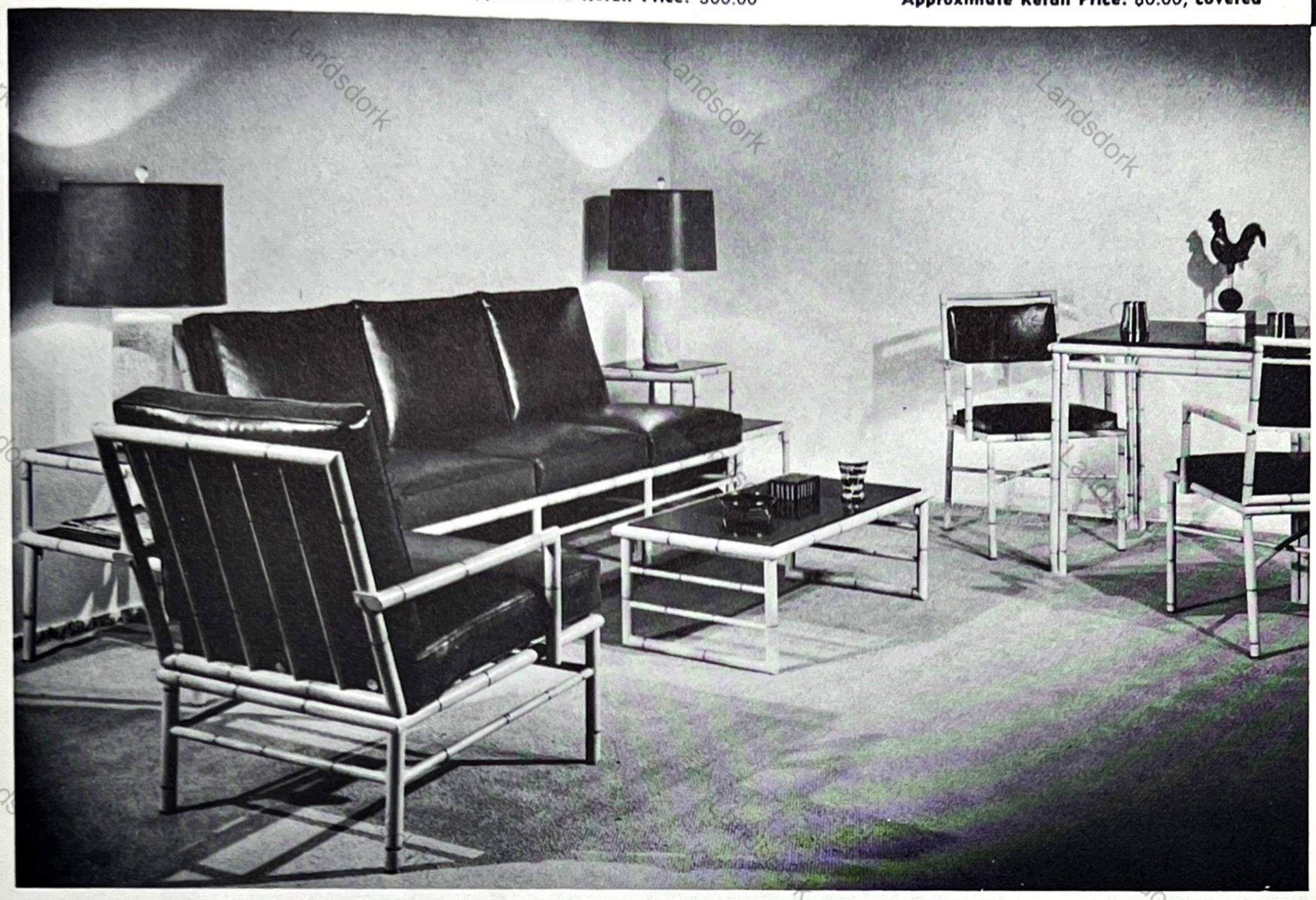
Landsdork

Available for residential or contract installation

Item No. EC/9 **Easy Chair**
25" x 32" x 32" high
Approximate Retail Price: 115.00

Item No. S3/9 **Three Place Settee**
66" x 32" x 32" high
Approximate Retail Price: 300.00

Item No. DCA/9U **Arm Chair**
21" x 23" x 33" high; seat,
18" x 16"
Upholstered seat and back
Approximate Retail Price: 80.00, **covered**



Item No. ET/8 **Two Tier Table**
27" x 19" x 21" high
Top: 14' x 16"; **Lower tier;** 16" x 24"
Formica top & shelf
Approximate Retail Price: 60.00

Item No. CT36/8 **Coffee Table**
39" x 21" x 13" high; Formica top,
18" x 36"
Approximate Retail Price: 89.00

Item No. T32/8 **Card Table**
32" x 32" x 29" high; Formica top,
29⅝" x 29⅝"
Approximate Retail Price: 148.00

General information:
Wide choice of covers & finishes
Inner spring or foam rubber cushions
All units shipped **KD** in cartons
Molla Metal Furniture is rust-proofed & guaranteed. Table tops available in laminated plastics, sheet or tempered glass or colored structural glass

Professional catalog upon request

There are 19 items in this Institutional Group of which 6 are shown above

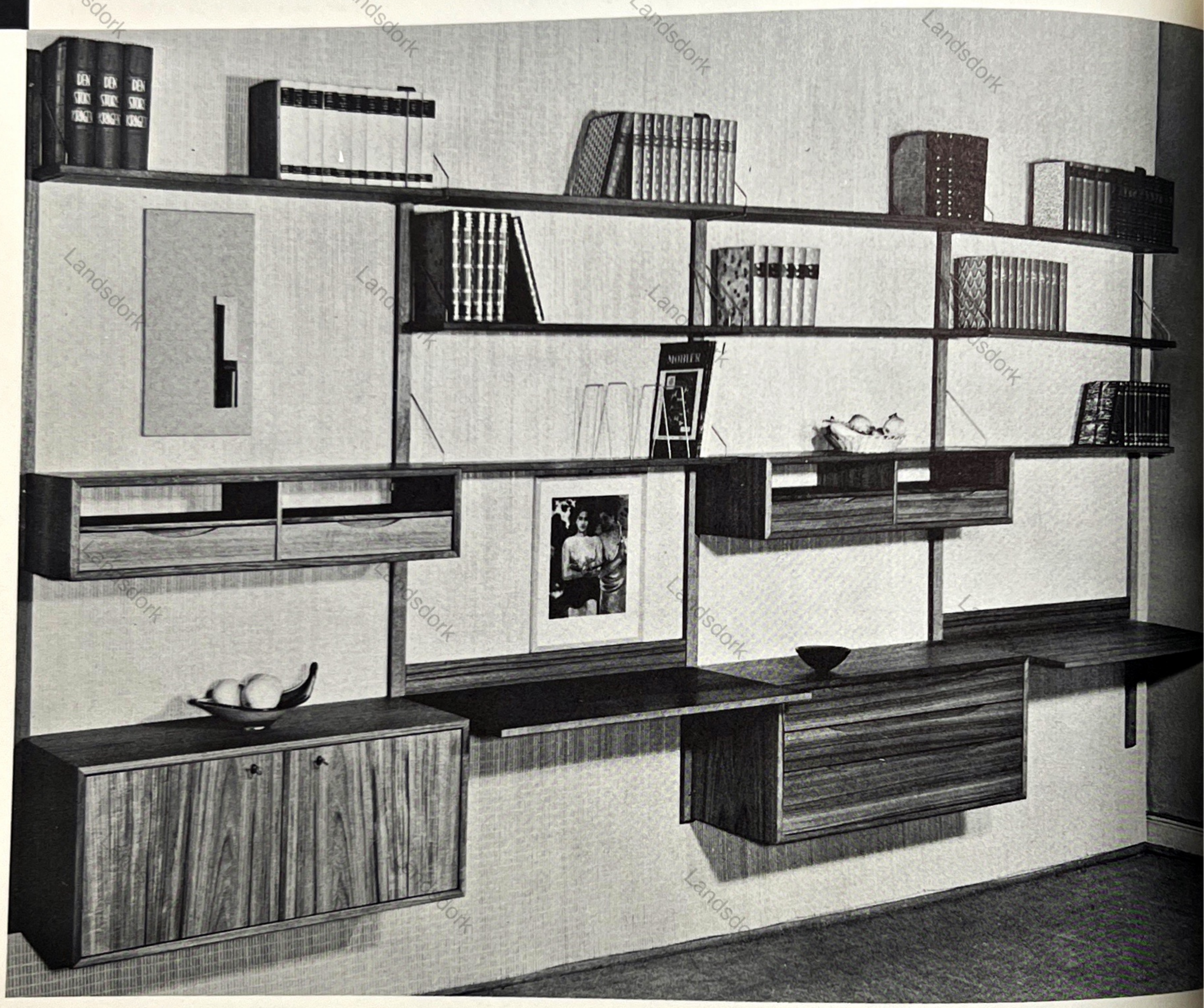
Tubular steel, simulated rattan

SHOWROOMS:
New York
Chicago
Boston
Grand Rapids
Dallas
Los Angeles
Providence
San Francisco
Atlanta

furniture forum

MOLLA, INC.
Contract Metal Furniture
110 State Street
Westbury, L. I., New York

From the LUNNING COLLECTION of SCANDINAVIAN FURNITURE



From Norway BRUKSBRO SYSTEM of MODULAR TEAK SHELVES & CASES

Arrangement shown:

Uprights, up to 74" long	10.00 each
Small shelves, 35" x 8"	9.00 each
Open cabinet with drawers (35" x 12" x 8" high)	56.00 each
Wide shelves, 35" x 20"	29.00 each
2-door cabinet (35" x 12" x 16" high)	64.00 each

Approximate Retail Price: 453.00 **complete**
Add 10% for stained teak, fruitwood walnut or ebony color

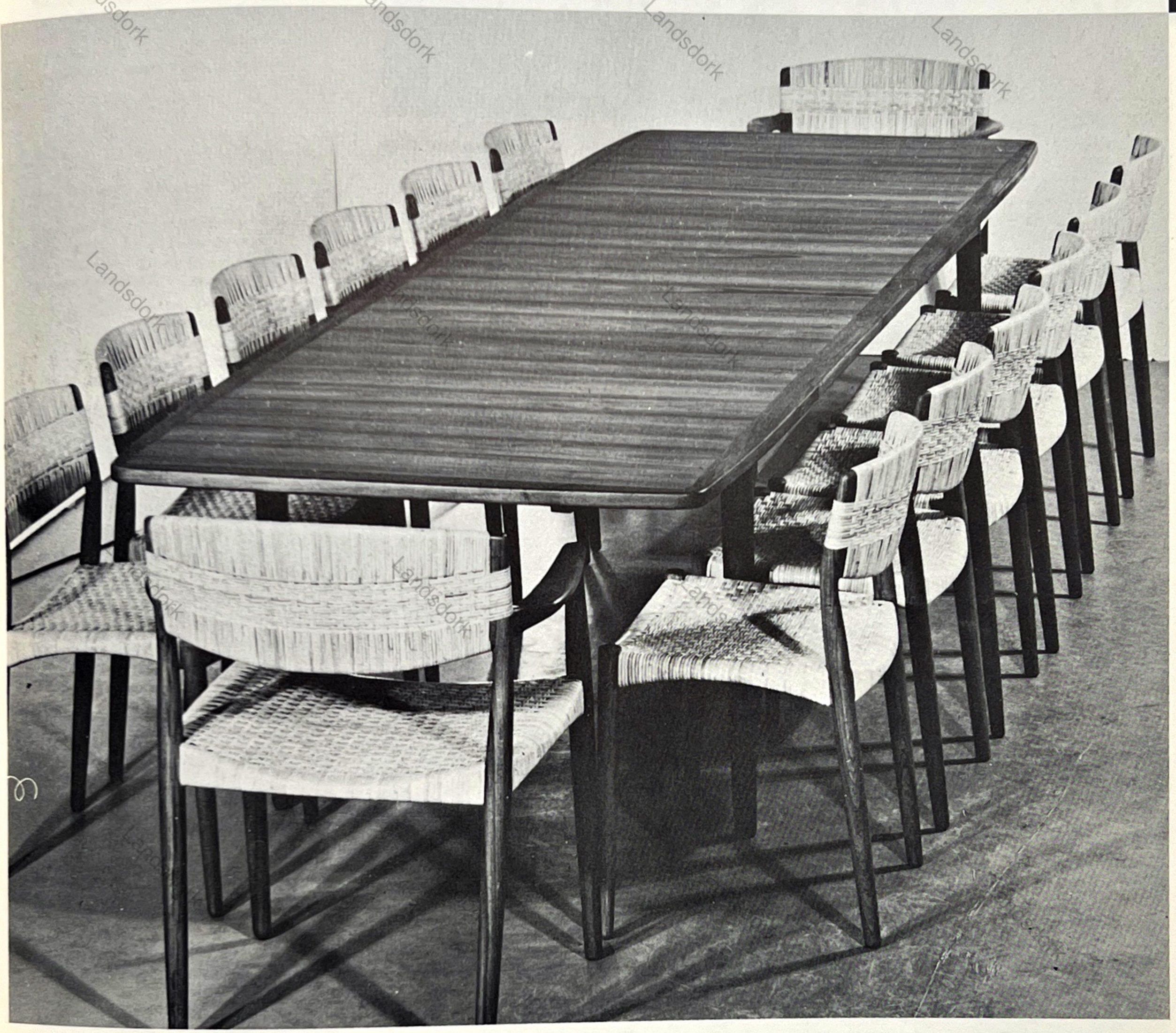
Write for information & specifications on additional units

SHOWROOM :
New York—667 Fifth Avenue

FREDERIK LUNNING INC.
Distributors for Georg Jensen Inc.
667 Fifth Avenue
New York 22, New York

furniture forum

From the **LUNNING COLLECTION** of **SCANDINAVIAN FURNITURE**



Item No. E-15-146 **Extension Table**
62½" x 40" x 28½" high; opens to 138½"
2-leaves, 23 5/8" W.; 2-leaves, 14¼" W.
Wood: all teak
Approximate Retail Price: 645.00

Item No. E-2-119 **Armchair**
25½" x 24½" x 31¾" high
Wood: teak; woven rattan seat & back
Approximate Retail Price: 195.00
(Also available in leather)

Item No. E-1-150 **Side Chair**
20" x 19" x 30" high
Wood: teak; woven rattan seat & back
Approximate Retail Price: 125.00
(Also available in leather)

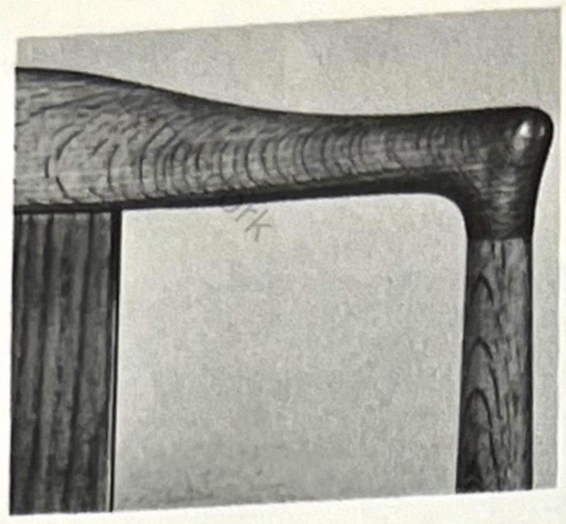
SHOWROOMS:
New York—667 Fifth Avenue
Miami—133 Northeast 40 Street
Washington, D.C.—2209 L St., N.W.
Chicago—6-162 Merchandise Mart
Dallas—270 Decorative Center
San Francisco—315 Pacific Avenue
Atlanta—62 Ponce de Leon Avenue

furniture forum

FREDERIK LUNNING INC.
Distributors for Georg Jensen Inc.
667 Fifth Avenue
New York 22, New York

Designer: KARL EKSELIUS, Sweden

From the LUNNING COLLECTION of SCANDINAVIAN FURNITURE



Item No. A-1-134 **Dining Side Chair**
19" x 21½" x 34" high
Frame: oak; seat, oxhide
Yardage required, ½, 50"
Approximate Retail Prices: 79.50, **oxhide**
75.00, **muslin**

Item No. A-3-120 **Armchair**
25½" x 29" x 30" high
Frame: teak; cane back
Yardage required, ½, 50"
Approximate Retail Price: 195.00, **muslin**

SHOWROOMS:
New York—667 Fifth Avenue
Miami—133 Northeast 40 Street
Washington, D.C.—2209 L St., N.W.
Chicago—6-162 Merchandise Mart
Dallas—270 Decorative Center
San Francisco—315 Pacific Avenue
Atlanta—62 Ponce de Leon Avenue

In addition to our permanent collection, we offer a large number of fine hand-crafted special-order pieces by individual Danish cabinet makers. Write for further information.

Item No. A-15-135 **Dining Table**
33½" x 48" x 28½" high, closed
33½" x 96" x 28½" high, open
Woods: teak, oak legs
Approximate Retail Price: 195.00

FREDERIK LUNNING, INC.
Distributors for Georg Jensen, Inc.
667 Fifth Avenue
New York 22, New York

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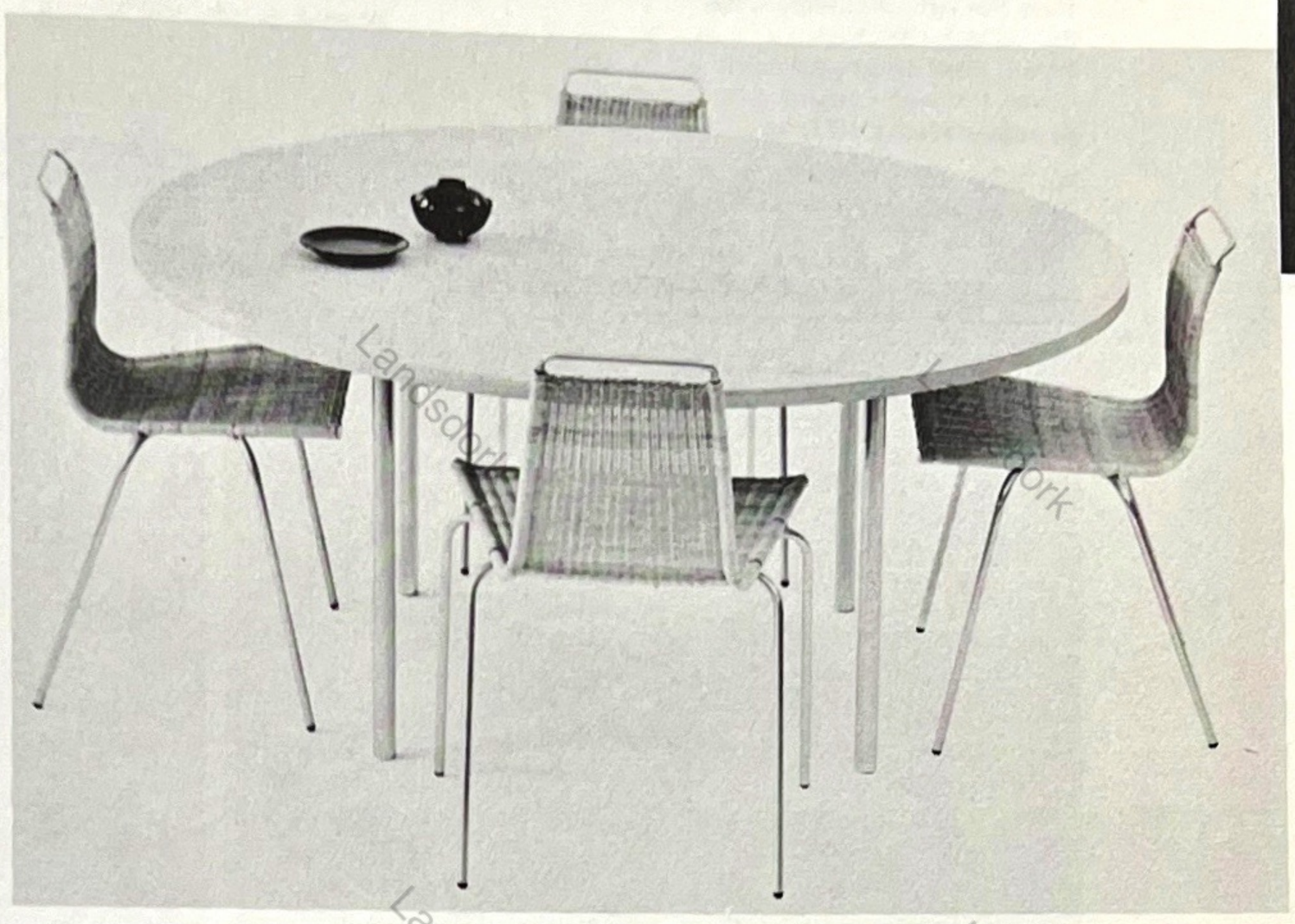
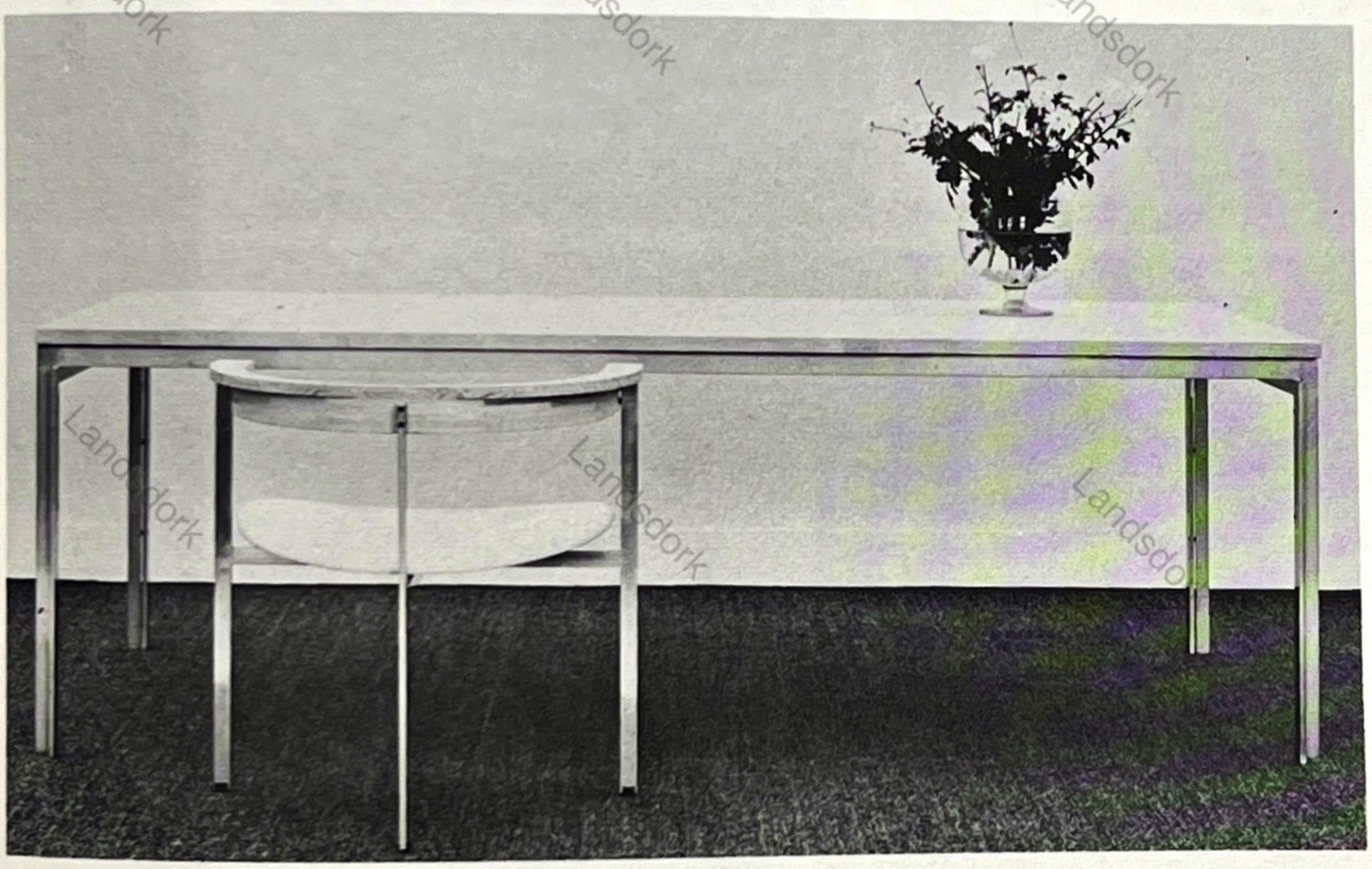
From the LUNNING COLLECTION of SCANDINAVIAN FURNITURE

**New designs by Poul Kjaerholm,
winner of the 1958 Lunning Prize for
outstanding design in furniture**

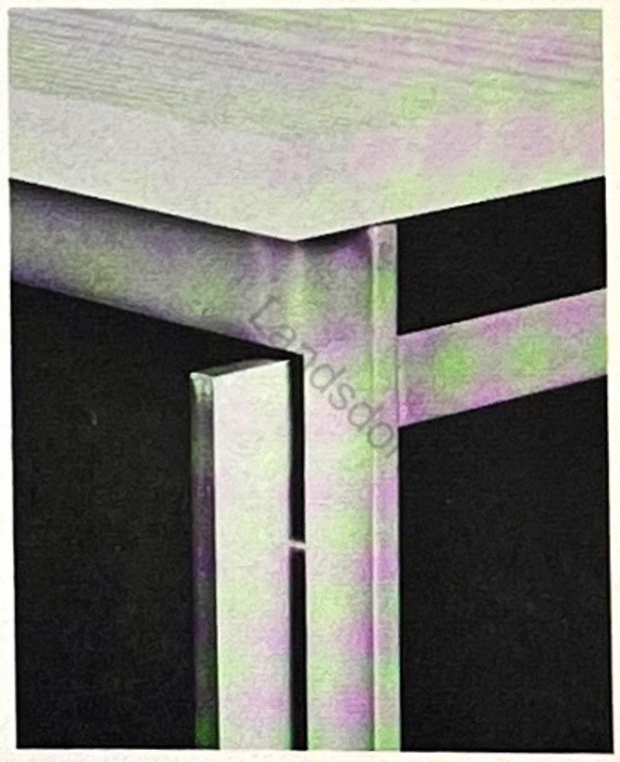


Item No. C-15-37 **Round Table**
Diameter, 51"; height, 25½"
Waxed oak top: chrome steel legs
Approximate Retail Price: 175.00
Item No. C-15-39
diameter 54½" x 25½" high
Approximate Retail Price: 190.00

Item No. C-1-1 **Side Chair**
27½" x 17" x 19" high
Cane seat & back; steel frame
Approximate Retail Price: 51.00
Item No. C-1-1 (Black iron & flagline)
Approximate Retail Price: 36.00



Item No. C-15-51 **Work Table**
40" x 81" x 26¾" high
Waxed oak top: chrome steel legs
Approximate Retail Price: 330.00
(See inset for detail of leg)



SHOWROOMS:
New York—667 Fifth Avenue
Miami—133 Northeast 40 Street
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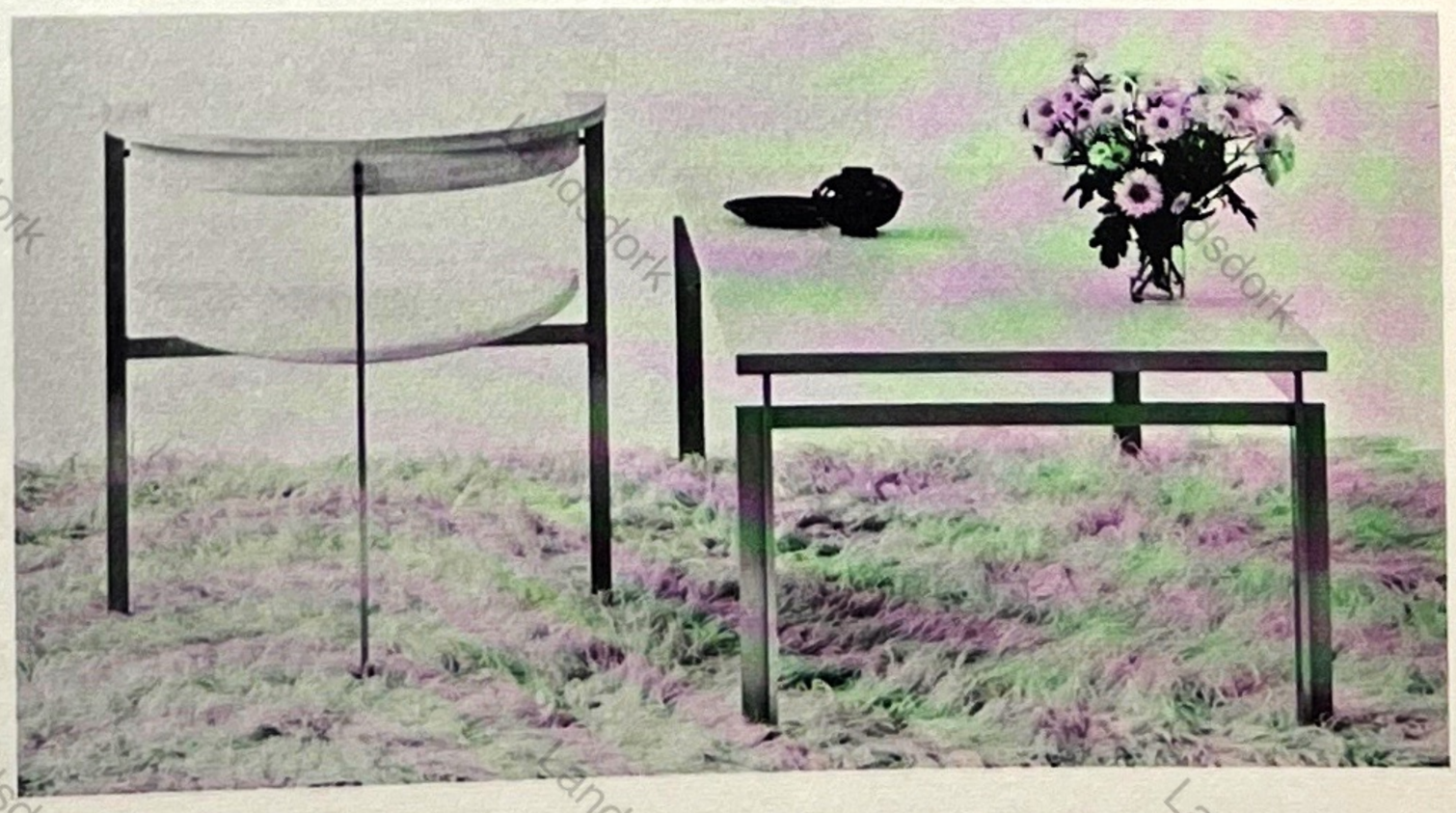

Item No. C-2-11 **Designer's Armchair**
25½" x 17" x 25" high
Woods: oak & ash; chrome steel legs
Black, red, natural or parchment oxhide seat
Approximate Retail Price: 175.00

Item No. C-21-59 **Coffee Table**
59" x 23" x 17½" high
Waxed ash top; chrome steel legs
Approximate Retail Price: 192.00

furniture forum

FREDERIK LUNNING, INC.
Distributors for Georg Jensen, Inc.
667 Fifth Avenue
New York 22, New York

Designer: HANS J. WEGNER

Professional catalog available

Item No. AP-19 **Lounge Chair**
35" x 36"x 39" high
Wood: teak or oak, oil finish
Reversible seat cushion; Danish fabric
Approximate Retail Price: 445.00 **covered**

Available for residential or contract installation

Item No. AP-28 **High Lounge Chair**
34" x 32" x 43" high
Wood: teak or oak, oil finish
Approximate Retail Price: 330.00 **covered**
Item No. AP-29 Ottoman
28" x 17" x 16" high
Approximate Retail Price: 94.00 **covered**

Item No. AP-15 **High Lounge Chair**
31" x 28" x 40" high
Wood: natural waxed oak
Covered in Danish fabric
Approximate Retail Price: 255.00 **covered**

SHOWROOMS:
New York—521 Madison Ave.
Chicago—325 North Wells
Boston—114 Newbury Street
Cleveland—4019 Prospect Ave.
Pittsburgh—215 Fort Pitt Blvd.
Providence—160 South Water St.
Miami—4800 N. W. 37 Avenue
Montreal, Canada—1638 Sherbrooke St. West

Item No. AP-16 **Lowback Armchair**
29" x 28" x 31" high
Wood: Natural waxed oak
Covered in Danish fabric
Approximate Retail Price: 215.00 **covered**

GEORGE TANIER, INC.
521 Madison Avenue
New York 22, New York

Designer: HANS J. WEGNER

Professional catalog available

Item No. GE-270 **Lounge Chair**
26½" x 30" x 30" high
Wood: teak, oil finish
Yardage required, 3
Approximate Retail Price: 180.00, **muslin**

Available for residential or contract installation

Item No. AP-27 **Highback Armchair**
29" x 32" x 42" high
Wood: teak or oak arms, oak legs; oil finish. Removable head cushion
Covered in Danish fabric
Approximate Retail Price: 325.00, **covered**

Item No. J-16 **Rocking Chair**
24" x 30" x 41" high
Wood: beech, woven twine seat
Approximate Retial Prices: 100.00, **natural beech**
104.00, **black lacquer**
110.00, **stained walnut**

SHOWROOMS:
New York—521 Madison Ave.
Chicago—325 North Wells
Boston—114 Newbury Street
Cleveland—4019 Prospect Ave.
Pittsburgh—215 Fort Pitt Blvd.
Providence—160 South Water St.
Miami—4800 N. W. 37 Avenue
Montreal, Canada—1638 Sherbrooke St. West

Item No. AP-20 **Lounge Chair**
28" x 28" x 33" high
Wood: teak or oak, oil finish
Covered in Danish fabric
Approximate Retail Price: 290.00, **covered**

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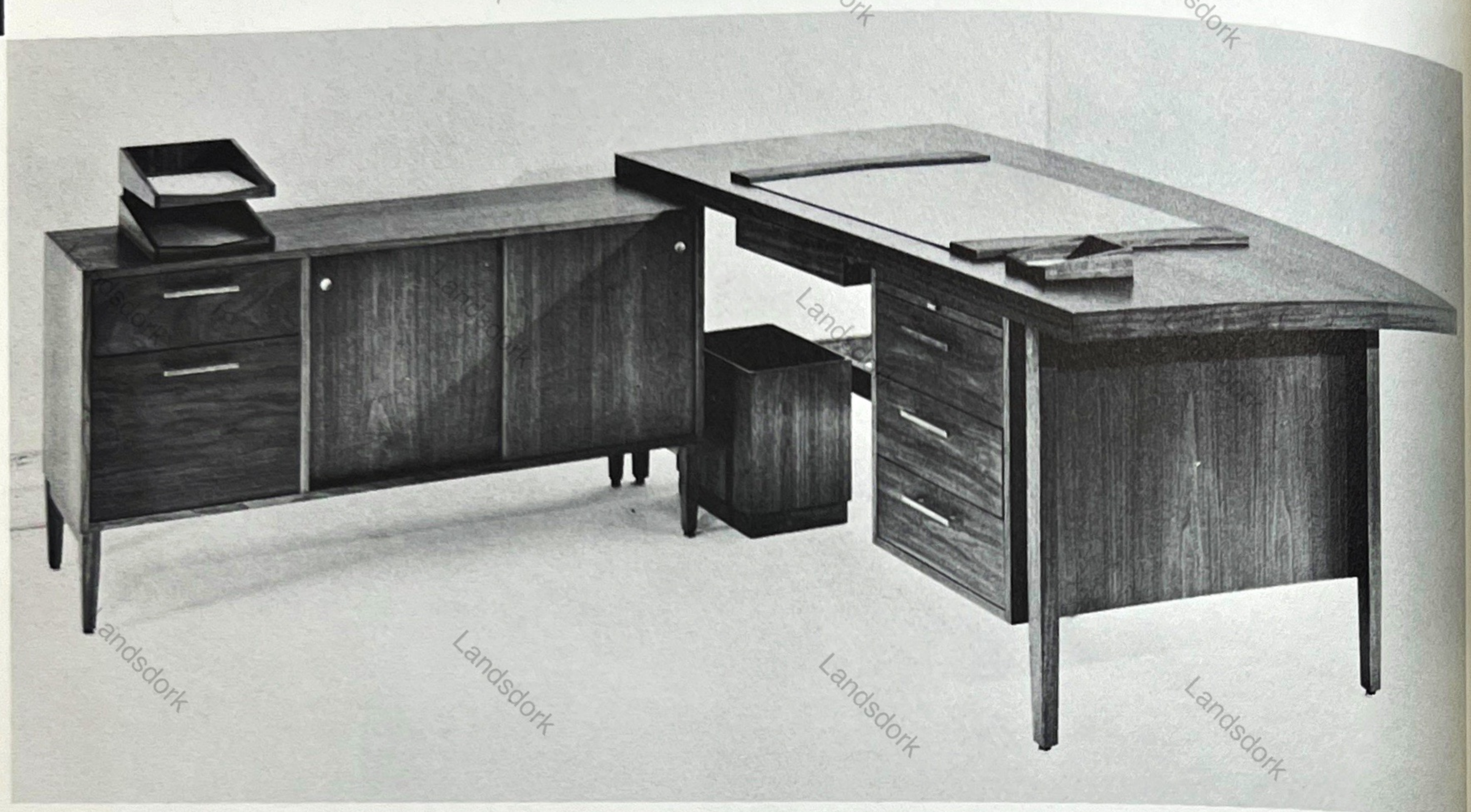
GEORGE TANIER, INC.
521 Madison Avenue
New York 22, New York

Landsdork

Designer: RICHARD DRAPER



Item: Executive "L" Desk
Desk: 72" x 36" x 30" high
Cabinet: 54" x 18" x 28½" high
Wood: walnut, oil finish
Approximate Retail Prices: 695.00, **desk**
468.00, **cabinet**

One of a "Series" which includes single & double-pedestal desks & a wide group of related cabinets

Brochures available upon request

SHOWROOM:
New York—16 East 50 Street

RICHARD DRAPER & COMPANY, INC.
16 East 50 Street
New York 22, New York

furniture forum

Item No. S-401 (L) **Arm Chair**
24½" x 29½" x 31" high
Yardage required, 2, 50"
Approximate Retail Price: 90.00 **(Grade B)**
Item No. S-403 **Sectional Chair**
Approximate Retail Price: 84.00 **(Grade B)**
Item No. S-402 (R) **Arm Chair**
Approximate Retail Price: 90.00 **(Grade B)**

Item No. S-432-DM **Table**
74" x 18" x 12½" high; travertine top
Drawer section: 18" x 18" x 5" high
Approximate Retail Price: 110.00

Item No. S-411 **Occasional Chair**
24¼" x 27¼" x 31" high
Yardage required, 2, 50"
Approximate Retail Price: 83.00 **(Grade B)**

Designer: HERBERT C. SAIGER, A.I.D., I.D.I.

Available for residential or contract installation

SHOWROOMS:
New York—305 East 63
Chicago—630 Merchandise Mart
Grand Rapids—Exhibition Building
Cleveland—1240 Huron Road
Indianapolis—31 West 13
Dallas—2000 Stemmons Expwy.
Los Angeles—105 So. Robertson
High Point—Exhibition Building
Miami—4100 N. Miami Avenue

Item No. S-412 **Ottoman**
23" x 23" x 15½" high
Yardage required, 1, 50"
Approximate Retail Price: 52.00 **(Grade B)**

Item No. S-400 **Lounge Chair**
24¼" x 29½" x 31" high
Yardage required, 2, 50"
Approximate Retail Price: 94.00 **(Grade B)**

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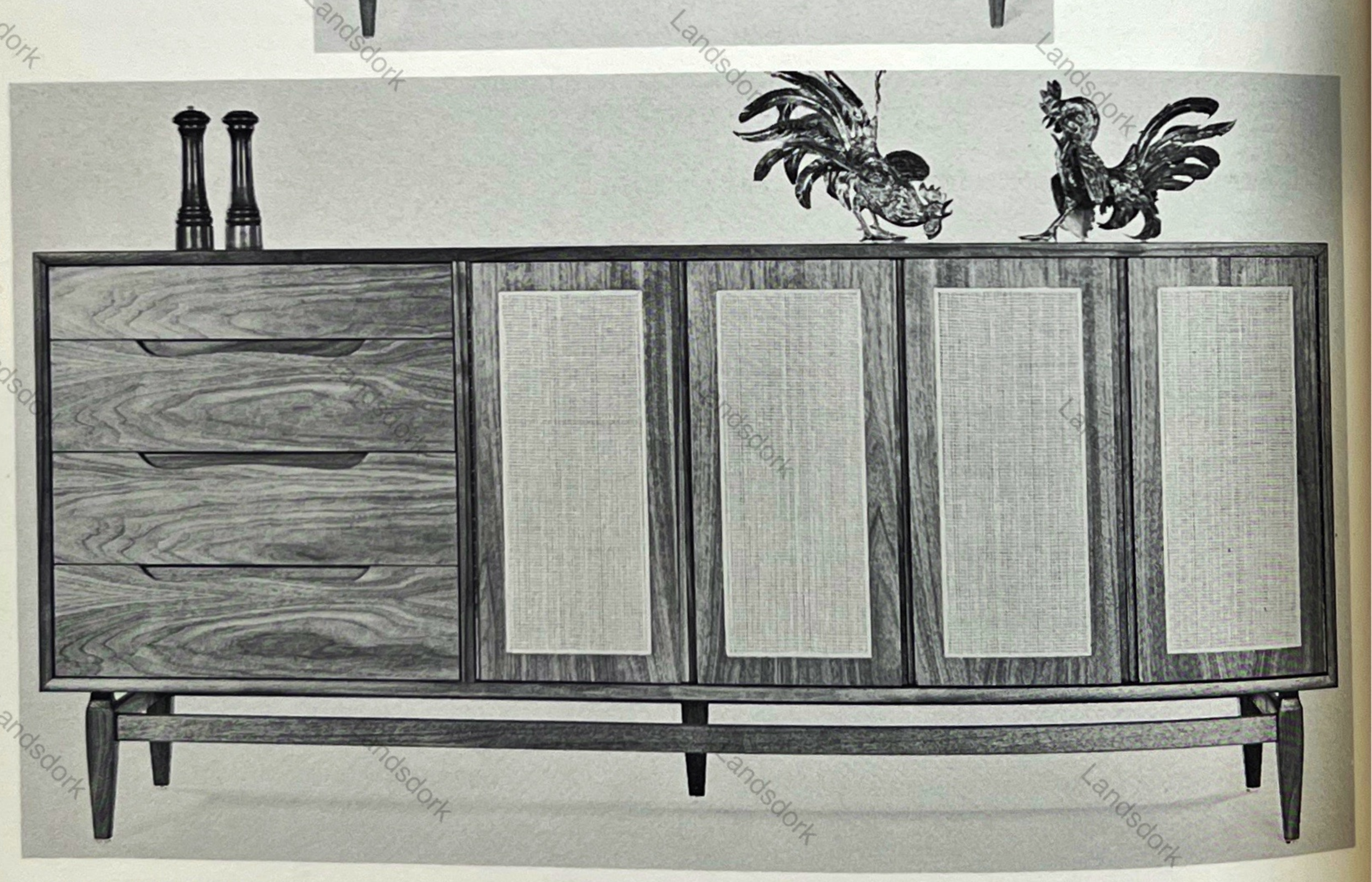
SCROLL INC.
800 N.W. 166 Street
North Miami, Florida

Landsdork

Item No. CC-36 **Hutch**
36" x 34" x 15" high
4-drawers; 2-sliding glass panels
Approximate Retail Price: 130.00

Item No. C-54WA **Cabinet**
54" x 18" x 31½" high
2-pleated door panels; magnetic catches
adjustable shelves
Approximate Retail Price: 196.00



Item No. C-72C4L **Cabinet**
72" x 18" x 31½" high
4-drawers; pleated cane doors
adjustable shelves
Approximate Retail Price: 318.00

SHOWROOM:
New York—192 Lexington Ave.
Chicago—325 North Wells

FOSTER—McDAVID, INC.
4200 North Westshore Blvd.
Tampa 9, Florida

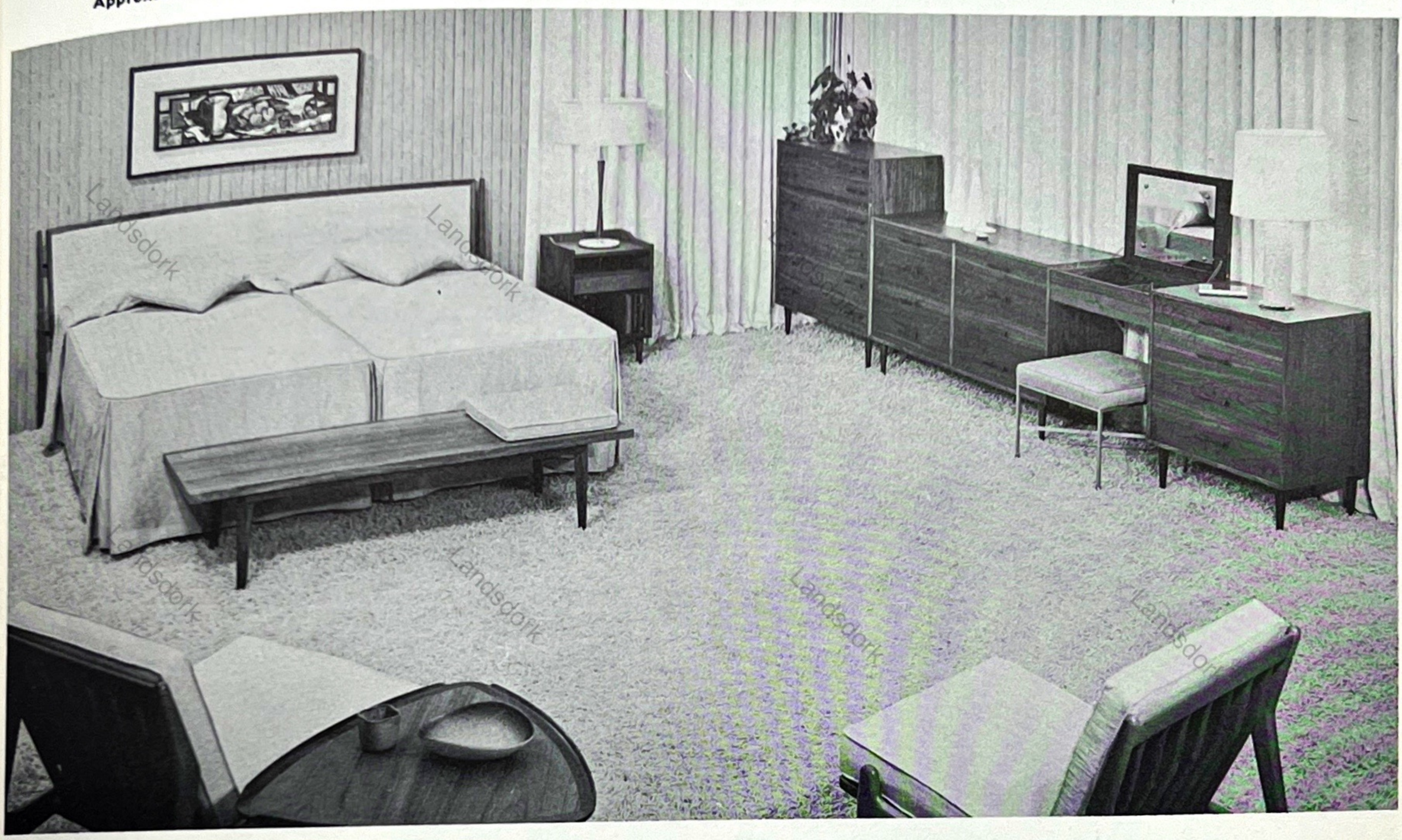
furniture forum

Landsdork

Item No. HC-81-6'/6" **Cane Headboard**
Length 81"; height 36"
Approximate Retail Price: 120.00

Item No. B118 **1-Drawer Nitestand**
Length 18"; height 24"
2-shelves; turned legs
Approximate Retail Price: 70.00

Item No. B-636 **6-Drawer Chest**
36" x 18" x 41" high
Approximate Retail Prices:
Turned legs 160.00
Stretcher base 174.00



Item No. PB-60 **Plank top Bench**
60" x 20½" x 14" high
Approximate Retail Price: 80.00

Item No. B854 **8-Drawer Double Dresser**
54" x 18" x 30½" high
Approximate Retail Prices:
Turned legs 180.00
Stretcher base 196.00

Item No. B-436 **4-Drawer Chest**
36" x 18" x 30½" high
Approximate Retail Prices:
Turned legs 130.00
Stretcher base 144.00

SHOWROOMS:
New York—192 Lexington Ave.
Chicago—325 North Wells

All case goods have lock-mitred joint construction. Wood: walnut, hand-rubbed oil finish. Tapered legs or stretcher base. Brushed pewter pulls.

Plastic tops available for contract installations.

Item No. VU **Vanity Filler**
Length 24"; height 6"
Mirror & attaching brackets
Approximate Retail Price: 76.00

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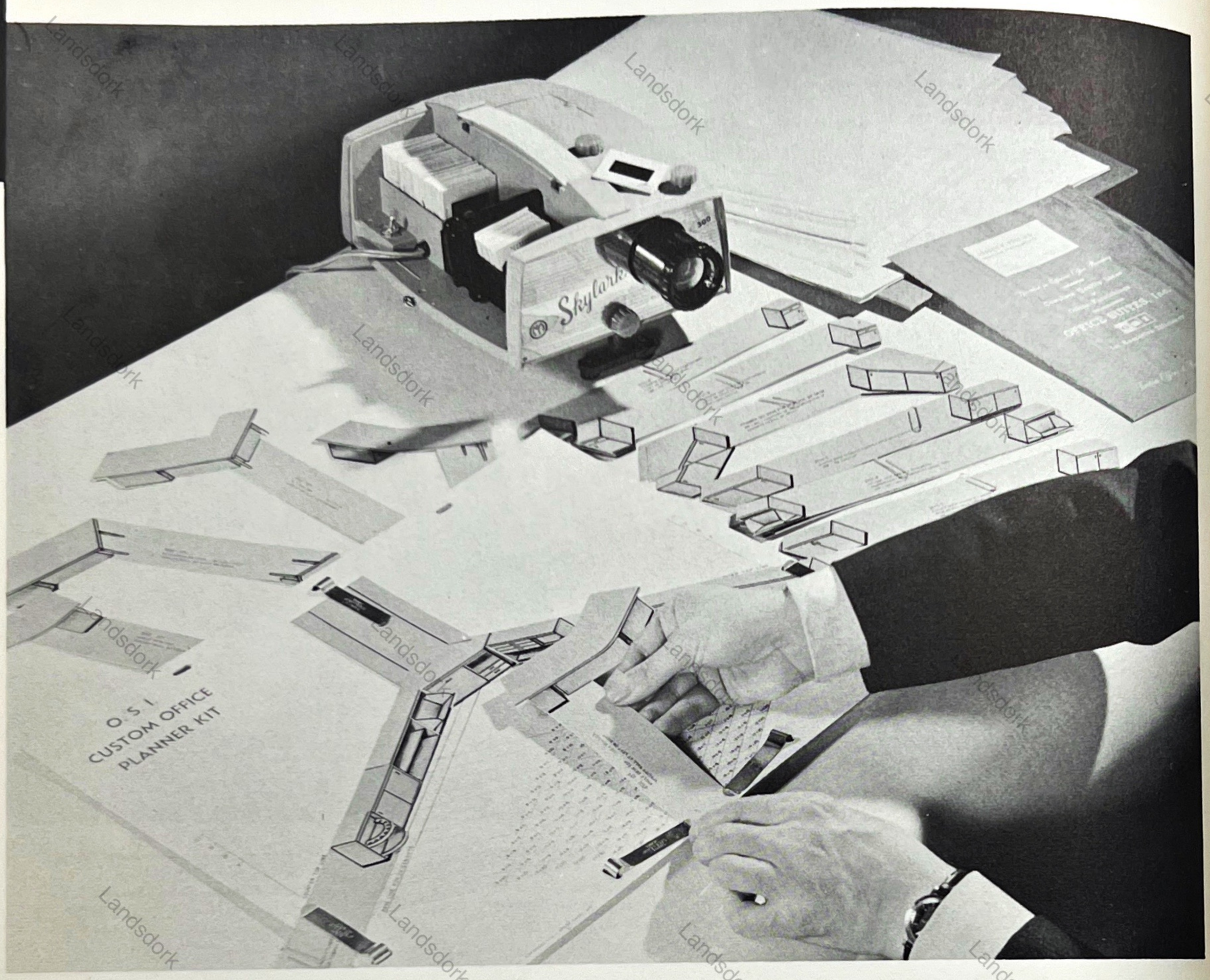
FOSTER—McDAVID, INC.
4200 North Westshore Blvd.
Tampa 9, Florida

Landsdork



OSI presents the CUSTOM OFFICE-PLANNERS KIT for architects, interior designers and office-planners.

A wide angle projector with 100 35mm color slides of typical installations in various type offices.

A comprehensive brochure of custom-type open-stock interchangeable components including cabinets, paneling, desk tops and a novel 'Functional Planning Guide' which makes possible an immediate determination of the clients individual requirements.

The exclusive OSI CUSTOM OFFICE-PLANNERS KIT contains true-scaled templets of OSI components which can be fitted to a scaled-office-area to quickly reveal the new office design and layout.

Complete information available upon request.

OFFICE SUITES, INC.
21 West Illinois Street
Chicago 10, Illinois

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Landsdork

An executive office built to individual specifications from OFFICE SUITES' open-stock of interchangeable components.

This office has an electrically operated sliding panel which reveals a built-in bar. The lighting, drapes, AM-FM tuner, music and TV are all operated from push-buttons at the executive's desk

Specifications:

Tops: walnut or plastic, to size & shape as required.

Finish: hand-rubbed, DuPont "Dulux"; natural walnut.

Woods: select cut walnut hardwoods; solid oak interior drawers; dovetail construction; 5-ply walnut paneling; matching finished panel sections & molding available for filler pieces or wall treatment where required.

Cabinets: wide selection of modular types & sizes.

Installation: ordinary finish-carpenter labor.

furniture forum

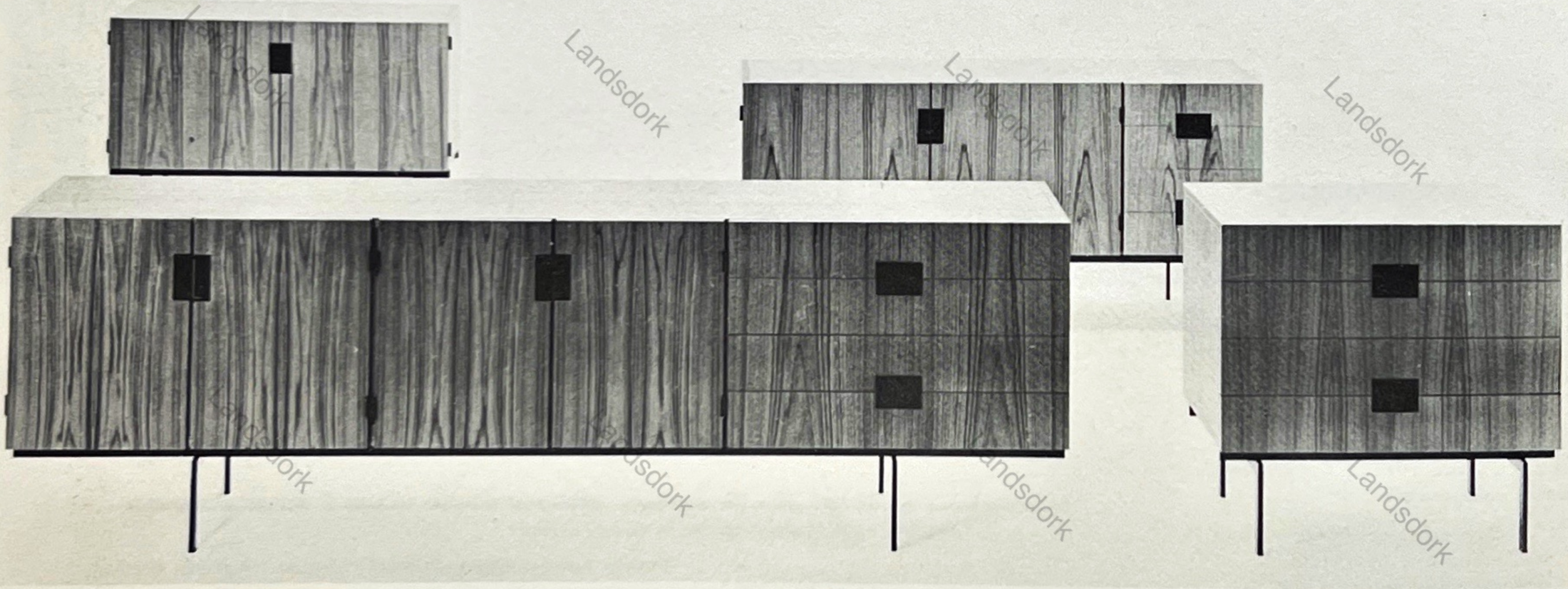
OFFICE SUITES, INC.
21 West Illinois Street
Chicago 10, Illinois

Landsdork

Item No. 3094 **Cabinet-Chest**
49½" x 18½" x 46" high
Wood: teak and walnut
Dropleaves, white lacquer
Available as secretary or bar unit
Space behind door with shelves or hanging space

Available for contract installation

Prices available upon request



Item No. 3093 **Cabinet**
43" x 18½" x 28½" high

Item No. 3096 **Cabinet**
89½" x 18½" x 28½" high

General information;
Drawers are moulded
Magnetic catches on doors
Bases are oblong tubular steel with plastic shoes
Cabinets have adjustable footings

Item No. 3095 **Cabinet**
60" x 18½" x 28½" high

Item No. 3090 **Cabinet**
29½" x 18½" x 28½" high

DESIGN INTERNATIONAL
17 East 53 Street
New York 22, New York

SQUARE SHAPES

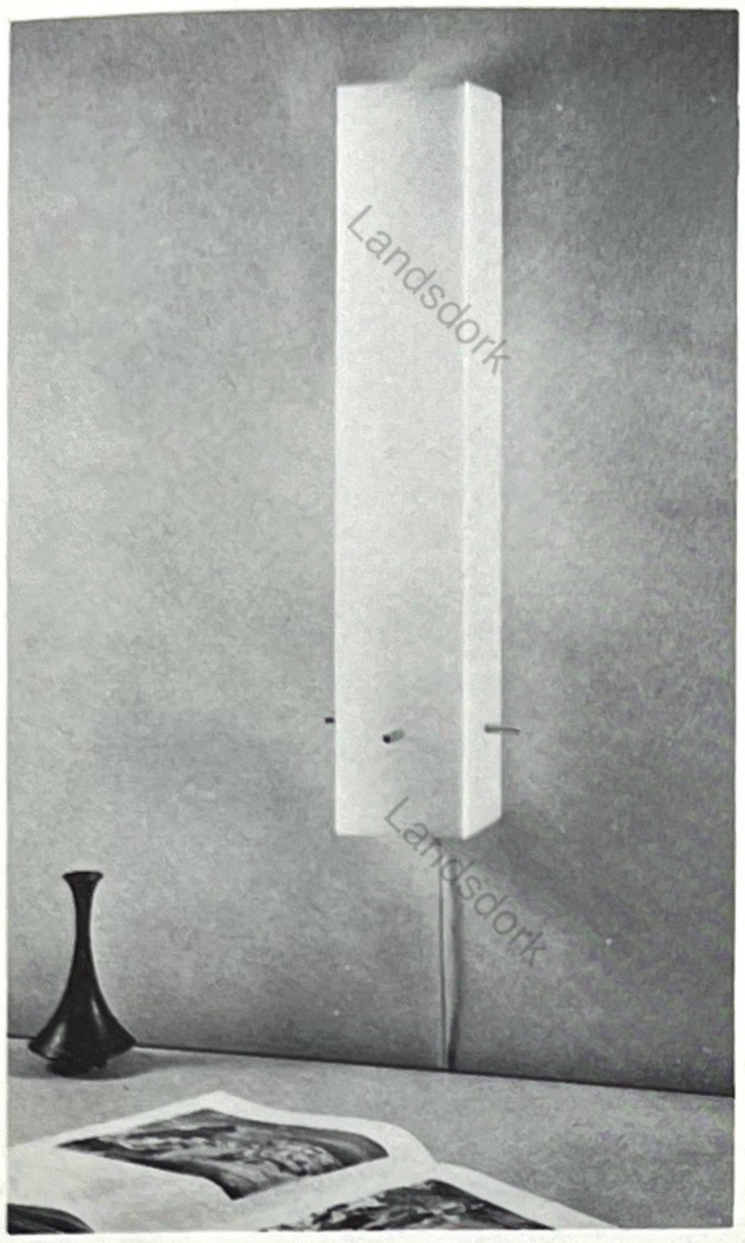
#WB-4410
4" x 4" x 10" glass;
4½" arm
Retail Price: 21.50

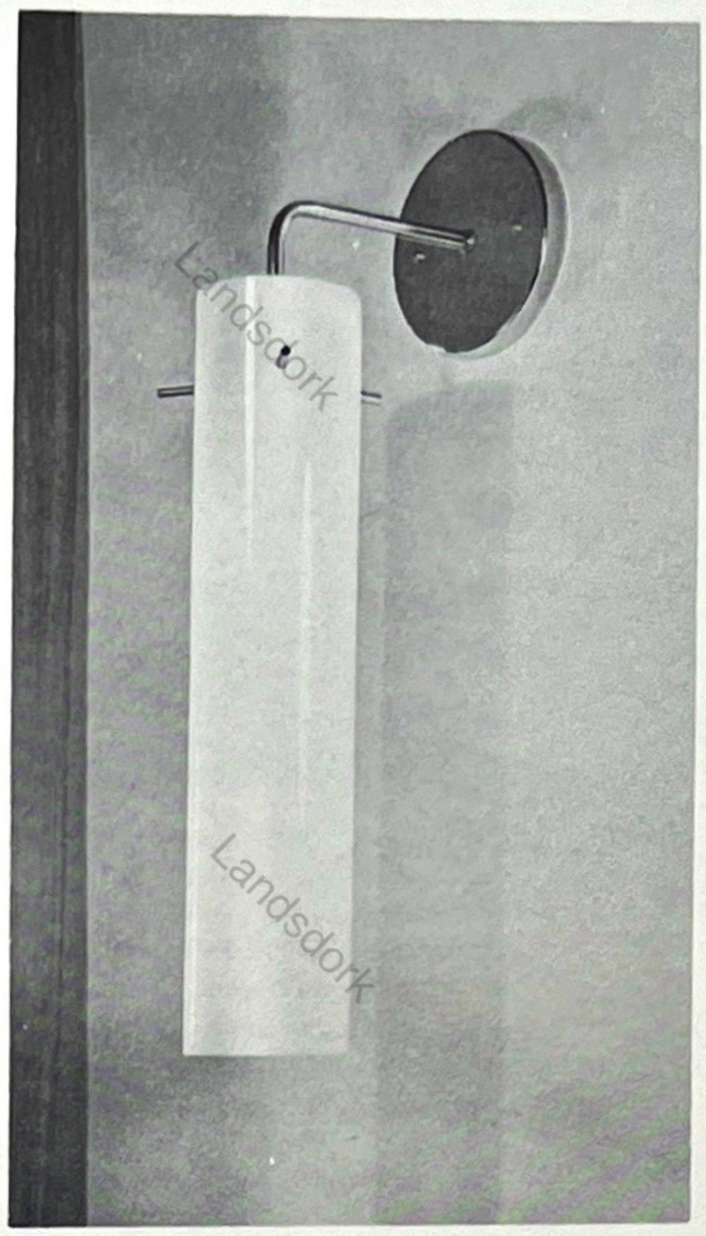
#WB-4415
4" x 4" x 15" glass;
4½" arm
Retail Price: 27.00

#WB-4422
4" x 4" x 22" glass;
4½" arm
Retail Price: 34.50

#WB-5513
5" x 5" x 13" glass;
4½" arm
Retail Price: 29.00

#WB-6618
6" x 6" x 18" glass;
4½" arm
Retail Price: 37.50





ROUND SHAPES

#WB-410
4" x 10" glass;
4½" arm
Retail Price: 20.00

#WB-418
4" x 18" glass;
4½" arm
Retail Price: 28.00

#WB-512
5" x 12" glass;
4½" arm
Retail Price: 26.00

#WB-515
5" x 15" glass;
4½" arm
Retail Price: 29.00

#WB-520
5" x 20" glass;
4½" arm
Retail Price: 32.00

#WB-618
6" x 18" glass;
4½" arm
Retail Price: 32.00

#WB-812
8" x 12" glass;
6½" arm
Retail Price: 31.00

#WB-324
3½" x 24" glass;
2½" arm
Retail Price: 34.00

#WB-4126
4" x 6" x 12" glass;
6½" arm
Retail Price: 26.00

PIN-UPS

#WPU-4410
4" x 4" x 10" glass;
no arm
Retail Price: 19.50

#WPU-4415
4" x 4" x 15" glass;
no arm
Retail Price: 25.00

#WPU-4422
4" x 4" x 22" glass;
no arm
Retail Price: 32.50

#WPU-5513
5" x 5" x 13" glass,
no arm
Retail Price: 27.00

#WPU-5520
5" x 5" x 20" glass;
no arm
Retail Price: 32.50

#WPU-6612
6" x 6" x 12" glass;
no arm
Retail Price : 28.50

#WPU-6618
6" x 6" x 18" glass;
no arm
Retail Price: 32.50

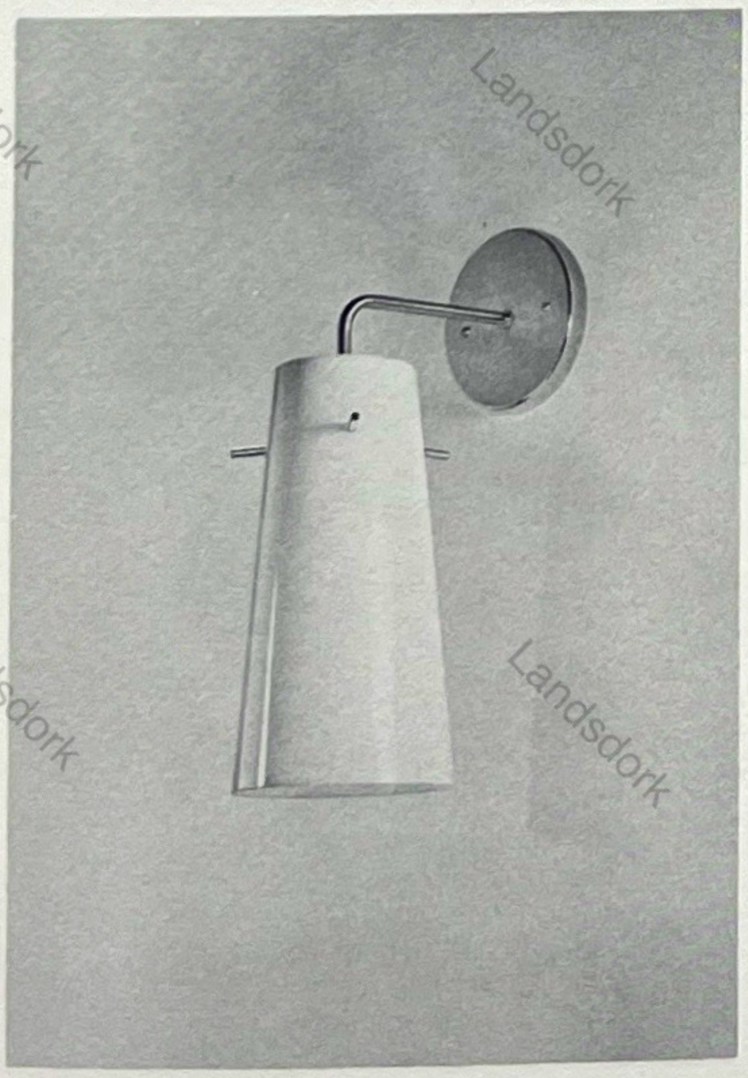
A series of hand blown white glass wall lamps which fit flush to the wall. Each supplied with hardware for attachment to wall, 6 ft. lamp cord and line switch. For various sizes, refer to "PIN-UPS."

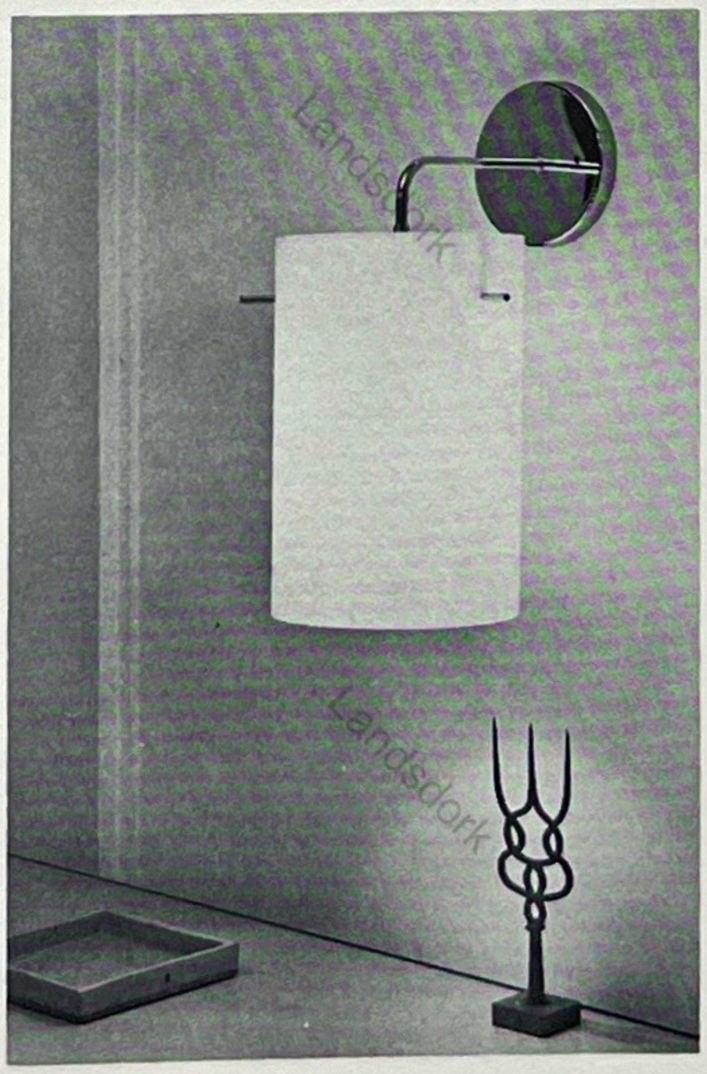
Wall Brackets in Round, Square or Cone Shape hand blown white glass. Arm and wall plate in white, polished brass or chrome. Wired for outlet box. Available with lamp cord & line switch for receptacle at 1.50 additional.

Designer: PAUL MAYEN

F.O.B. our warehouse, New York City

Catalog available upon request





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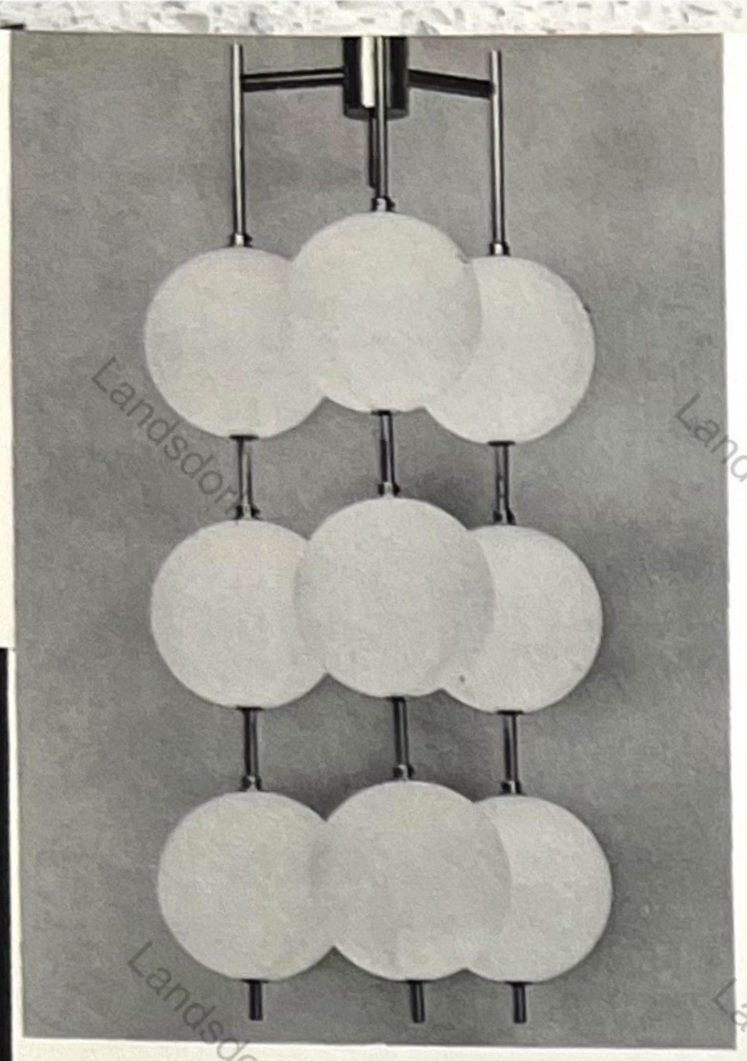
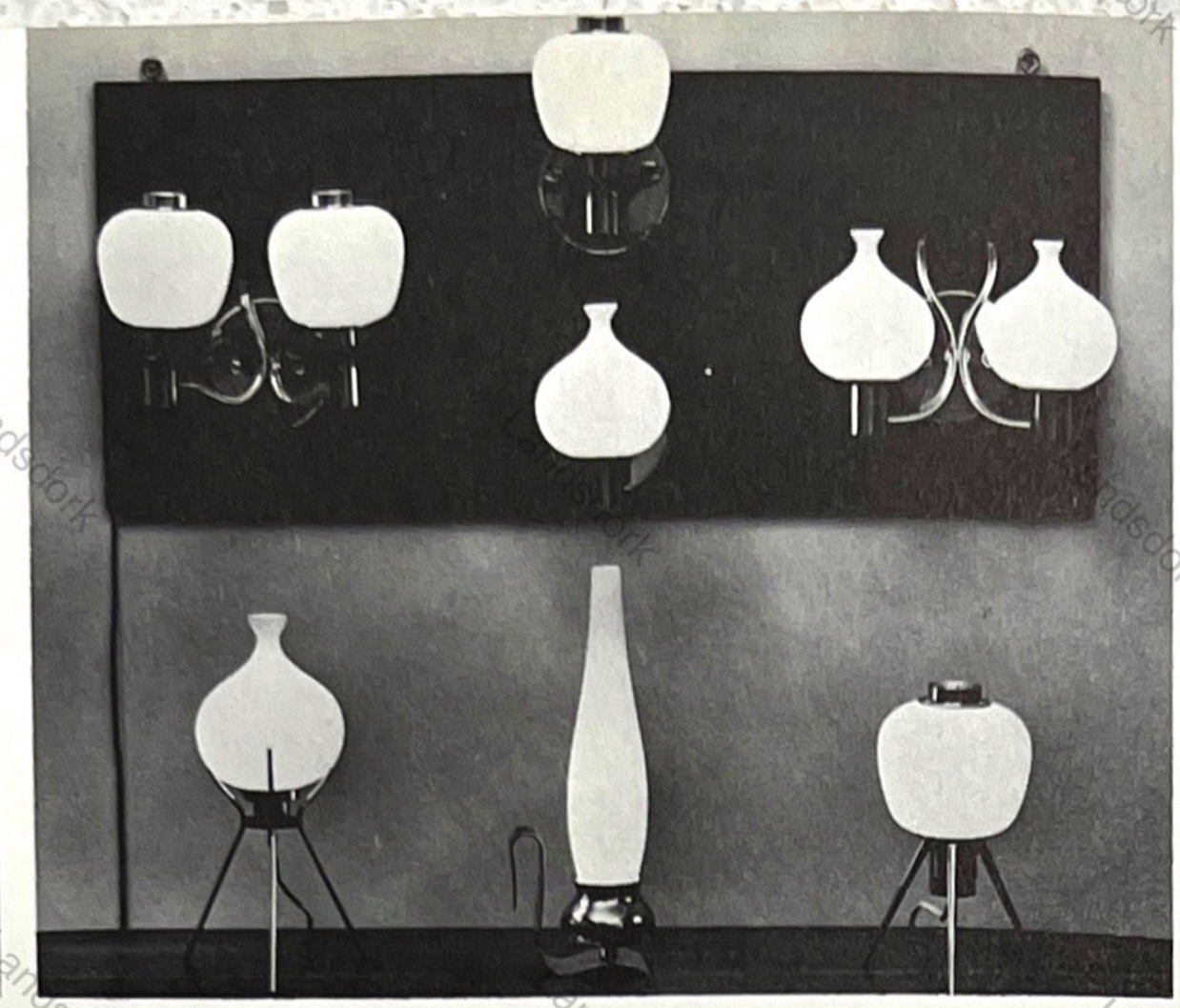
HABITAT, INC.
336 Third Avenue
New York 10, New York



Item No. AR-12605 **Chandelier**
Overall length 33"; brass stems
Approximate Retail Price: 275.00

Available for residential or contract installation



Item No. AR-12654 **Double Applique**
Width 10" height 8"; brass
Red plastic bobeche under white globe
Approximate Retail Price: 85.00

Item No. AR-12641 **Table Lamp**
Width 5"; height 11"; brass tripod
Approximate Retail Price: 40.00

Item No. AR-12651 **Double Applique**
Width 10"; height 6½"; brass
Approximate Retail Price: 80.00

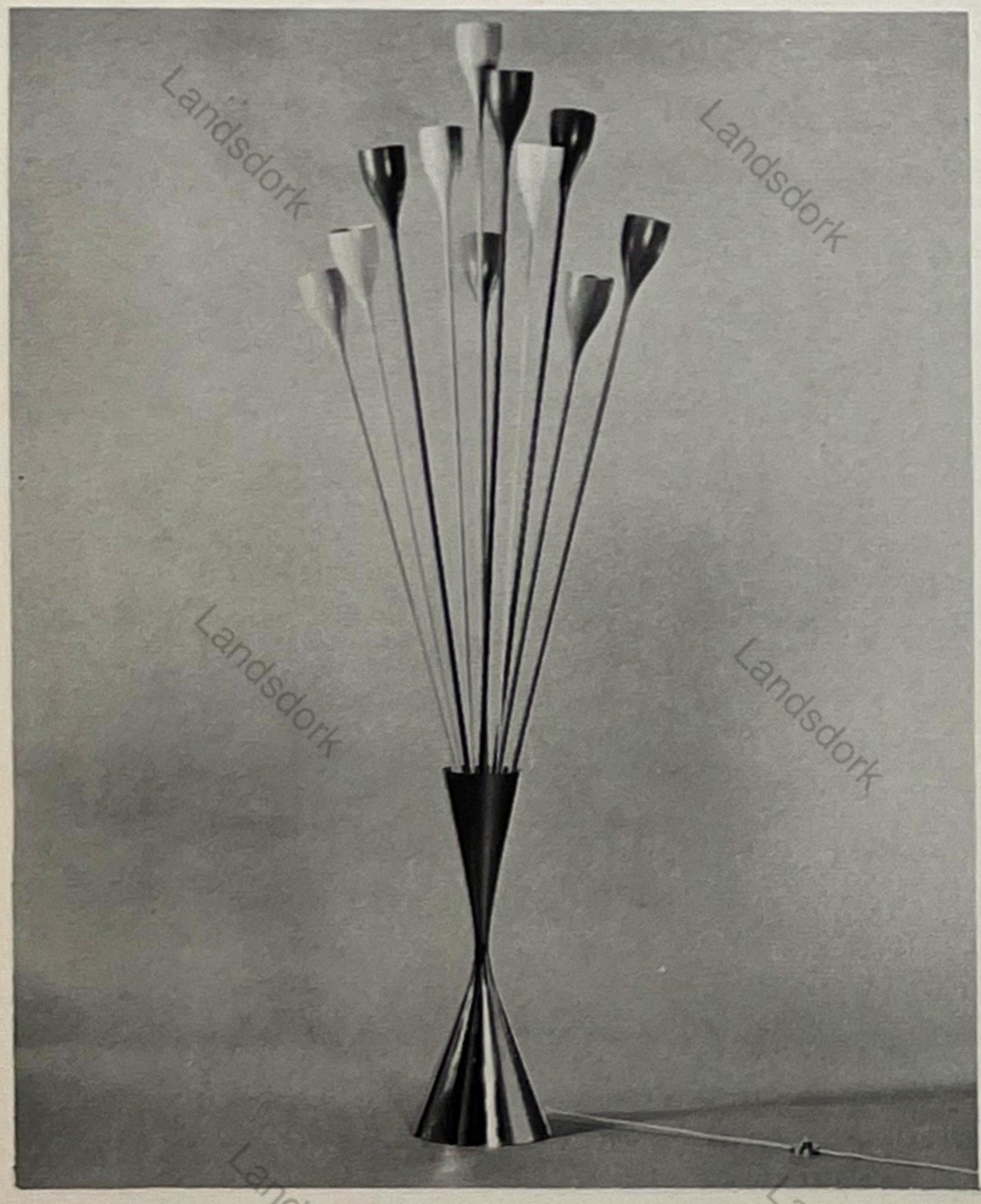
Item No. AR-12642 **Table Lamp**
Width 5½"; height 9"; brass tripod
Approximate Retail Price: 45.00

Item No. AR-12653 **Applique**
Width 4½"; height 8"; brass
Red plastic bobeche under white globe
Approximate Retail Price: 45.00

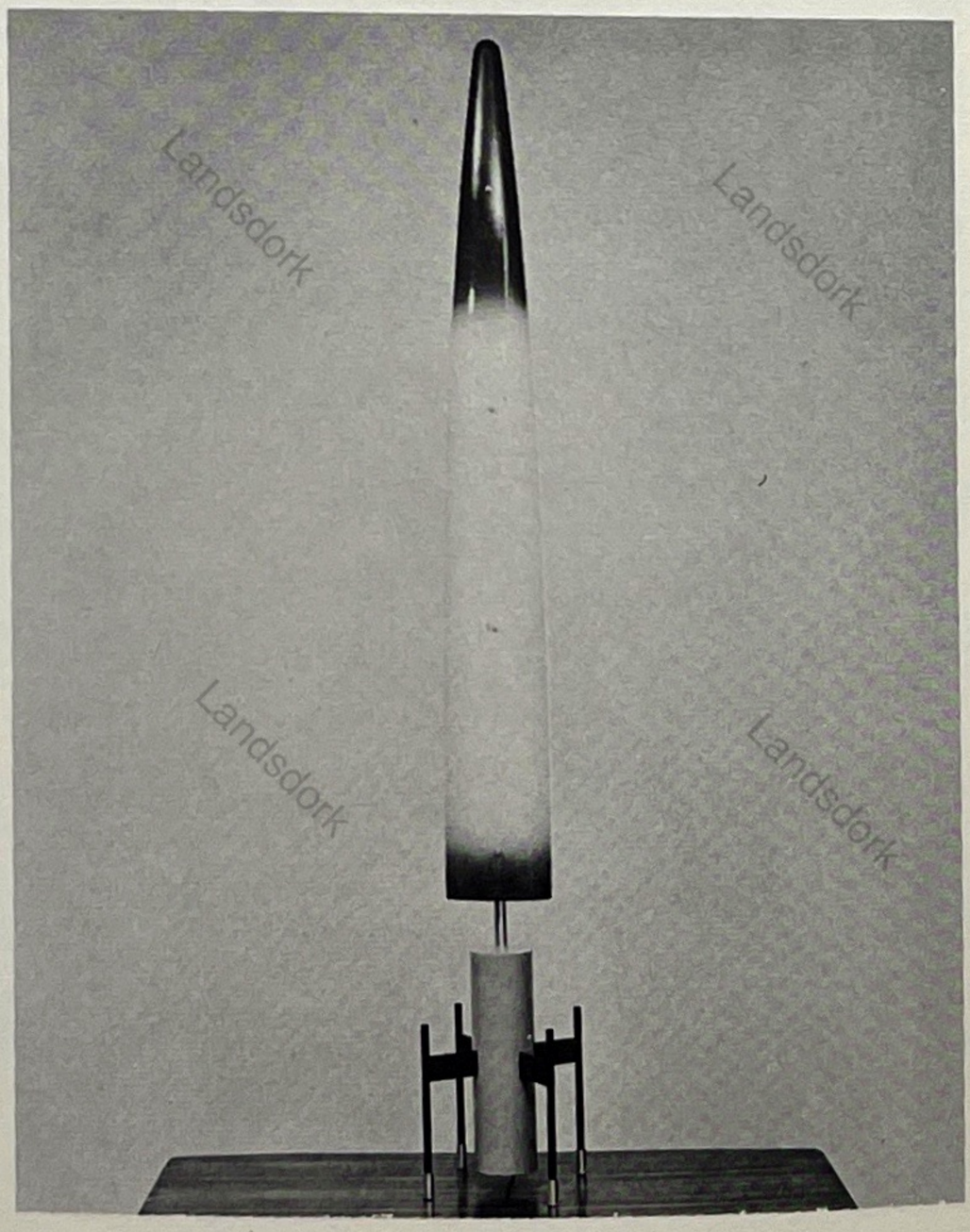
Item No. AR-12650 **Applique**
Width 4½"; height 6½"; brass
Approximate Retail Price: 40.00

Item No. AR-12640 **Table Lamp**
Width 4½"; height 11½"; brass
Approximate Retail Price: 40.00

Item No. AR-12262 **Floor Lamp**
O/A height 88"; brass base
Various colored stems
Approximate Retail Price: 375.00 **brass**
(Available in chromium to order)



Item No. AR-12681 **Floor Lamp**
8½"W; 73"H; black metal legs;
chrome leg tips, stem & metal fittings;
metal ballast cylinder; 2-flourescent tubes;
1-side white transluscent plastic, other
side in red, blue or yellow
Approximate Retail Price: 285.00



ALTAMIRA
125 East 55 Street
New York 22, New York

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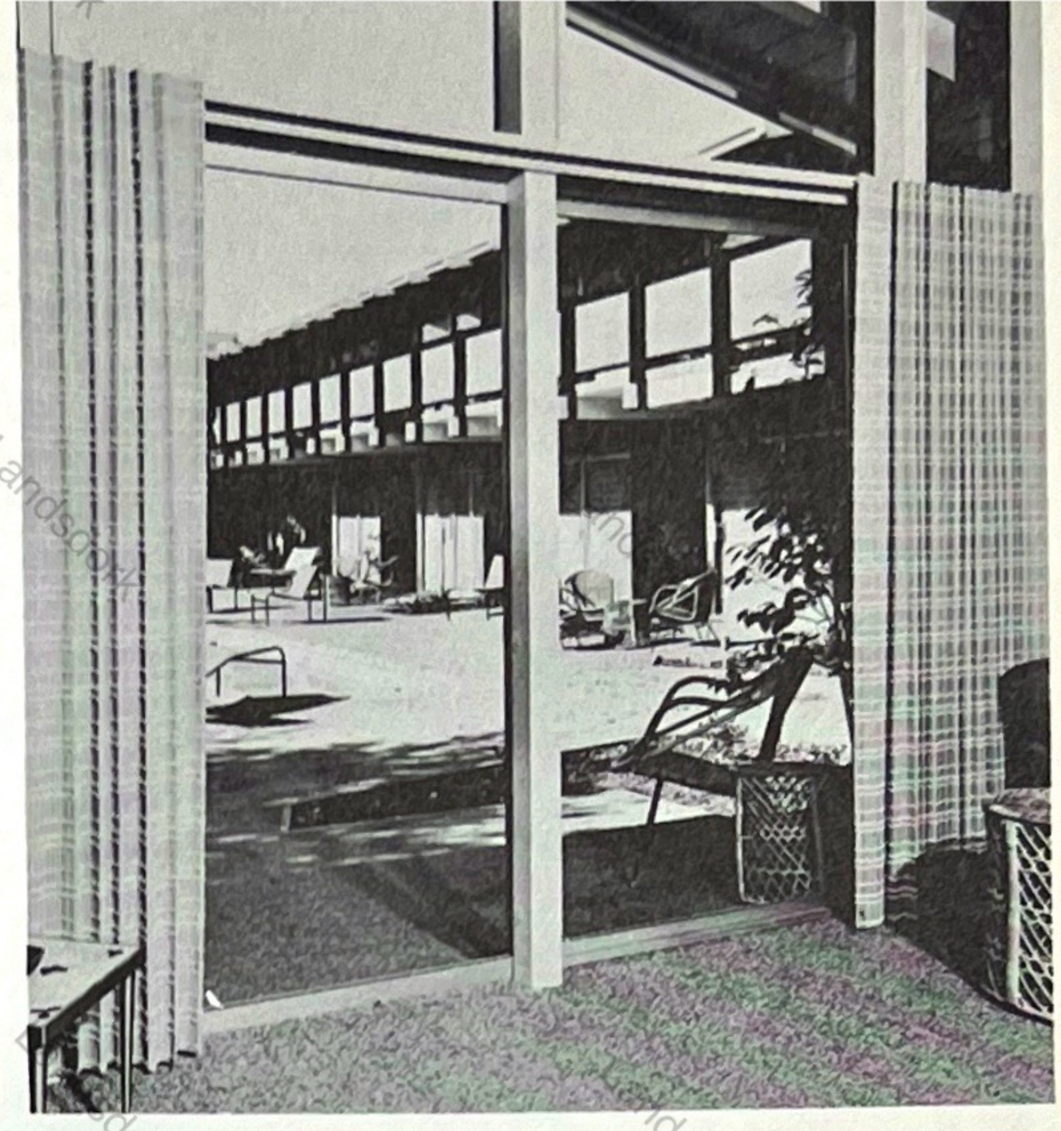


TROPICRAFT original Woven Wood for residential, commercial and institutional use are available as window shades, draperies, floor screens, area and room dividers

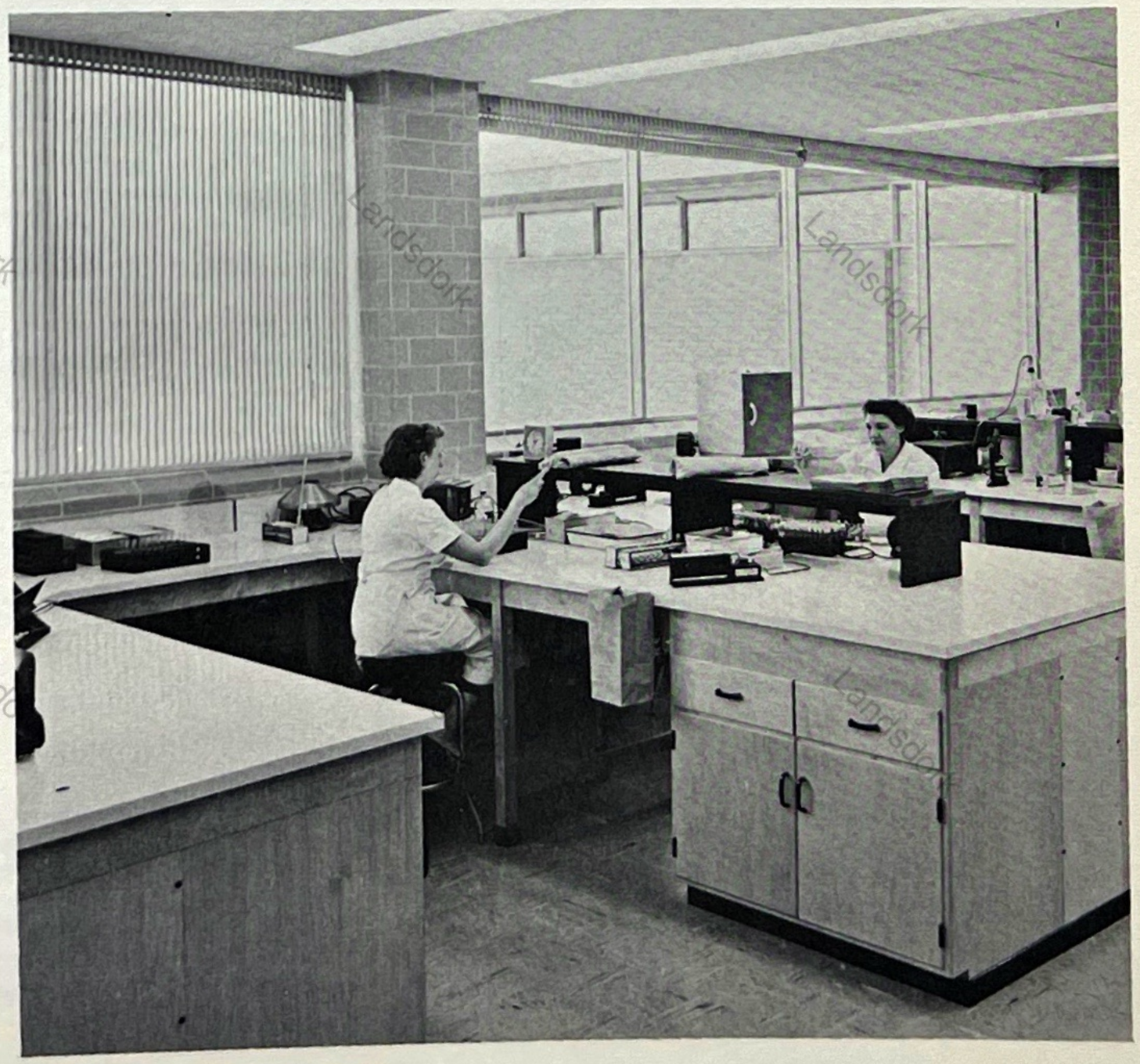
From the functional mass-loomed to the more decorative hand-woven, TROPICRAFT Woven Wood is the most practical and decorative solution to window and divider problems in any type of installation

Send for our "Design after Design" complete sample book available at 22.50—credit issued after 300.00 net business

Literature and price-catalog upon request

We welcome your own designs and colorways

Sales offices in major cities throughout the country



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TROPICRAFT of San Francisco
568 Howard Street
San Francisco 5, California

Landsdork

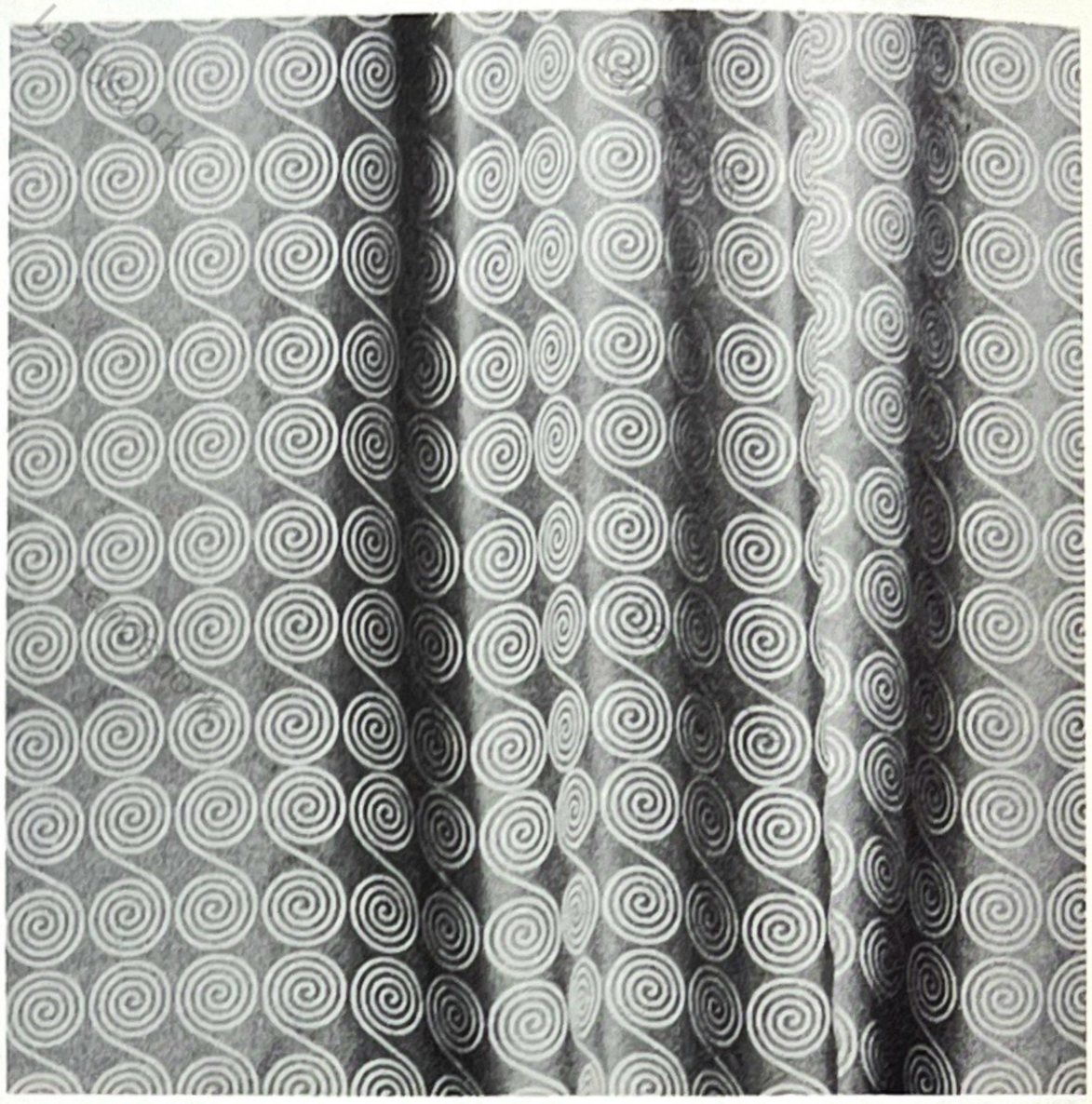
Designer: **GEORGE TSCHERNY**

A NEW fire resistant drapery fabric for the Contract Field

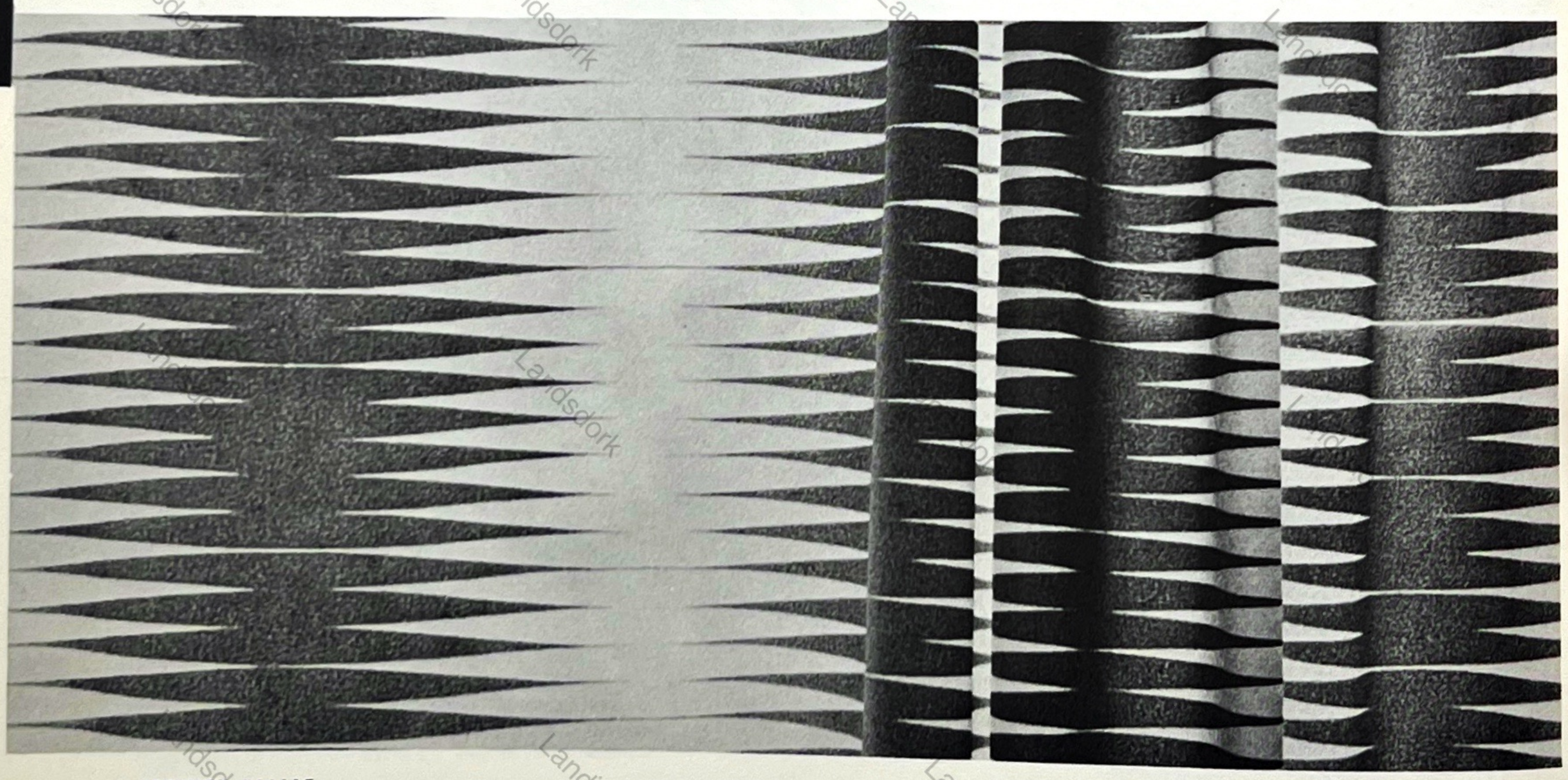
SHOWROOMS:
New York—26 East 56 Street
Chicago—212 West Kinzie St.
Boston—420 Boylston Street
Dallas—620 Decorative Center
Los Angeles—110 S. Robertson Blvd.
Philadelphia—1616 Walnut Street
San Francisco—831 Montgomery St.

"GRILLE" #11116

"SPIRAL" #11114



Professional swatches on request.

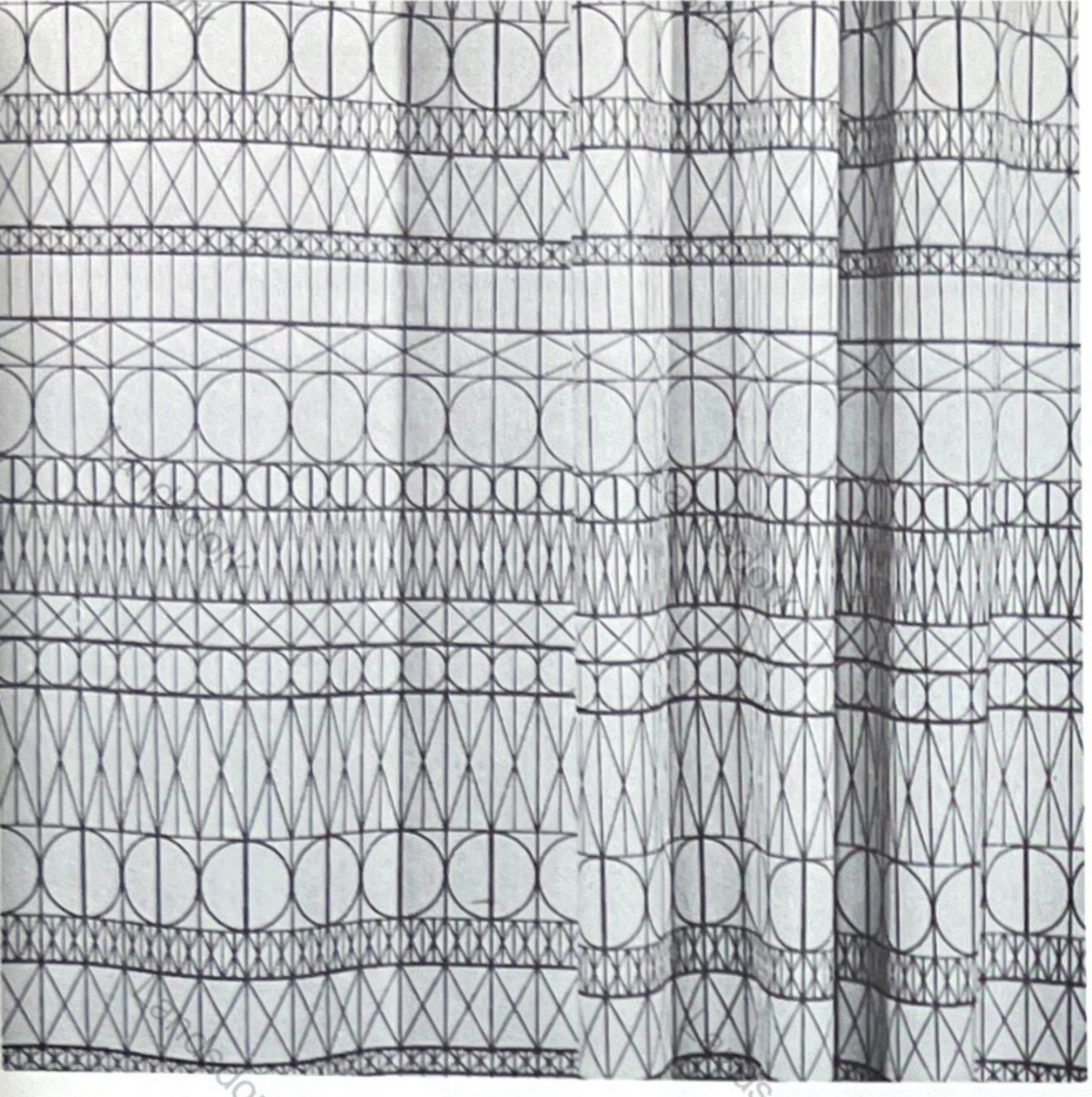


"SONIC" #11115

General Specifications:
48" Saran & Nylon worsted spun filler on pre-shrunk, heat-set, Dacron warp.
Resistant to fire, sun, fading, shrinking, moisture and wrinkling.
Mildew and insect proof.
May be washed or dry cleaned.

Custom colors on natural, sand, orange, peacock dark blue, light blue & green; Delivery 3 to 4 weeks.
30 additional ground colors; Delivery 3 months.
Approximate Retail Prices:
6.00 (N.Y area) **plain color**
8.25 (N.Y. area) **pattern**
7.95 (N.Y. area) 2-color twist **Upholstery** weight

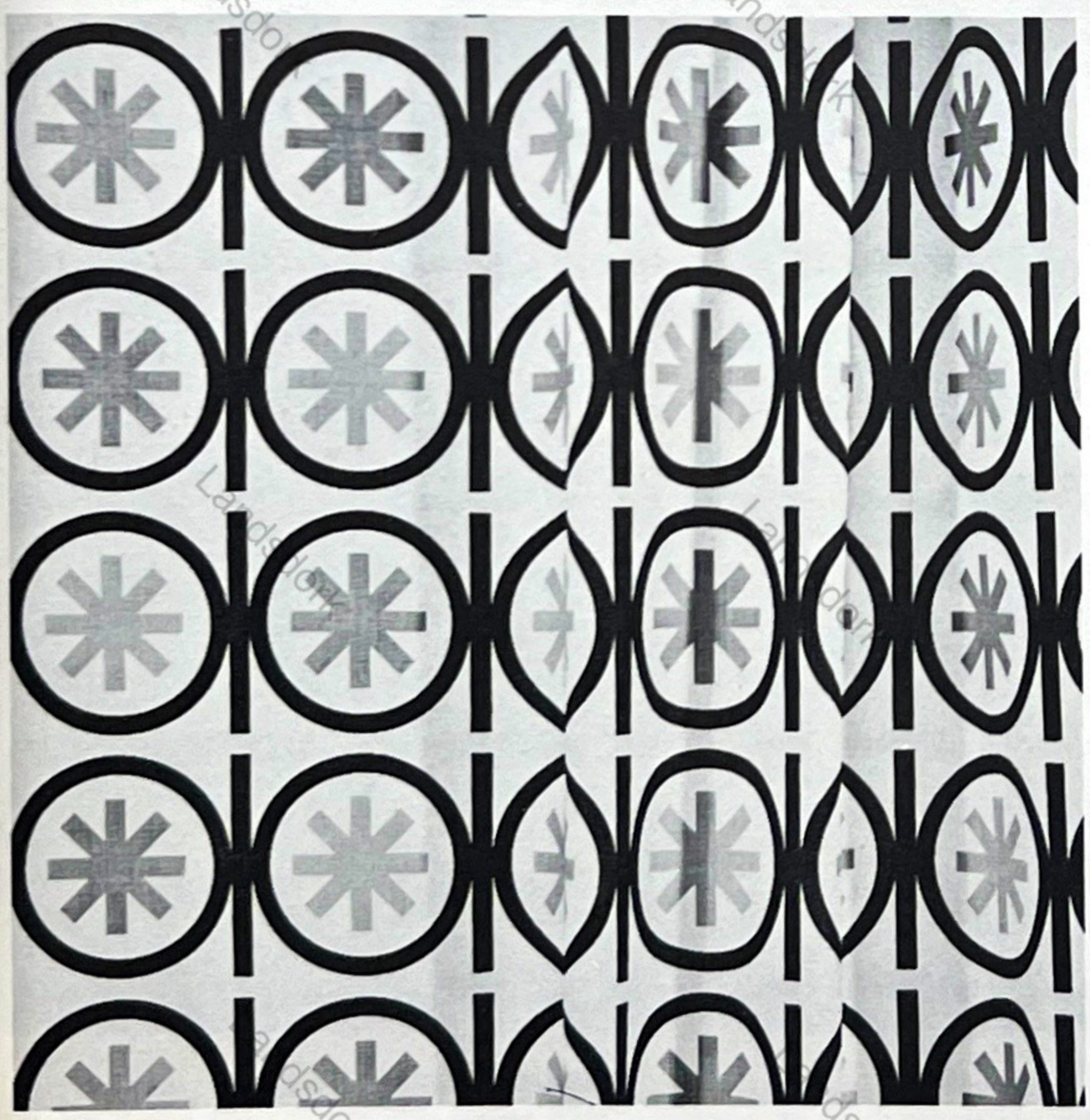
BERGAMO FABRICS, INC.
26 East 56 Street
New York 22, New York



Item: "TRESTLES"
48" wide, 18" repeat
Approximate Retail Prices: 6.00 & 6.90

Four new print designs available in stock colors & fabric combinations. Also available in special colors to order. "Saratoga", is a new weave especially created for contract use. Available in 38 colors.

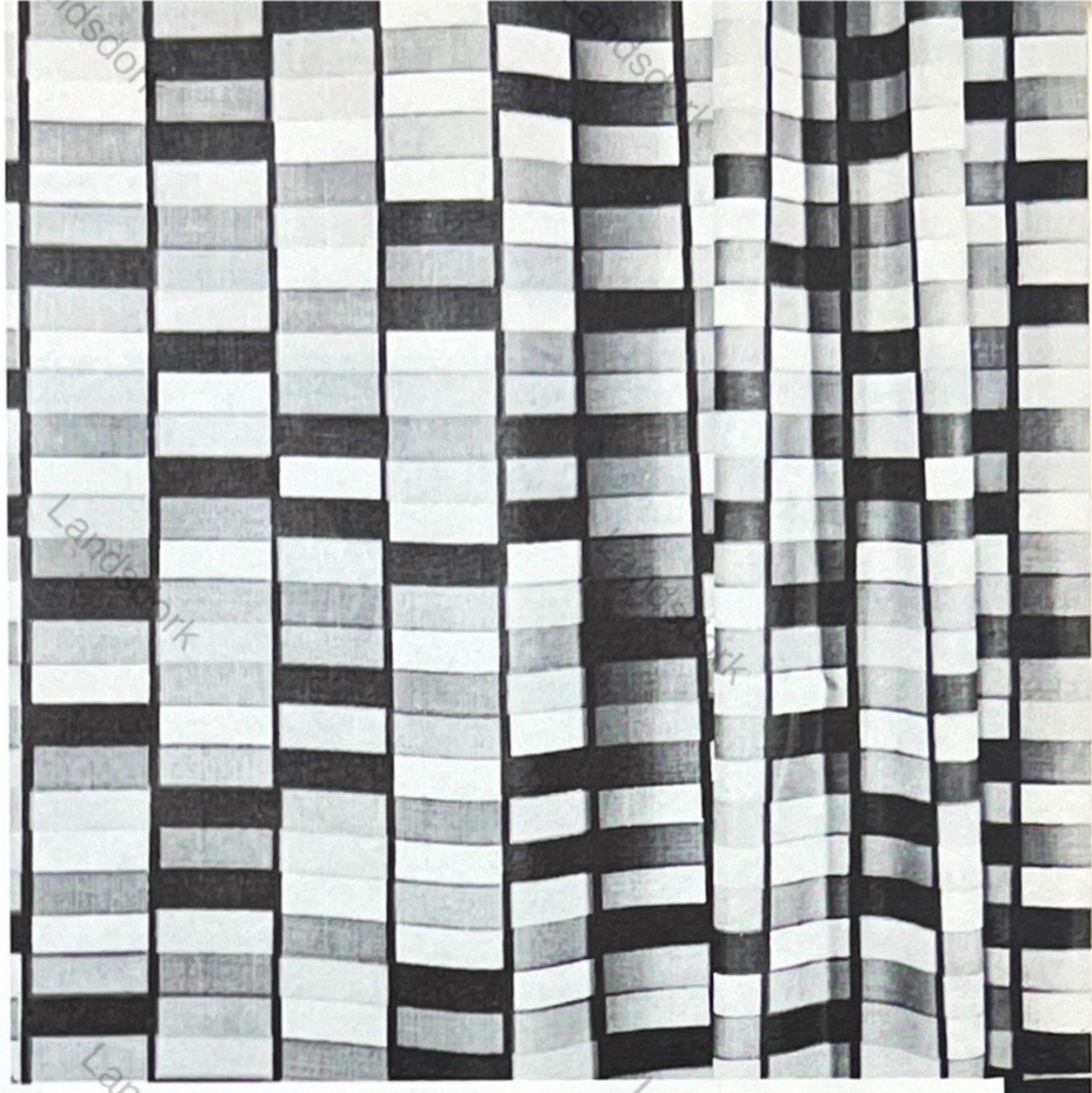
Item: "ALHAMBRA"
48" wide, 18" repeat
Approximate Retail Price: 6.00



Memorandum samples & cuttings available upon request

Available for residential or contract installation

furniture forum



Item: "PALETTE"
48" wide, 18" repeat
Approximate Retail Price: 6.90

Designer: ALBERT HERBERT

Item: "SARATOGA"
54" wide; 76% rayon & 24% cotton
Available in solid, pin-stripe & multi-stripe
Approximate Retail Price: 6.90 **L** to **R:** solid, multi-stripe, pin-stripe

SHOWROOMS:
New York—1 East 53 Street
Boston—116 Newbury Street
Detroit—3026 E. Grand Blvd.
Pittsburgh—2969 W. Liberty Ave.
Cincinnati—3014 Woodburn Ave.
Philadelphia—1115 Walnut St.
Los Angeles—130 So. Robertson
San Francisco—804 Montgomery St.
Miami Beach—320 — 55 Street
Washington, D.C.—1812 N. St., N.W.
Puerto Rico—66 Condado Avenue
South America—Walter G. Dillhoff, 834 Barth Dr., Baldwin, L.I., N. Y.

ROWEN INC., Konwiser Fabrics
1 East 53 Street
New York 22, New York

Landsdork

Item No. 7846 **54" Tweed**
62% cotton & 38% rayon
Approximate Retail Price: 6.75

"Tweedorama" Book #419
Contains 7-patterns, 107 samples 5" x 10"
Correlated in a wide range of colors
Price of book refunded on orders totaling 100 yds.

Item No. 7808 **54" Tweed**
34% cotton & 66% rayon
Approximate Retail Price: 7.35

Item No. 7780 **54" Tweed**
59% rayon; 22% cotton & 19% jute
Approximate Retail Price: 10.35

Available for residential or contract installation

SHOWROOMS:
New York—13 East 53 Street
Miami—3836 N. E. Second Ave.

Item No. 7704 **57" Tweed**
71% rayon; 20% cotton; 7% jute & 2% wool
Approximate Retail Price: 9.55

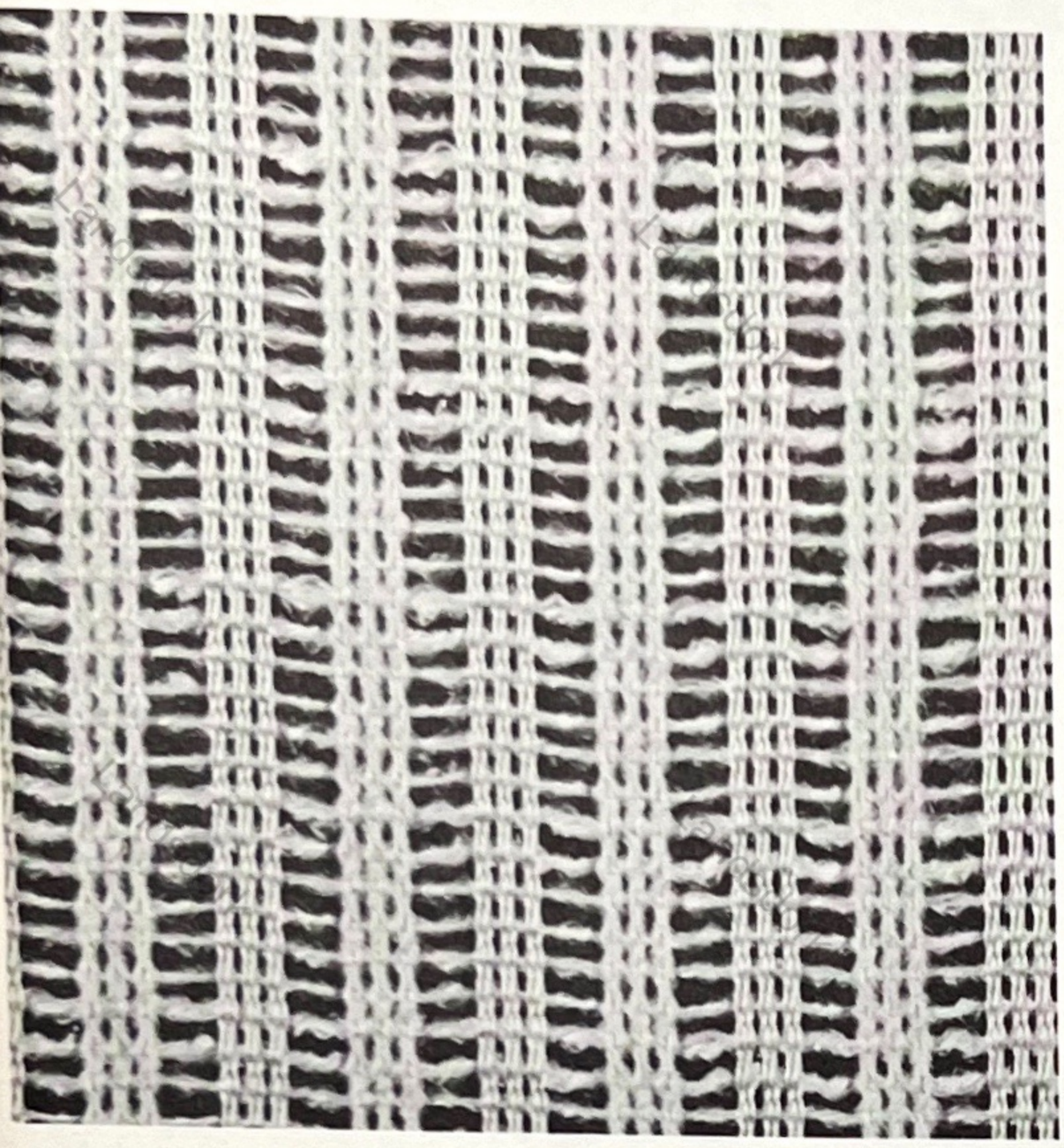
DECORATIVE FABRICS, INC.
13 East 53 Street
New York 22, New York

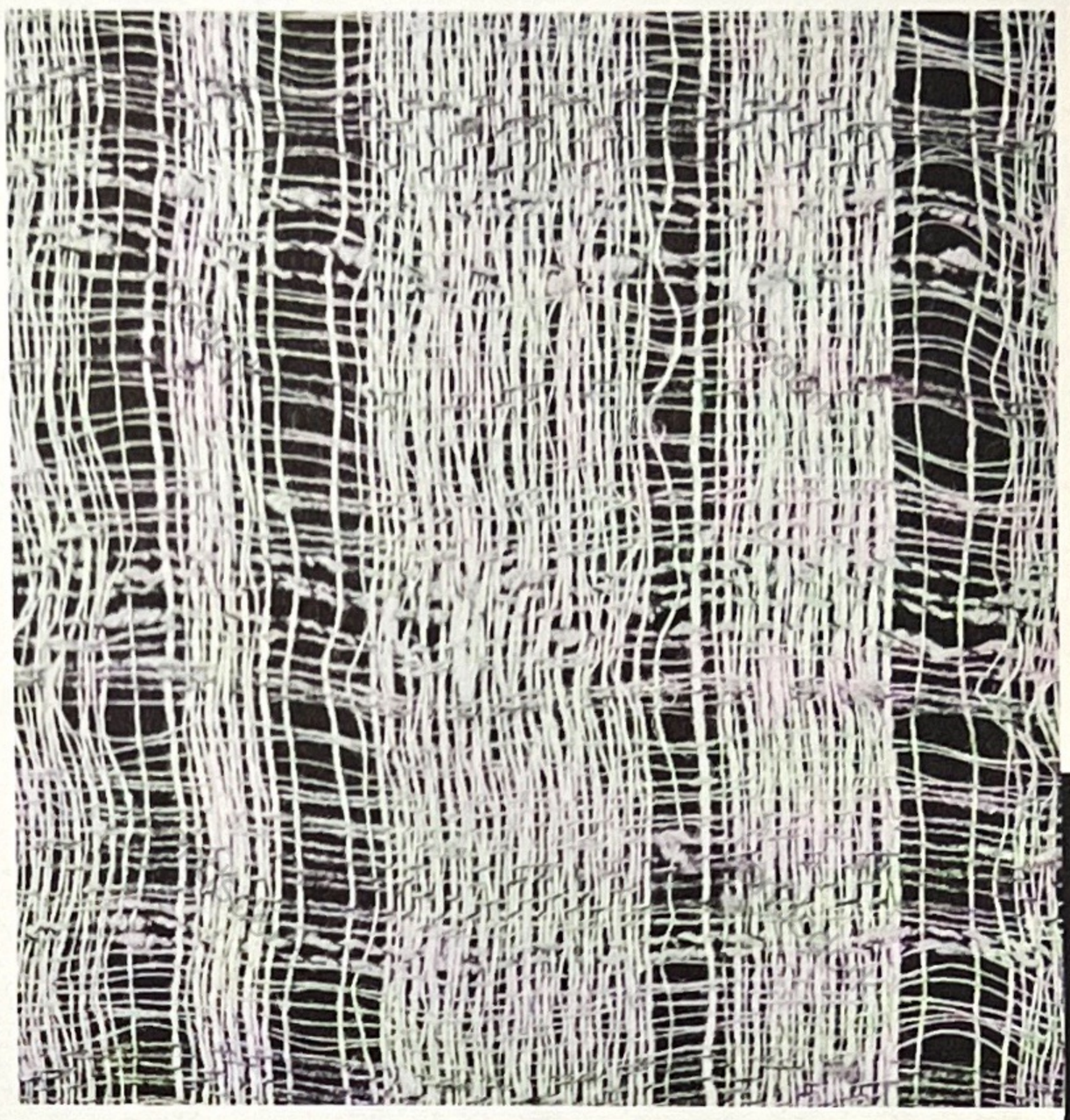
furniture forum

Item No. 131 **"Ice Cap"**
50" fiberglas drapery
Approximate Retail Price: 9.90

Available for residential or contract installation

Item No. 120-1 **"Melodeon'**
50" material
Approximate Retail Price: 5.70

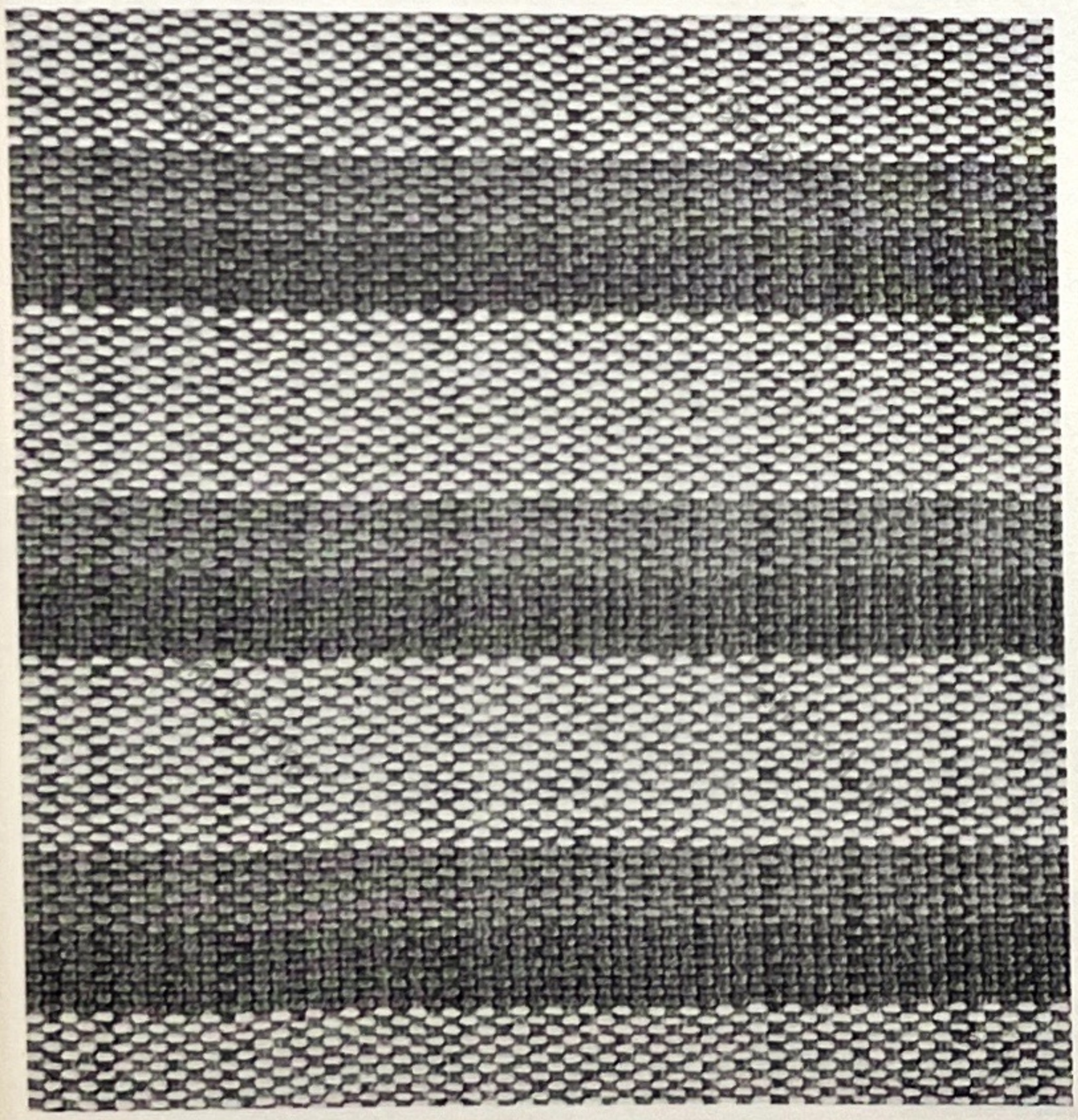


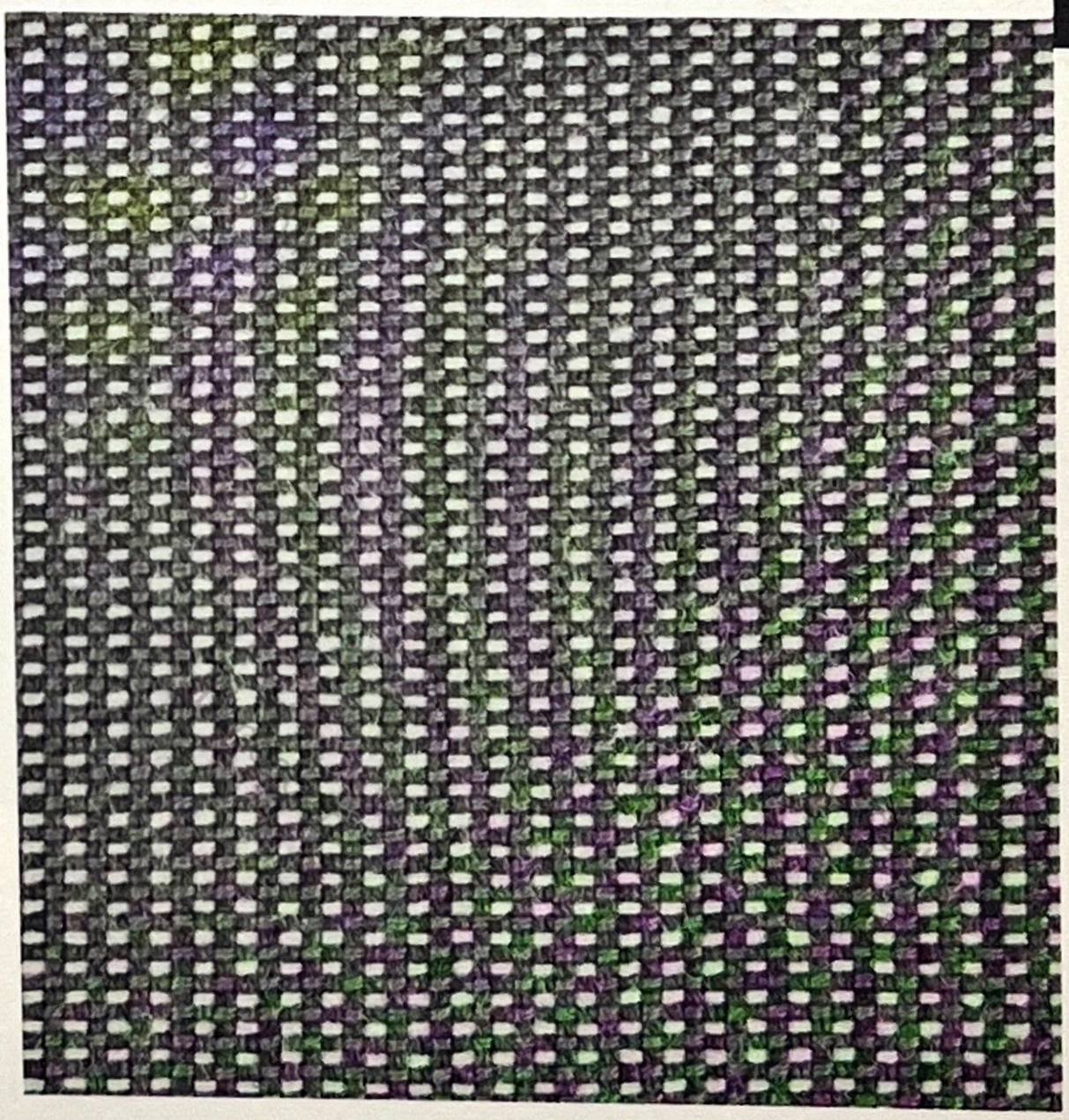


Item No. 286-9 **"Guilford"** (Vermont Group)
50" wool and spun rayon
Approximate Retail Price: 9.75

Sample book of the Vermont Group containing 31-items—2.50

Item No. 287-8 **"Middlebury"** (Vermont Group)
50" wool and spun rayon
Approximate Retail Price: 9.75





SHOWROOMS:

New York—515 Madison Avenue
Chicago—Space 6-115 Merchandise Mart
Boston—420 Boylston Street
Philadelphia—1616 Walnut Street
Los Angeles—107 So. Robertson Blvd.
San Francisco—568 Howard Street
Houston—307 Hathaway
Seattle—1501 Olive Way
Washington, D. C.—2822 Penn. Ave., N. W.
Miami—7600 N. E. 7 Avenue
Louisville—324 West Main Street
Santurce, Puerto Rico—609 Condado Ave.

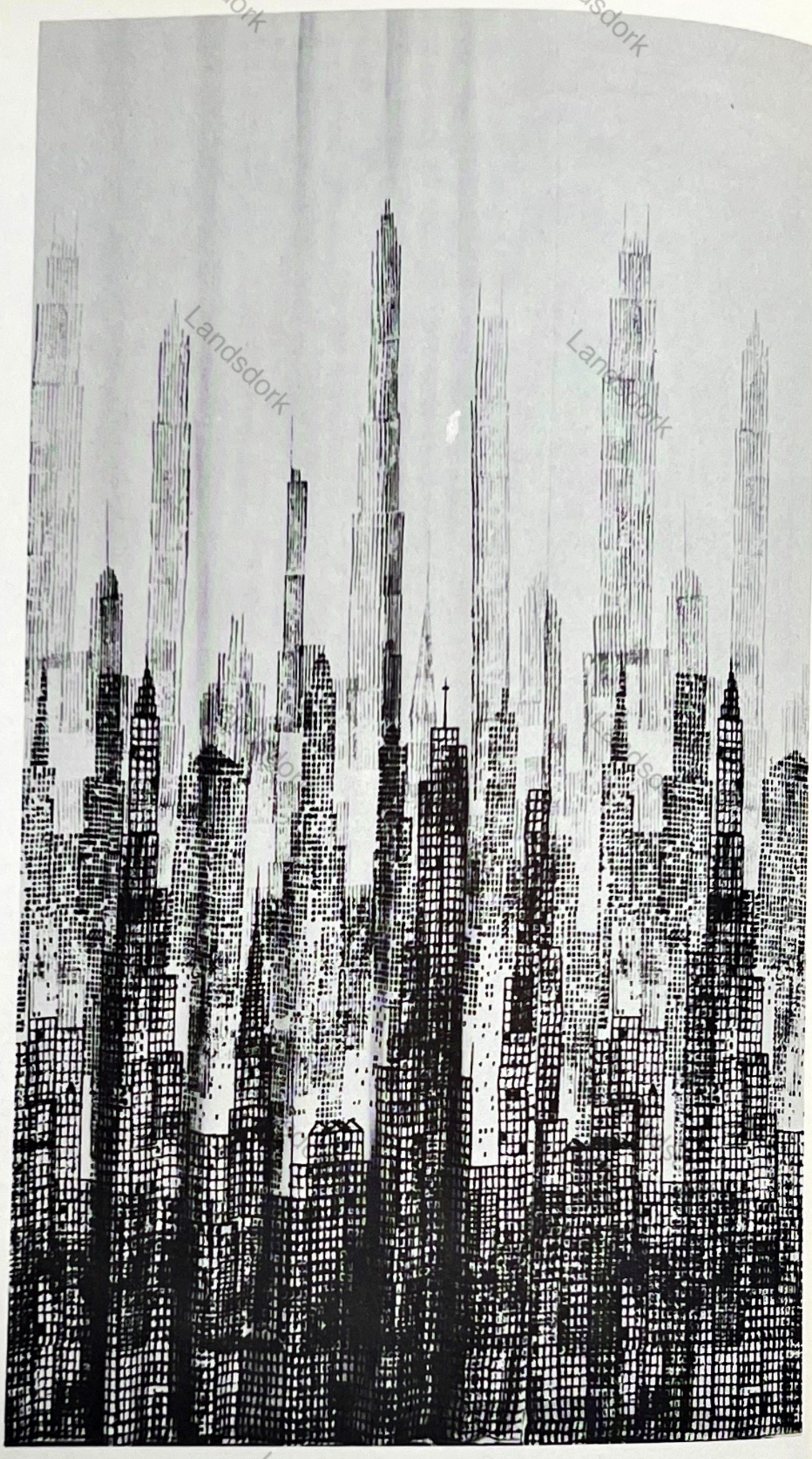
furniture forum

ISABEL SCOTT FABRICS CORP.
515 Madison Avenue
New York 22, New York

Landsdork

Designers: ELEN & HENRY KLUCK

Item: "Prairie"
Drapery panel print
Pattern height 6' 8"; length, variable
Ground fabric as selected; custom colors
Approximate Retail Price: 10.00



Item: "Skyline"
Drapery panel print
Pattern height 7' 6"; length variable
Ground fabric as selected; custom colors
Approximate Retail Price: 10.00

Brochure available on letterhead request

SHOWROOMS:
New York—16 East 55 Street
Chicago—325 West Huron Street
Grand Rapids—Waters Building
Boston—420 Boylston Street
San Francisco—432 Jackson Square
Los Angeles—114 N. Robertson Blvd.
Dallas—160 Decorative Center
Washington, D.C.—2209 "L" St., N.W.
Miami—P. O. Box 651, So. Miami, Fla.

ELENHANK DESIGNERS, INC.
347 East Burlington Street
Riverside, Illinois

furniture forum

"D"—Bronze Goddess
7" W; 7" D; 17½" H. — 375.00

"E"—"Khata" Brass Woman
5" W; 5" D; 17" H. — 180.00

"C"—Stone Carving
5¼" W; 5" D; 13⅜" H. — 150.00

"B"—Brass Elephant
8" W; 9" D; 12¼" H. — 90.00

"A"—Budda Head
6" D; 8¾" H. — 45.00

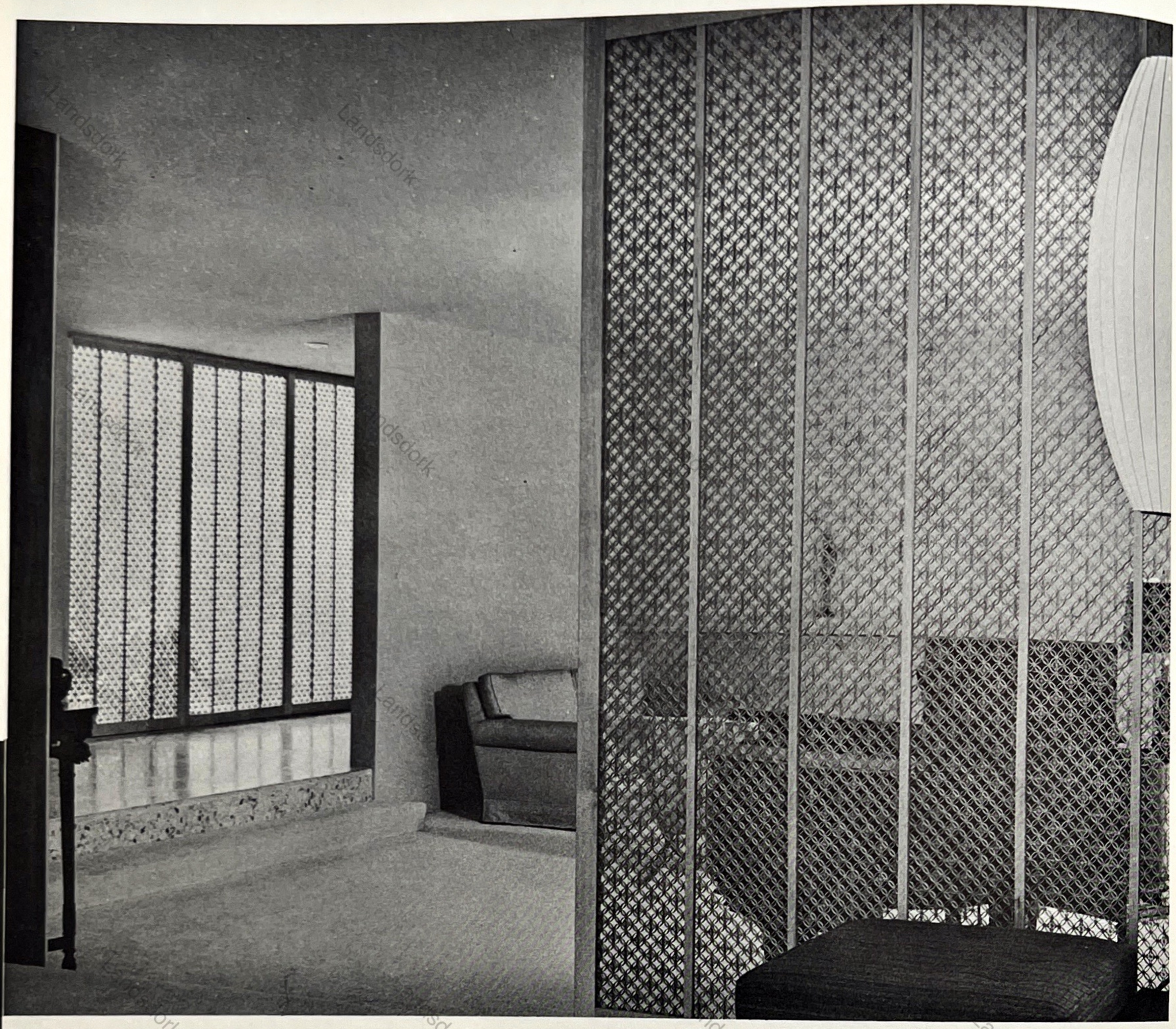
From INDIA . . . temple treasures, art antiquities in bronze, brass, carved wods, ceramics and sculptured stone. The choicest examples of ancient creative art to fulfill and glorify our modern land and time.

Items displayed range in price from 45.00 to 375.00 retail
A very wide selection is available for immediate delivery

SHOWROOMS:
New York—171 Madison Avenue
Washington, D. C.—1338 19 St. NW
San Francisco—432 Jackson Square
Dallas—2722 Fairmont Street
Seattle—1501 Olive Way
Forest Park, Ill.—7438 W. Harrison

furniture forum

FAR EASTERN FABRICS, INC.
171 Madison Avenue (33 St.)
New York 16, New York



RAMMA FRET WORK

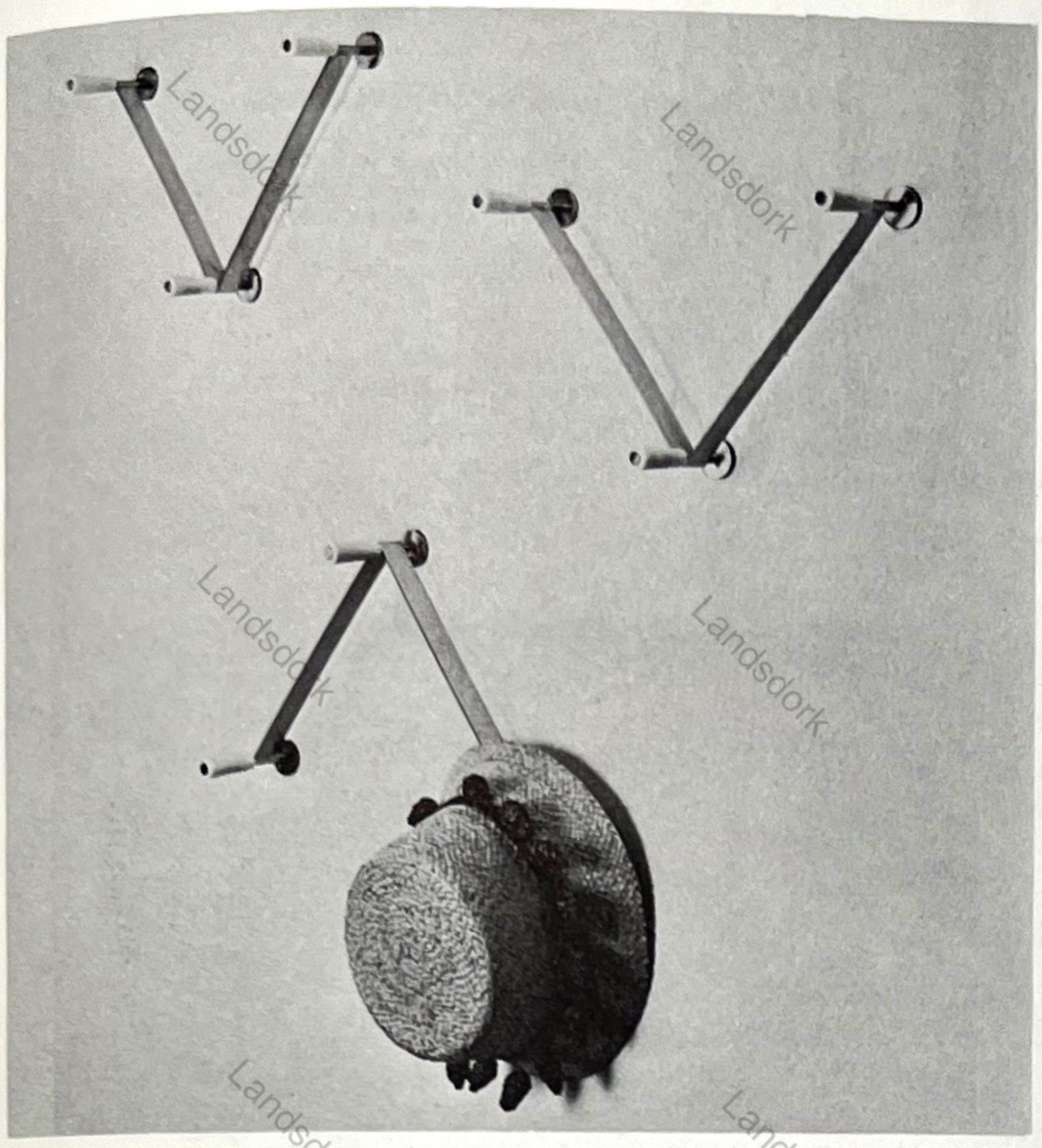
Ramma Fretwork paneling—manufactured in Kyoto of Japanese cypress in 6-different designs & in 2 basic finishes, natural & mat black. Framed stock panels, one foot wide, are available in 6, 7, 8, 9 & 10 foot heights. The fretwork may also be had in any special sizes according to your specifications, framed or unframed. Suitable for folding screens, sliding panels, area dividers or walls.

SHOWROOMS:
New York—41 East 57 Street
Chicago—619 Merchandise Mart
Los Angeles—120 So. Robertson Blvd.
Dallas—Decorative Center
Miami—P. O. Box 651, So. Miami, Fla.
Seattle—400 East Pine Street
Phoenix—1003 E. Camelback Road

BILL KELIEHOR DESIGNS, INC.
400 East Pine Street
Seattle 22, Washington

furniture forum

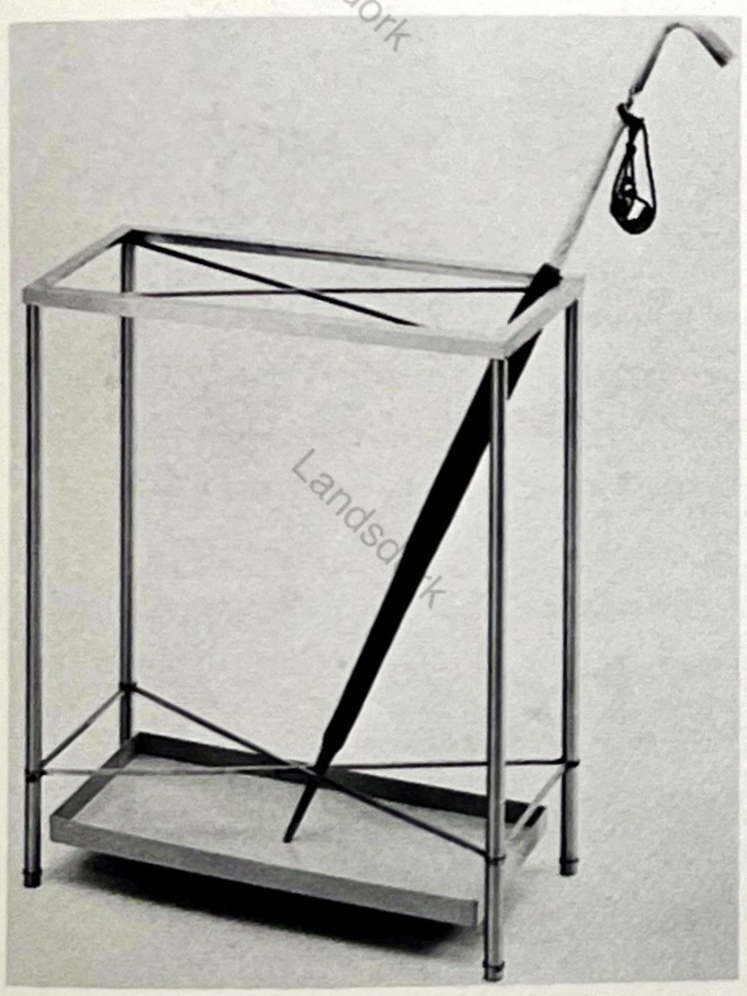
Designer: BEVERLEY PICK, London



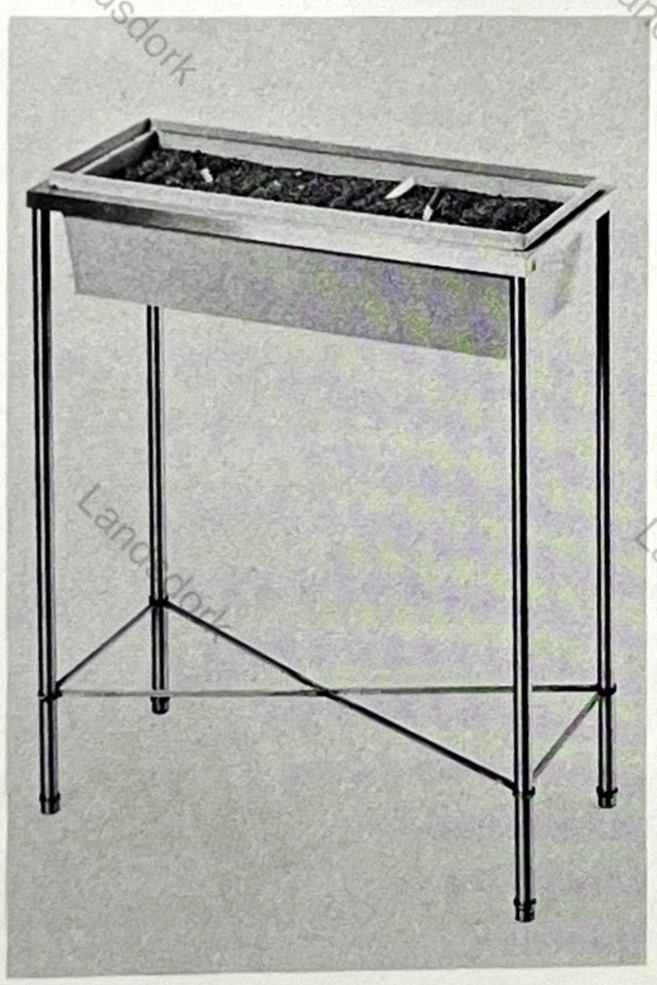
Item No. NS-701 **Hat & Coat Rack**
Dimensions: 10" x 10"
Brass: brushed or polished brass,
or satin chrome plate over brass
White tapered knobs
Approximate Retail Price: 21.00, ***each***

Available for residential
or contract installation

SHOWROOMS:
New York—Design Center
Chicago—Merchandise Mart



Item No. 703 **Umbrella Stand**
19" x 9" x 23" high
Brass frame: brushed or polished brass,
or satin chrome plate over brass
Drip pan, galvanized steel, in
gray baked enamel finish
Approximate Retail Price: 60.00



Item No. 702 **Sand Urn/Planter**
19" x 9" x 23" high
Brass frame: brushed or polished brass,
or satin chrome plate over brass
Galvanized steel insert, in
gray baked enamel finish
Approximate Retail Price: 60.00

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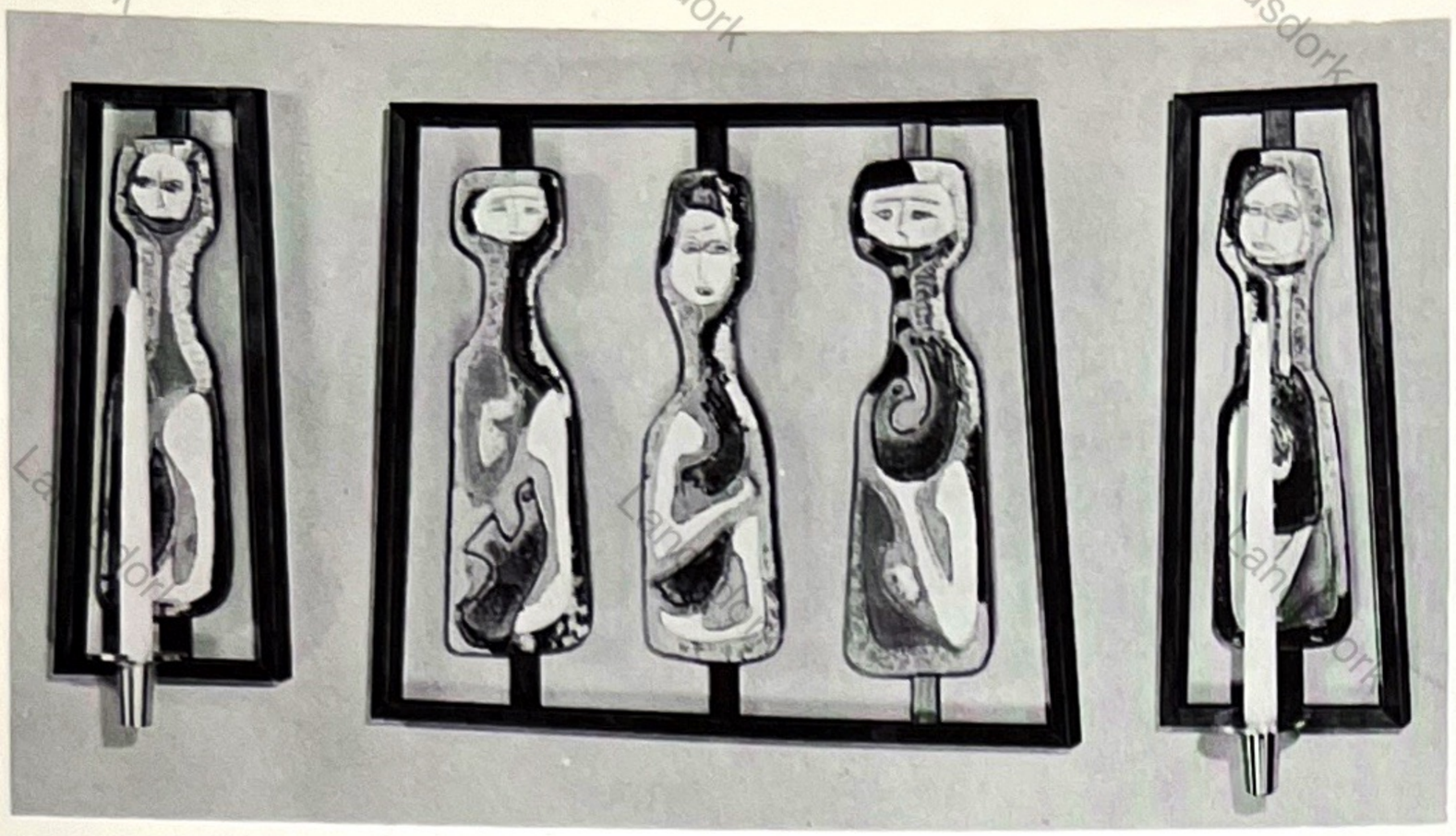
NESSEN STUDIO INC.
5 University Place
New York 3, New York



Item No. C-10 **Boobeche**
Width, 6¼"; height, 16½"
Ceramic tile on walnut frame
Approximate Retail Price: 17.50

Item No. CO-20 **Wall Plaque**
height, 17"; width, 20"
Ceramic tiles on walnut frame
Available as triple candle sconce
Approximate Retail Prices:
without candles 31.50
with candle holders 35.50

Available for residential or contract installation

SHOWROOMS:
New York—225 Fifth Avenue
Design Center

Item No. RW-1 **"Arches"**
Length, 48"; width, 16"
Ceramic tile in yellows & oranges
Mounted on oiled walnut panel
Approximate Retail Price: 59.50

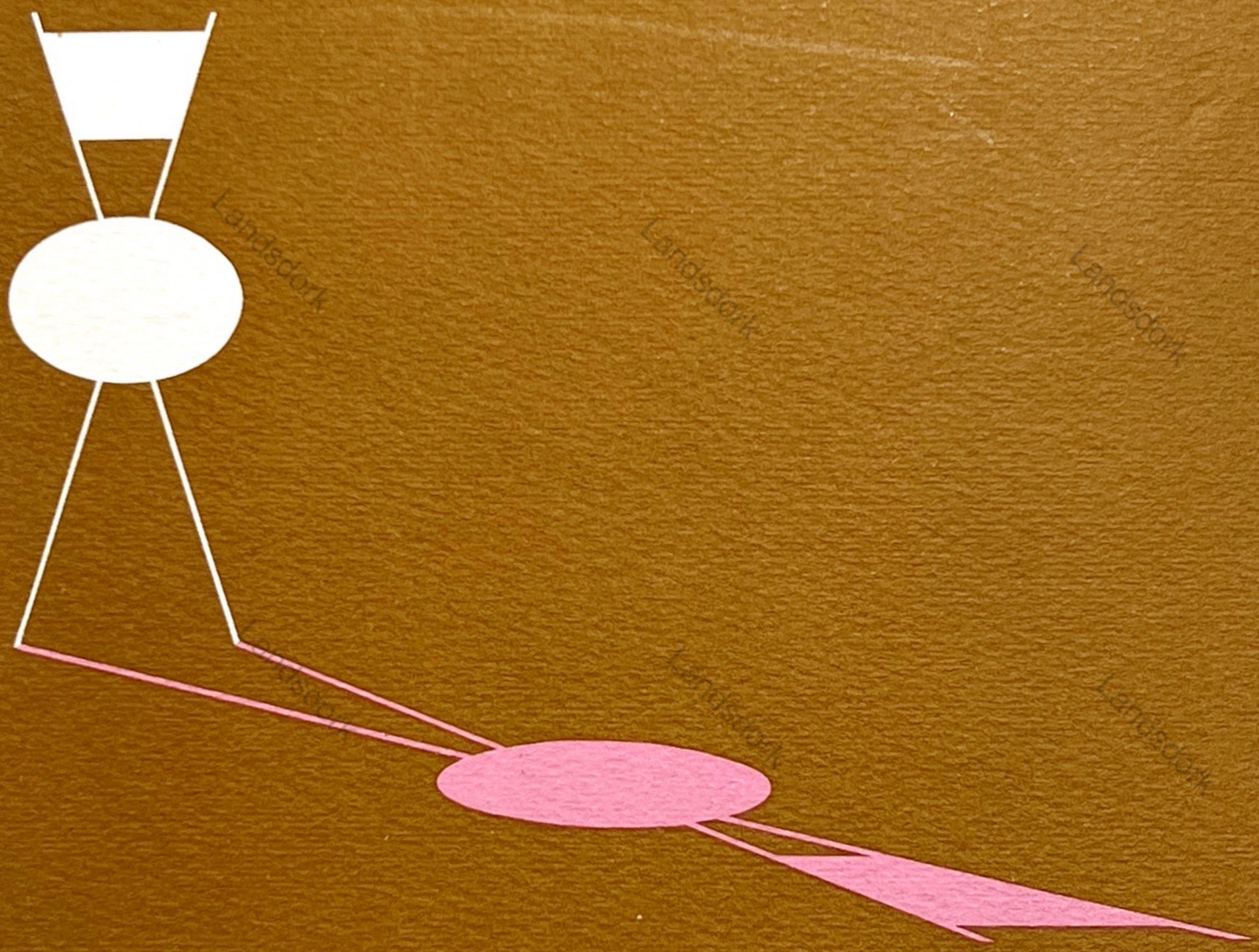
Item No. RW-3 **"Fisherman"**
Length, 60"; width, 18"
Multicolor ceramic tiles with
tan, deep blue, orange, yellow & green
Mounted on oiled walnut panel
Approximate Retail Price: 69.50

Item No. RW-2 **"Cityscape"**
Length, 48"; width, 16"
Ceramic tiles with toast predominating,
accented by pastel buildings
Approximate Retail Price: 59.50

HARRIS G. STRONG
455 East 147 Street
New York 55, New York

furniture forum

Landsdork

Date Due

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